

Call to Order – 1:00 pm, February 19, 2015 | Build SFU Think Tank

## 1. Roll Call of Attendance

### Committee Composition

Vice President External Relations ( <i>chair</i> ).....	Darwin Binesh
President ( <i>ex officio</i> ).....	Chardaye Bueckert
Vice President Student Life .....	Kayode Fatoba
Board of Directors Representative .....	Brady Wallace
Councilor .....	Michael Fujiwara
Councilor .....	Kathleen Yang
Councilor .....	Andy Untawala
Councilor .....	Melissa Lee
Board of Governors Representative .....	Deven Azevedo
Out On Campus Representative.....	
Women’s Centre Representative .....	Anjali Biju
Senate Representative .....	
Student At-Large .....	
Student At-Large .....	Arjan Mundy

### Society Staff

Minute Taker .....	Dion Chong
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### Guests

Board of Directors Representative .....	Tesicca Truong
Board of Directors Representative .....	Brady Wallace
Member.....	Michael Carbonnier
Member.....	Arr Farrah
Member.....	Curtis Pooghkay

### Regrets

Board of Directors Representative .....	Rebecca Langmead ( <i>BOD work</i> )
Vice President University Relations.....	Moe Kopahi

## 2. Adoption of the Agenda

### MOTION ADV 2015-02-19:01

Bueckert/Amended Wallace, Fatoba

*Be it resolved to adopt the agenda as presented.*

Lobby Days Delegation item moved ahead.

Guest speaker removed, as SFU Bookstore cancelled.

Black History month item added

### CARRIED AS AMENDED

## 3. Unfinished Business

### a. Spring 2015 Lobby Days Delegation

Interested members motivated for their candidacy. Members unable to attend requested that the delegation take detailed notes, submit a report, and provide contacts, particularly with a focus on residence issues and post-secondary funding.

After a vote, the committee selected the following individuals to represent the SFSS on the delegation: Arjun Mundy, Brady Wallace, Deepak Sharma, Chardaye Bueckert

#### 4. Announcement

The President has scheduled a one-on-one meeting with the Minister of Advanced Education on 2015-03-20 at 3 pm in Vancouver.

Business Representative and President are attending the Mandatory Supplemental Fees committee and will bring up SFU Read. The committee approves mandatory fee such as those proposed under the SFU Read programme.

#### 5. Ratification of Regrets

##### MOTION ADV 2015-02-19:02

Lee

*Be it resolved to ratify regrets from:*

Board of Directors Representative ..... Rebecca Langmead (*SFU admin meeting*)

**CARRIED**

#### 6. Matters Arising from the Minutes

##### MOTION ADV 2015-02-19:03

Biju

*Be it resolved to approve the minutes of 2015-02-05*

**CARRIED**

#### 7. New Business

##### a. Kinder Morgan Dialogue

##### MOTION ADV 2015-02-19:04

Biju

*Whereas* the Advocacy Committee has tasked the KM Working Group with collecting student input on the Kinder Morgan Project;

*Be it resolved to approve the Kinder Morgan Dialogue event as presented.*

ADV tasked the Environment Representative to create a working group to create a working group. The working group has opted to conduct a dialogue. This dialogue was part of a larger event series, 'Reinvest in our Future', in partnership with SFPIRG, SSFU, SFU350, and Wilderness Committee. The goal of the event was to foster student engagement on the Kinder Morgan Pipeline and use the outcomes to inform the SFSS submission to the NEB. Environment Representative and President have realized that the submission to the NEB is beyond the scope of the working group and have been developing a job description for a project worker position to create the submission. Events and Promotions Committee has approved funding for the dialogue, contingent upon principled support from the ADV. The university has refused to hold a similar engagement or dialogue event in support of their own submission.

**CARRIED**

**8. Discussion**

**a. HeForShe Campaign**

**POSTPONED TO NEXT ADV**

**b. Media Democracy Event**

**TABLED**

**c. Tuition Consultation Policy**

The BOG Representative and the President agreed that the revised policy was a step in the right direction, but the university reduced the intensity of language concretely requiring the university to inform the students directly of any incoming tuition fee increases. There was no justification, other than vague concerns around the feasibility. However, ADV raised concerns around the university not fulfilling its due diligence in informing its community

Any further comments could be emailed.

**d. Black History Month**

BASIN is hosting Black History Month. SFU itself does not commemorate Black History Month. BASIN has requested promotion of the initiative on social media. There was a desire for the Society to show solidarity for this campaign. At present, a movie night was being planned as the first event to open a photo exhibition.

