

Call to Order – 1:00 pm Tuesday, June 17th at the Build SFU Think Tank | MBC 2270

1. Roll Call of Attendance

Committee Members

Student-at-large Andy Chu
Student-at-large Eric Hedekar
Student-at-large Christina Ma
Student-at-large Tara Sketchley
Student-at-large Yaser Ahmed

Society Staff

Build SFU General Manager Marc Fontaine
Build SFU Consultation Coordinator Ross MacMillan
Build SFU Administrative Coordinator Sabiha Jukic
SFSS Communications Coordinator Stijn Daenens

Absent

Forum Representative Ali Najaf
Forum Representative Anthony Janolino
Student-at-large Laura Forsythe

2. Appointment of Chair

MOTION BUILDSFUSAC 14-06-17:01

Hedekar/Ahmed

Be it resolved that Tara Sketchley be appointed Chair for this meeting.

CARRIED

3. Adoption of the Agenda

MOTION BUILDSFUSAC 14-06-17:02

Sketchley/Hedekar

Be it resolved that the agenda be adopted.

CARRIED

4. Discussion: Feedback on Build SFU Website

Fontaine explained that the Schematic Design report has been received and uploaded on the website. The report was reviewed by Fontaine at the prior meeting which was inqurate.

Fontaine explained that the Build SFU website is the main medium to post information for undergraduates to remain informed about the project. Fontaine requested that the committee review the website and provide any comments or questions they may have in order to improve the website.

A few suggestions were provided by the committee including the following:

- Project phases numbering should be revised

- Some portions of the website feel too formal making it less exciting
- Meeting summaries section of the website is easy to follow whereas the Benchmark Statement is too lengthy
- Retain information but transform into visual format and separate it out

Ahmed suggested that there is a lot of information that could be used in infographics and displayed on the pyramids for outreach. Ahmed suggested that, for example, the project timeline under the “How We Got Here” page on the website could be changed.

Sketchley inquired about the stadium portion of the project. Fontaine explained that originally the student union building was going to be located in the Lorne Davies Complex, however, analysis showed that the existing building was not in suitable condition to be rebuilt into a student union building. In addition, the need to displace various groups of people during construction would not be feasible. The stadium can't move as it needs to be placed by the field, therefore, it will remain on the north side of the Terry Fox Field.

5. Discussion: Fall 2014 Communications for Feedback

Fontaine informed the committee that Build SFU is holding a photo shoot at 2:00 pm, Tuesday, June 17th for the fall 2014 outreach campaign. The fall 2014 outreach campaign will center on a campus hero theme and will focus on informing the membership of the SFSS Annual General Meeting (AGM) that will be happening most likely in September.

At the AGM, the SFSS will be asking the membership to approve financing for the project. This is a requirement under the Society Act of British Columbia.

The committee provided the following suggestions:

- When promoting the September AGM date to include the day of the week
- Ensure that it indicates that it is the SFSS AGM and not a separate Build SFU AGM
- To include the word “vote” on campaign material for promoting the AGM

Hedekar inquired whether there will be a follow up campus hero campaign especially for those students who are interested in the project but are unsure of how to support the project or be involved. Hedekar suggested, for example, that Kinesiology students could be involved in the project by assisting in choosing furniture for the building. In the same token, Ahmed suggested that the Fine Arts department could be involved in providing art for the building. It was suggested that there could be a contest to promote art submissions. Hedekar noted that it would be wise to commission an artist to make the right art.

Fontaine announced that Build SFU is hiring for the Street Team in the fall and the deadline to apply is Friday, June 27th.

It was also noted that no set meeting time has been established but that a meeting time that works for all committee members would be explored.

6. Member Photos

Committee member photos were taken prior to the start of the meeting.

7. Adjournment: 2:50 pm

Next meeting: TBD

SJ /CUPE 3338