Call to Order – 12:40 pm March 25, 2015 | Build SFU Think Tank

The Events and Promotions Committee acknowledged that the meeting was being conducted on Unceded Coast Salish Territories, which included the Squamish, Musqueam, Stó:lo, and Tsleil-Waututh people to the current knowledge of the Society.

### 1. Roll Call of Attendance

# Committee Composition

Vice President Student Life (chair)	
Board of Directors Member	· · · · · · · · · · · · · · · · · · ·
Board of Directors Member	<del>-</del>
Board of Directors Member	
Councilor	
Councilor	Erwin Kwok
Student At-Large	
Student At-Large	
Student At-Large	
Society Staff	
FBS Promotions Coordinator	vacant
Minute Taker	Dion Chong
Guests	
Wild Salmon Warrior Day	Tsatia Adzich
Regrets	
Board of Directors Member	. Shadnam Khan (academic)
Student At-Large	Anson Wong (medical)
Absent	-

# 2. Adoption of the Agenda

### **MOTION EPCOM 2015-03-25:01**

Bell

Be it resolved to adopt the agenda as presented

Taste of Trance Update, medical leave discussion added.

#### **CARRIED AS AMENDED**

# 3. Ratification of Regrets

# **MOTION EPCOM 2015-03-25:02**

Kwok

*Be it resolved to* ratify regrets from:

# **CARRIED**

# 4. Matters Arising from the Minutes

### **MOTION EPCOM 2015-03-25:03**

Kwok

Be it resolved to approve the minutes of 2015-03-04



#### **CARRIED**

# 5. Updates

### a. Wild Salmon Warrior Day

Adzich provided an update on the event planning progress via email. Performers have been confirmed.

As had been discussed through the Board of Directors, indigenous catering issues continued to be an issue at the university. CJSF had booked the Teck Gallery for the event, but SFU Meeting, Event, and Conference Services has contacted the event organizers and states that, should the organizers continue to plan on using external catering for the event, that the event would be evicted on to the street.

The planners had organized for Cedar Feast House Catering to provide indigenous catering at the event. The company had provided catering for indigenous events on all three campuses, and provides food prepared in the traditional manner by indigenous chefs, blessed by elders, and served in a culturally sensitive manner. Neither SFSS nor SFU MECS catering were able to provide such a service for the community. The issue had been under negotiations for over three years, and the FNSA, SFSS, Office for Aboriginal Peoples, Indigenous Student Centre, and other stakeholders have been actively supporting changes to allow Cedar Feast House to be recognized as an official indigenous caterer for the university.

SFU was planning to evict students for using indigenous catering for an event on Unceded Coast Salish Territory. MECS was also planning to fine the organizers for the cost of equivalent catering, despite the ongoing discussions and the University's Aboriginal Strategic Plan being in place. Ancillary Services never replied despite initial discussions on the event and the catering issue having occurred weeks prior.

Further, CJSF has been resistant to continuing the event without changing caterers to MECS, which was felt to be culturally insensitive by the event organizers.

The Wild Salmon Warrior Day was moving to remove CJSF as a partner to avoid issues impacting relations between CJSF and the university given these issues.

The SFSS has already officially supported the ongoing negotiations, and it would be necessary for the SFSS to take action, such as changing the booking to the SFSS. The sheer capacity of the organization compared to other student organizations would provide for greater security for the event organizers. At 2pm, the President and Adzich would be meeting with Ancillary Services Executive Director, which could potentially resolve the situation. However, it was felt that the SFSS should assist if these discussions fail.

The Board of Directors has already put forward a letter to support the groups involved.

Adzich expressed gratitude to the committee and the SFSS for the continuing support

#### MOTION EPCOM 2015-03-25:04

Bell/Amended Bueckert

Whereas the SFSS has already formally supported efforts to provide indigenous catering on all three campuses.

*Be it resolved to* approve up to \$1000 from 817/20 Events—Committee to be put towards the Wild Salmon Warrior Day Fine

*Be it further resolved to* transfer the room booking for the WSWD in the name of the SFSS EPCOM.



