

1. CALL TO ORDER

Call to Order – 10:38 am

2. TERRITORIAL ACKNOWLEDGMENT

We acknowledge that this meeting is being conducted on the unceded territories of the Coast Salish Peoples; which, to the current knowledge of the Society include the Squamish, Musqueam, Stó:lo, and Tsleil-Waututh people.

3. ROLL CALL OF ATTENDANCE

3.1 Committee composition

Vice President External RelationsChristine Dyson
Vice President University Relations Arr Farah
Board of Directors Representative Blossom Malhan
Board of Directors RepresentativePrab Bassi
Board of Directors RepresentativeRaajan Garcha
Student At-LargeKiran Binning
Student At Large Natalia Gretskaia
Student At Large Darien Lechner
Student At Large Mark Thompson
Student At-Large Aarushi Sharma
Student At-Large Vacant

3.2 Society Staff

Campaigns, Research and Policy Coordinator Pierre Cassidy
Administrative Assistant Mandeep Aujla

3.3 Regrets

3.4 Absent

4. RATIFICATION OF REGRETS

MOTION ADV 2016-07-20:01

Blossom/Arr

Be it resolved to ratify regrets from Aarushi Sharma.

Discussion:

- Doctor's appointment.

CARRIED

5. ADOPTION OF THE AGENDA

MOTION ADV 2016-07-20:02

Natalia/Prab

Be it resolved to approve the agenda as amended to include 'Surrey Fraser Library update' under Discussion items.

CARRIED AS AMENDED

6. MATTERS ARISING FROM THE MINUTES

MOTION ADV 2016-07-20:03

Blossom/Mark

Be it resolved to ratify the minutes from:

AdvocacyCommittee_2016-07-13

CARRIED

7. DISCUSSION ITEMS

7.1 Survey Results

- 529 were the total number of respondents received for this Survey since the updated closing date of Tuesday, July 19th 5 pm.
- Christine, with the assistance of Sindhu, will be modifying the formatting of the results report in order to make the results more clear; this full report should be available by next week after Christine and Sidhu work on it on Monday July 25th.
- The results of the survey showed the following top concerns of students:
 - Health and Well Being Section: 1st was Sexual Assault Support and Prevention measures, and 2nd was Mental health and wellness.
 - Financial section: Open educational resources.
 - Social issues section: Reliable Translink services.
 - Academic issues section: Quality of TA's.

Christine will be working with Pierre to develop a working calendar for the committee comprising the remainder of the year.

- The committee collectively decided that working groups should be developed for further research in order to gain a better insight of the core issues that students experience in the above four categories.
- At the next committee meeting, members will be stating what their first and second choices are to do further research; during this time working groups will also be developed.
- Research into these issues will be done for a few weeks in August.
- The anticipated timeline for the Committee is as follows:

Engagement → Research → Development of Campaign → implementation of Campaign

- **[Action item] Christine:** Develop a rough draft of a Committee calendar for the remainder of the year, with the assistance of Pierre, and share this calendar with the Committee at the next meeting (Wednesday, July 27th) to gain feedback.

- **[Action item] Christine:** Develop a research template for Committee members to use, and provide this template to the Committee during next week's meeting.
- **[Action item] Christine:** Format the survey results report to ensure accuracy in presentation of the data, and share the updated version with the Committee by next week.
- **[Action item] committee members:** Individually brainstorm what are their first and second picks from the four survey categories, in order to do research on them.
- **[Action item] Christine:** Consult with Sindhu to see if the written responses will be included in the results report that is to be uploaded onto the website.

7.2 Engagement report

- A link to this report was shared with the Committee via email.
- Christine has been filling out the report, however, has sought feedback from the Committee on the social media facet of this report.
- The Committee members will be adding in whatever social media tasks they accomplished, with regards to engagement, into this report.
- Christine will share this report, and get feedback from Curtis.

7.3 Surrey Fraser library update

- Christine spoke with Hangué to see whether it was decided if the Surrey Campus Committee is interested in taking part in this campaign on August 7th and 14th, Hangué stated that the Committee is interested.
- Arr will be speaking with the Surrey Campus Committee on Friday, July 22nd to discuss this campaign with them, and is hoping to get a report back to the Advocacy committee next week to see if this Committee will have to develop anything for the campaign or if the Surrey Campus Committee will take the lead on it.

8. ADJOURNMENT

MOTION ADV 2016-07-20:04

Prab/Blossom

Be it resolved to adjourn the meeting at 11:03 am.

CARRIED