

1. CALL TO ORDER

Call to Order – 10:48 am

2. TERRITORIAL ACKNOWLEDGMENT

We acknowledge that this meeting is being conducted on the unceded territories of the Coast Salish Peoples; which, to the current knowledge of the Society include the Squamish, Musqueam, Stó:lo, and Tsleil-Waututh people.

3. ROLL CALL OF ATTENDANCE

3.1 Committee Composition

Vice President External Relations	Christine Dyson
Vice President University Relations	Arr Farah
Board of Directors Representative	Blossom Malhan
Board of Directors Representative	Prab Bassi
Board of Directors Representative	Raajan Garcha
Student At-Large	Kiran Binning
Student At Large	Natalia Gretskaia
Student At Large	Darien Lechner
Student At Large	Mark Thompson
Student At-Large	Aarushi Sharma
Student At-Large	Vacant

3.2 Staff

Campaigns, Research and Policy Coordinator	Pierre Cassidy
Administrative Assistant.....	Mandeep Aujla

3.4 Regrets

Student At Large	Darien Lechner
Student At Large	Mark Thompson

3.5 Absent

4. RATIFICATION OF REGRETS

MOTION ADV 2016-07-27:01

Prab/Natalia

Be it resolved to ratify regrets from Darien Lechner and Mark Thompson.

CARRIED

5. ADOPTION OF THE AGENDA

MOTION ADV 2016-07-27:02

Natalia/Raajan

Be it resolved to approve the agenda as presented.

Discussion:

- Friendly Amendment: Include “7.4 Committee Calendar” under Discussion Items.

CARRIED

6. MATTERS ARISING FROM THE MINUTES

MOTION ADV 2016-07-27:03

Raajan/Natalia

Be it resolved to ratify the minutes from:

- AdvocacyCommittee_2016-07-20

CARRIED

7. DISCUSSION ITEMS

7.1 Survey Results

- The chair will send the finalized report for the committee to review, before the next Advocacy meeting.

**Arr arrived at 10:53 am

- Christine will check with Sindhu to see what was the data for the “Completed Responses”.

**Larissa arrived at 10:55 am

- Christine and Sindhu figured out how to weight the results better; these changes have since been reflected in the report.
- Christine advised the committee that she would make changes to the graph, to reflect the intake times of the survey, as suggested by the committee members.

7.2 Engagement Report

- The link to the report was sent to the committee members via email.
- The chair informed the committee that more responses are needed, therefore the link to the report will be sent again.
- There was some confusion on whether tabling was done on July 6th; Christine said she would look into this and communicate with the members.
- Each member is to fill the report out by next week in order for the chair to finalize the report, and have it approved at the next Advocacy meeting.
- **[Action item] Christine:** Send the Engagement Report link to the committee via email & look into whether tabling was done on July 6th.

7.3 Research Teams

- Christine met with Pierre on July 26th and they both agreed that doing research on the top two issues would be the most beneficial, as this would allow for a clearer comparison for research purposes.
- The committee also approved of this and the following members picked their topics:

- Sexual Assault Support/Prevention and Mental Health and Wellness: Darien, Raajan, and Aarushi.
- Lower Tuition and Open Education Resources: Arr, and Christine.
- Reliable Translink and Creating an Accessible SFSS: Mark, Prab, and Kiran.
- Quality/Consistency of TA's and Increased Study Space: Arr, Natalia, and Blossom.
- Christine has a research template made that she will share with the committee via email.
- The template has the following major points:
 1. Topic Area
 2. Completed by
 3. Date submitted to the committee
 4. Issue (Christine recommends completing this towards the end)
 5. Context/Argument
 6. Recommendations (i.e. what side of the argument do you think we should be taking?)
 7. Sources (minimum 10)
 8. Facts
- Note: All members will have access to add data to each document, as long as they note their name next to the information they provide.

**Kiran left at 11:26 am

7.4 Committee Calendar

- Christine and Pierre compiled a tentative calendar for August 2016 to April 2017; this calendar will be shared with the committee via email.
- The tentative timeline in the calendar is as follows:
 - August 10th: Research portion of Advocacy survey.
 - August 17th: Selecting meeting time and appreciation.
 - Late August: Approve recommendations.
 - September: Planning of campaigns.
 - Beginning of October: Looping the campaign back to the membership.
 - Mid October: Campaigns to the Board for final approval.
 - End of October: Launching campaigns.
 - November-March: Running campaigns.
 - April: Lobby days and final report.
- Note: There will be no formal Advocacy meeting next week on August 3rd.

8. ADJOURNMENT

MOTION ADV 2016-07-27:04

Blossom/Prab

Be it resolved to adjourn the meeting at 11:38 am.

CARRIED