Concern was raised around the process of seeking promotions. Similarity was perceived to the decision to promote Frontrunner, as recommended by the EXEC to the Communications Coordinator. However, BASIN was a club and therefore already receives promotional support from the SFSS. This was a matter that should be going through the Events Calendar, given the sheer number of events being run through the campus.

**MOTION ADV 2015-02-19:04**

Fatoba/Amended

*Be it resolved to support the Black History Month awareness campaign entitled ‘Pardon Me for Being \_\_\_\_\_’ in principle.*

*Be it further resolved to task the Vice President External Relations and Vice President Student Life to investigate how to create more exposure for the campaign.*

**CARRIED**

**9. Announcements**

**a. SCI 2015 proposals are due March 20<sup>th</sup>—successful applicants will be notified by April 20<sup>th</sup>**

Interested individuals could contact the Arts and Social Sciences Representative for more information.

## 10. Tabled Items

### a. Media Democracy Event

The event is seeking funding. Confusion was expressed in a number of areas.

A member indicated that if the group was requesting funding, the School of Communications and Communications Student Union are not providing enough financial support, particularly given the group affiliation with the School.

**Action Item:** Student At-Large Mundy will follow up, and invite them to submit a request to Granting Committee.

### 11. Attachments

### 12. Adjournment 1:40pm

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DC | CUPE 3338

# KINDER MORGAN

## DIALOGUE PROPOSAL

Aateka Shashank, Jessie Russell, Deven Azevedo, Eva Wong, Anson Lee, Michael Carbonnier, Tesicca Truong,

# Kinder Morgan Dialogue

## **Event Mission Statement:**

To foster student engagement through a dialogue event about the proposed Kinder Morgan pipeline expansion and rerouting

To use the findings and outcomes from the dialogue to inform the SFSS' submission to the NEB and communicate the findings back to the student body.

## **Overview**

*What:* An open dialogue with the students at Simon Fraser University regarding the proposed pipeline construction on Burnaby Mountain. This event is part of a week-long series called *Invest in Our Future* of happening in collaboration with SFU 350, the Wilderness Committee, SFPIRG and Sustainable SFU from March 23-27.

*When:* March 24 or 25 (TBD) from 4:30-7:30

*Where:* Saywell Hall, SFUBurnaby Campus

*Why:* To learn what the students of Simon Fraser University collectively see as the benefits and negatives of the proposed pipeline project. These findings will be published in a final report and will be available to the student body. The findings will contribute to SFSS' submission to the National Energy Board.

*How:* Short introduction providing information about both sides of the issue. Roundtable discussion between students and advocacy members from the public will be present to share their views on the project. This varied level of discussions will allow for a wide range of opinions and concerns to be shared. By the end of the event, the numerous ideas will be narrowed to a consensus view on what the SFU student body feels to be the greatest concerns/opinions that should be directed to the NEB.

## **SMART (Specific, Measurable, Achievable, Relevant, and Time-bound)**

### **Action Items and Action Items Timeline:**

Action Item: Logistics finalized (date, location, speakers, etc.)

Timeline: End of February 2015

Action Item: Promotional materials complete and ready to distribution

Timeline: March 1st, 2015

Action Item: Volunteer facilitators recruitment finalized

Timeline: March 16, 2015

Action Item: Organize a student dialogue on the KM project  
 Timeline: End of March 2015

Action Item: Create a final report with the outcomes of the dialogue  
 Timeline: End of April 2015

Action Item: Incorporate the outcomes of the dialogue into the SFSS' NEB submission  
 Timeline: End of April 2015

**Positioning:**

*Describe how the campaigns goals and objectives are positioned within the current SFSS goals and strategic objectives.*

The Kinder Morgan Dialogue enables the SFSS to inform students about both sides of the issue and create space for constructive conversations about a project that will significantly impact SFU. As an intervenor in the NEB process, we have a responsibility to consult students and incorporate their feedback into our submission.

