

Call to Order – 2:36 pm September 24, 2014 | MBC 2296

1. Roll Call of Attendance

Committee Composition

Vice President Student Life (MSO *pro tem*) (*chair*)..... Kayode Fatoba
Board of Directors MemberShadnam Khan
Board of Directors Member Katie Bell
Board of Directors Member Jeremy Pearce
Board of Directors MemberRebecca Langmead
Councilor Michelle Baillet
Councilor Bianca Ng
Student At-Large..... Stephanie Munez
Student At-Large..... Kevin Kumar
Student At-Large Baqar Hassan

Society Staff

FBS Promotions Coordinator..... *vacant*
Campaigns, Research, and Policy Coordinator..... Pierre Cassidy

Guests

Regrets

Student At-Large..... Lukas Grajauskas

2. Adoption of the Agenda

MOTION ECOM 2014-09-16:01

Munez

Be it resolved to adopt the agenda as presented

CARRIED

3. Ratification of Regrets

MOTION ECOM 2014-09-16:02

Langmead

Be it resolved to ratify regrets from:

Student At-Large..... Lukas Grajauskas (*academic*)

CARRIED

4. Updates

a. Welcome Back Pub Night Report

- Extension for report was request by Baqar and granted to Baqar.

b. Road Trip to Washington

- Cancelled one of two buses today
- Promoting with residence
- Promotion will continue and help is sought
- Surprise at lack of popularity. Aiming now to fill one bus.
- Bus and 8\$ ticket to game per person requirement
- Can we give Jeremy authority to hand out tickets for free?
- 800\$ - 1 000\$ max loss.
- Ensure tickets are tightly controlled as per auditors' recommendations.

- Tickets should only be sold cheaper on the last day only.
- There is believed to be no problem selling the remaining tickets to fill one bus.
- Desire to have a contingency plan.

c. Terry Fox

- Emailed events committee and Board
- Many went to show support.
- Thank you for coming out.
- Fundraiser update
 - Last Friday's barbecue saved by kappa beta gama

d. Open Mic Night-SFU's Got Talent

- Five – Six individuals interested in participating.
- Request that Katie and Rebecca sing.
- Hoping for 25-30 participants
- 400\$ budgeted for the event
- Looking into recording possibility for winner and inclusion in Participation

e. DSU Networking Event

- No representative present to speak to this issue.

5. New Business

a. EPCOM Swag

MOTION ECOM 2014-09-16:02

Hassan

Be it resolved to allocate up to \$X towards Events and Promotions Committee swag.

- So much SFSS swag seems overkill
- Students excited to receive t-shirts during pancake breakfast. Good to increase events committee visibility
- Use money to purchase more SFSS t-shirts

MOTION WITHDRAWN

b. EPCOM Award!

- Katie Baqar and Brady to be present for an award.
- Postponed until material is ready.

c. SFU's Next Top Product

- Project with bookstore for individual's being able to sell their products in the bookstore.
- Similar to Dragon's Den
- Interest from committee to sell tickets?
- Who funds the project?
 - Entrepreneurs
- Some clubs are interested in getting involved.

- Please submit something concrete.
- This is the second year for this project
 - Agreed by mover

6. Discussion

a. Halloween Pub Night

- Congrats on the DJs!
- Brett Fabian (FKYA) will participate
- Kaleb will participate
- Adam will participate for free
- SFSS Halloween Pub Night has a brand, people will buy the brand
 - Typically use professional DJs
 - Concern about maintaining brand
 - Concern about free tickets
- Principle was that it doesn't matter who the DJs are.
- Problem with Friday is attacking DJs
- Athletes can come on a Thursday, but not a Friday because of competition schedule
- Brett is awesome so no problem about branding
- Nobody really cares about the music for the first hour or so
- Not true.
- Sound system should be top notch
- Videographer
 - Looking into it
- Contests planned
- Decorations
 - All organized
 - More spiderwebs!
- Theme
 - Apocalypse
- Giveaways at the door
- Lights?
 - Add strobes
 - OK
- Can Moïse play?
- We should be working as a committee, not as individuals. We need more collaboration.
- If you give me the task, let me do the work.
- The quality of the DJs is important.
- Keep both bars open.
- Problem with drink tickets is that it's difficult to choose people. You should only give it to people helping.

b. Business Speaking Competition

- Meeting on Saturday to discuss with Kuwait
- They need help with volunteer hours and selling tickets in the General Office
 - Need volunteers for both
- Money should be thought of as sponsorship
 - This should be talked about offline.
- This event is amazing!
- Event is always put on by the society, whoever is throwing event
 - There should be a service bartering process for free tickets for Society
- Everyone is the SFSS (no us/them)
- Action item: Logos for SFSS should be forwarded to Shadnam

7. Attachments

8. Adjournment 3:29pm

PC /CUPE 3338