#### **CARRIED**

Adzich left at 1:00pm

#### **MOTION EPCOM 2015-03-25:05**

Bueckert

*Be it resolved to* task Katie Bell and Kayode Fatoba to attend WSWD on behalf of the SFSS.

#### **CARRIED**

#### 6. New Business

#### b. Transit Plebiscite

GSS contacted the Vice President Student Life and requested volunteer support for the continuing campaigning and awareness building process. They were not present for the meeting. Confusion was expressed as the President and the Sciences Representative had been the Directors most actively involved in the continuing discussions on plebiscite outreach with the GSS.

Advocacy Committee has been working on the campaign for some time, but there have been few volunteers conducting outreaches around the transit referendum. A rally was being planned next 2015-04-02 from 12pm to 1pm. Coffee and cookies have been ordered to draw in members. Mayors have been invited to speak, and voter registration would be conducted. 100 to 200 people were sought to attend, as media attention was being sought for the rally. Volunteers were sought to do outreach at bus stops and Surrey campus, with the latter in particular as Surrey was a community that would benefit most from the transit improvements. Campaigns, Research, and Policy Coordinator was to begin work on the volunteer database as part of the membership database, with the SFU Ambassador Programme being used in the interim.

Volunteer management is a highly intensive process, and a volunteer from the Society was needed to organize the process. Bell and Sharma volunteered to manage volunteers for the campaign.

The GSS was supposedly updating flyers with SFU specific information from the Mayors Council plan.

#### **MOTION EPCOM 2015-03-25:06**

Rell

Whereas the Advocacy Committee has been working on the transit plebiscite Be it resolved to task the Education Representative and the Sciences Representative to coordinate volunteers for the upcoming Transit Rally on April  $2^{\rm nd}$  and Surrey Transit Rally on April  $7^{\rm th}$ .

Be it further resolved to promote the volunteer opportunities through SFSS Social Media outlets.

#### **CARRIED**

### 7. Discussion

# c. Taste of Trance Post-Event Report

Events and Promotions Committee had allotted up to \$2000 for the event. The planners experienced issues selling tickets through February, but ticket sales increased during March



with initiatives such as the Toonie Tuesday promotion. The event had revenue of \$1342 as opposed to the \$1362 recorded in the document, and a total deficit of \$388.40. This was not seen as a good precedent for pub events. However, the event drew 342 members estimated.

It was felt that the event was a success in promoting student life on campus.

Action Items: Sharma was tasked to return to EPCOM with recommendations in a full report.

On the day of the event, tickets were sold at door and coatcheck—it was not possible to split revenue from coat check and from tickets which was an issue.

### d. Member Medical Leave

Member Wong was currently ill but would like to remain involved in the committee, and has requested that the Committee consider allowing them to skype into meetings.

### **MOTION EPCOM 2015-03-25:07**

Kwok

Whereas a student at-large is unable to attend meetings due to medical concerns

Be it resolved to task the VPSL to ensure that a laptop is available for videocalling.

#### **CARRIED**

- 8. Attachments
- 9. Adjournment

DC /CUPE 3338



# **TASTE OF TRANCE**

\*\*\*There was \$2000 allocated for this event, at the January 15th EPCOM meeting. Only \$388.40 was needed to cover outstanding costs, thus \$1651.60 of the funding allocated for this event was not spent.\*\*\*

Product:	Amount:	Budget:
REVENUE:		
Early Bird Ticket	\$760 (210 tickets sold)	\$1500 (projected revenue)
General Office ticket sales	\$265.05	
Door Sales	\$317.55 (coat check \$2; cover \$10)	
COST:		
Production	\$906	\$991
Security	\$545	\$500
Printing	\$100	\$100
Misc.	\$180	\$200
TOTAL:		
Expenses	\$1731	\$1791
Revenue	\$1362.60	\$2140
<u>Profit</u>	<u>-\$388.40</u>	+\$349

Event had 342 attendee's. 208 tickets were sold prior to the event.