**Human Resources:**

1. *Project Lead?* SFSS Environment Representative: Tesicca Truong
2. *Committees or departments involved?* Advocacy and Events Committee, Communications Department
3. *Active members in the campaign?* Anson Lee, Eva Wong, Aateka Shashank, Michael Carbonnier, Jessie Russell, Deven Azevedo

**Proposed Budget:**

Item	Amount	Comments
Equipment	\$250	Mics, Projector (x2 - Twitter wall, ), Tables, etc.
Food	\$400	Finger food (Pizza, veggie platter) drinks
Materials	\$100	Chartpaper, markers, sticky notes, name tags, etc.
Thank you and Honorariums	\$500	Speaker: Shauna Sylvester (tentative), Derek Corrigan, volunteer facilitators
Advertisement	\$250	Posters, banners, etc.
<b>Total</b>	<b>\$1,500</b>	

to me

Dear Chardaye,

I hope this message finds you well! We are contacting you on behalf of the Media Democracy Project, a grassroots non-profit group based out of the SFU School of Communication. The Media Democracy Project focuses on research and community engagement efforts to create a space for alternative media that facilitates safe and democratic access to the public sphere for citizens of all walks of life.

For the first time, we have decided to narrow the scope of our actions from the local & global civic realm, to the community that exists in front of our eyes everyday: the Simon Fraser University student community. Beginning in March, we are excited to introduce The ColLaboratory, a discussion and action group that enables students to have a voice in the public realm of their university.

We hope to bring together a group of passionate students compelled to take action against social and civic injustices to create a university campaign that facilitates public dialogue surrounding issues affecting the everyday lives of students. During a series of bi-weekly sessions the student task force will hear presentations from researchers and professionals in related fields; partake in research, dialogue, and discussion surrounding issues they are passionate about; and produce a project to reach out to fellow students on the issue.

The theme of the first discussion group will explore trolling of 'vulnerable communities' online and how an open identity affects one's everyday life in the public sphere (see full description below). Following discussion and presentation, we will apply the media literacy skills we have learned to create a project that engages the greater student body in our findings.

**Would the SFSS Advocacy Committee be interested in partnering with us to host the ColLaboratory?** As a student body who aims to enrich and enhance inclusivity, this opportunity may be of interest to your mandate and your community. If you are interested in partnering with us please let us know and we can discuss further details.

On your end, a partnership would require spreading the word about the ColLaboratory, generating buzz, and coming out to actively participate in the sessions (the latter is optional). On our end, we will put your logo on any of our promotional material and continue to direct students in your direction. The sessions will take place beginning on [Monday, March 9th](#). Although at this time we are unable to officially release the names of presenters, they will likely be names who the community is familiar with. We also welcome your ideas and contributions to the presentations, if this is of interest to you.

Our aim in this endeavour is to facilitate a space for a unique, alternative, and like-minded community of students leaders to unite in solidarity and create something that engages fellow students in issues that affect everyday university students. We hope you'll join us in the endeavour, and look forward to hearing from you. If you have any further questions please do not hesitate to contact us by email ([mediadem@sfu.ca](mailto:mediadem@sfu.ca)) or phone (778-782-7353).

Sincerely,  
Helena & Mariele

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Mariele Guerrero & Helena Krobath, Co-Coordiators  
Media Democracy Project  
[Follow us on Twitter](#) | [Like us on Facebook](#) | [MDD on the web](#)

Phone: 778-782-7353 (Office) /// +1-902-298-9845 (Mariele)

**Session Description:**

The first theme will be Trolling and Intimidation of Vulnerable Communities Online. This issue has grown unignorable after recent cases of online intimidation and threats of violence against prominent female bloggers received viral attention. Those are the high-profile cases, but what does it mean to be a woman, a person of colour, an LGBTQ-identified person, a disabled person, and so on, in online spaces? A glance at top Youtube videos, popular memes, and news articles shows how normal it has become to see misogynistic, racist, fat-phobic, or homophobic content in public online spaces. When constantly confronted with messages about their worth and identity, how do the subjects of this vitriol navigate participation in public discourse? How does the widespread hostility towards female presence in mainstream forums affect willingness to participate in culture and politics? How can we begin to address the issue of inclusivity in online spaces?



**Char  
daye  
Buec  
kert**

Thank you for the message and Helena. I think this is a worthy endeavor. Feb 13 (13 days ago)



**Media Democracy Project**

3:04 PM (13 minutes ago)

to me

Hello Chardaye,

Thank you for your kind response. We're very excited that Advocacy is interested in this project. We would love help from the SFSS in promoting the CoLABORATORY. We are also in need of funding for several items, in short: honorariums for 6-8 facilitators (we would like to raise enough to cover their gas and parking costs ideally); food and beverages for 4 sessions (snacks, coffee/tea); and poster printing. Do you think the SFSS would be able to help us?

We have changed the date to allow a little more planning time; we will host 4 sessions on consecutive Mondays beginning March 16th. We have a few presenters lined up and are finalizing a few more. Thank you also for the outreach suggestions; we have been in touch with some and will be continuing to send emails over the next few days.

Best regards, and thank you again! We're looking forward to talking with you soon.

Helena

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Mariele Guerrero & Helena Kroboth, Co-Coordiators  
Media Democracy Project

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Phone: 778-782-7353 (Office) /// +1-902-298-9845 (Mariele)



6 February 2015

Dear Chardaye Bueckert,

On behalf of the Executive Director's office of UN Women, the United Nations entity for Gender Equality and Women's Empowerment, we would like to invite the student government association of Simon Fraser University to join HeForShe - a global movement to raise awareness and inspire action to eradicate gender inequality.

As part of the HeForShe campaign, UN Women has committed to enlisting 1 billion men and boys to stand in solidarity with 3 million women and girls. Achieving this goal cannot be realized without men's support and commitment to take action against gender based violence and gender inequality at home, work, and in their communities of influence. We believe university students play a pivotal role in this movement, and the support of student leaders, like you, is essential to its success.

We are currently planning a HeForShe Campus Tour of leading colleges and universities during February, and would like to discuss how we might include Simon Fraser University.

We kindly ask for a response to this email on or before the 13<sup>th</sup> of February 2015 to schedule a time to speak with you about how we might support your campus' engagement in the campaign and participation in the HeForShe Campus Tour. You may contact Marine Vignat-Cerasa, Global Youth Engagement Lead, by email ([marine.vignat-cerasa@unwomen.org](mailto:marine.vignat-cerasa@unwomen.org)) at your earliest convenience to schedule a phone meeting to discuss opportunities to participate in the Campus Tour. During this meeting we can speak in detail about the scope of support that UN Women can provide to promote HeForShe on your campus.

/

Chardaye Bueckert  
Simon Fraser University  
Maggie Benston Centre Rm. 2250  
Simon Fraser University  
8888 University Drive  
Burnaby, BC, V5A 1S6



We look forward to speaking with you soon about opportunities to include Simon Fraser University in the upcoming HeForShe Campus Tour. Thank you, in advance, for your consideration of our invitation and for your commitment to promoting gender equality on your campus.

Yours Sincerely,

A handwritten signature in blue ink, appearing to read "Vilupti Barrineau".

Vilupti Barrineau  
HeForShe Project Coordinator  
Office of the Executive Director  
UN Women

## HEFORSHE CAMPUS TOURS

### Together, let's make gender equality a reality

University students all over the world have contacted us and we want to hear more. HeForShe is currently planning a University Campus Tour in February 2015. Become a HeForShe- a leader committed to doing your part to create a safer world for your friends, sisters, mothers and daughters.

Join us in having an impact!

#### OVERVIEW

As a HeForShe Campus Tour participant, campaign representatives will visit your campus to facilitate a purposeful discussion about our responsibility to achieve gender equality by 2030.

The HeForShe team can work with sponsoring organizations at your campus to make sure that your event is engaging, inspiring, and inclusive.

#### **Celebrity Sightings!**

A campaign celebrity spokesperson will be recruited to speak on your campus. We anticipate there being a considerable opportunity for press and media coverage for high-level events, and speakers may vary depending on the size, location of the event, and their availability.

*45 minutes*

#### **Questions?**

An open-format question and answer session will follow the speaker's presentation.

*15 minutes*

#### **Every pledge counts, so help us count your pledge on tour!**

There will be an in-person campaign sign-up opportunity following the event. We are making steady progress towards our goal to enlist 1 billion men and boys to the campaign, but we need your help!

#### **It is time for real talk about gender equality:** a campus tour and/or meeting with a small group of students, faculty, and staff can be included in your event. Let us know if we can design a small group workshop for student leaders.

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UN Women is the UN entity dedicated to gender equality and the empowerment of women. A global champion for women and girls, UN Women was established to accelerate progress on meeting their needs worldwide. For more information, visit [www.unwomen.org](http://www.unwomen.org)

HeForShe is a solidarity movement that calls upon men and boys to stand up against the persisting inequalities faced by women and girls globally. The campaign strengthens the support for women's rights as human rights by enlisting the support of men and exhorting them to put themselves forward as advocates for gender equality. For more information, visit [www.heforshe.org](http://www.heforshe.org)