

Call to Order – 11:03 am July 14, 2015 | MBC 2296

### 1. Territorial Acknowledgement

The Events and Promotions Committee acknowledged that the meeting was being conducted on the traditional and unceded territories of the Coast Salish peoples, which included the Squamish, Musqueam, Stó:lo, and Tsleil-Waututh people to the current knowledge of the Society.

### 2. Roll Call of Attendance

#### Committee Composition

Vice President Student Life (*chair*) ..... Deepak Sharma  
Board of Directors Member ..... Larissa Chen  
Board of Directors Member ..... Hangue Kim  
Board of Directors Member ..... Curtis Pooghkay  
Councilor ..... Pardeep Barn  
Councilor ..... Erwin Kwok  
Student At-Large .....  
Student At-Large ..... Stephanie Ly

#### Society Staff

Communications Coordinator ..... Irma Arkus  
FBS Promotions Coordinator ..... *vacant*  
Minute Taker ..... Dion Chong

#### Guests

Member ..... Ally Baharoon

#### Absence

Student At-Large ..... Atif Saad  
Student At-Large ..... Kevin Kumar

#### Leave of Absence

Board of Directors Member ..... Shipra Sharma

### 3. Adoption of the Agenda

#### MOTION EPCOM 2015-07-14:01

Chen, Amended Pooghkay

*Be it resolved to adopt the agenda as presented*

A representative of the FNSA met with the Vice President Student Life regarding the initiative, and this would be brought back to the committee at a later time.

*Removed: FNSA Indigenous Day Presentation*

*Added: EPCOM Swag Discussion*

#### CARRIED AS AMENDED

### 4. Ratification of Regrets

Kumar indicated to the chair that they would be late for the meeting this morning, which was deemed insufficient for regrets to be accepted by the committee.

### 5. Guest Presentations

#### a. Afrikomedi—August 5th

A member was planning to host a comedy show, which would be an opportunity for students with an interest in presenting stand up comedy acts to the community to do so alongside headliners. Support from the committee was requested for online and print advertising. In the previous year, the member had hosted a show (the Examination) that was fairly successful and the member had a desire to revive the idea of the Comedy for a Cause which has succeeded in the past.

The event has a reach of 300 students given the capacity of the lecture hall. Ticketing would be set at \$5 per students. It was being organized by a group of SFU students with an interest in the creative arts, however the group is not a formal club registered with the Student Society. So far, the group has begun social media advertising and some posters.

The group was requesting \$50 in support from the committee for printing. It was raised that clubs should be in contact with clubs to augment such funding and to source additional volunteers to assist.

**MOTION EPCOM 2015-07-14:02**

Kwok

*Whereas* the Afrikomedi show is being hosted by SFU students in the Shrum Science Centre on 2015-08-05;

*Whereas* it is being organized by and for SFU students;

*Be it resolved* to allocating up to \$50.00 from 817/20 Events—Committee for print material, and to support the event through Society social media

**CARRIED**

The organiser was reminded that the SFSS logo would have to be on posters to reflect SFSS sponsorship of the event, and that printing would have to occur at the SFSS Copy Centre..

**6. Matters Arising from the Minutes**

**MOTION EPCOM 2015-07-14:03**

Kim

*Be it resolved* to approve the minutes of 2015-06-30

**CARRIED**

**7. Discussion**

**a. SFSS World Café**

The Vice President Student Life presented an idea for the Events and Promotions Committee to host an event series on all campuses. This took advantage of the summer student base during the summer semester to host more niche events, such as the earlier discussions of the SFU slam poetry event. The event would provide an open space to generate discussion. This could become a monthly event regularly scheduled throughout the campuses. The event would be an opportunity to mingle, and the first session would be poetry and spoken word. The event idea was open for different themes for each session, taking advantage of the underutilized MBC Undergrounds space for the Burnaby sessions.

- Question was raised around the efficacy of the program during finals season (as students would be focused on their studies), and signups would likely deter participation. The proposed timing between the first series of events may also present an issue for communicating with the membership.
  - It was recommended that a trial run of the event series be run, with an RSVP system instead of a formal registration process. This would provide measurables to improve the event in the future.
- Question was raised around previous iterations of monthly events and why they did not continue.
  - The issues were with the structure of the event and changing priorities. The Vice President Student Life expressed interest in having another member of the committee to lead the project.
- The project was currently not well defined. A world café series could be run, but it would be necessary for the proposal to be fleshed out.
- The International Studies Student Association already runs a fairly regular and successful Confluence Dialogue series and remains the only DSU based out of the Harbour Centre campus. It was recommended that the Vice President Student Life be in touch with the ISSA for potential collaboration and consultation.

#### **b. Events and Promotions Committee Swag**

The Communications Office has been considering options for swag, including general swag (notebooks, totes) as well as committee specific swag items.

Chen would be developing a list of swag for Fall Kickoff and providing the list to the Communications office.. It was raised that shirts would be necessary for the Fall Kickoff event. For the committee in general, continued provision of freebies for tabling and outreach was desired. It was felt that swag should contribute to drawing members into the committee and encourage engagement with the Society.

#### **8. Attachments**

EventsCommitteeWorldCafe.pdf

#### **9. Adjournment 11:35am**

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DC /CUPE 3338

# World Cafe

## *SMART Template:*

### **Specific:**

An event that will be held at all three campuses over the summer semester. This event will be showcased as an opportunity to lounge and mingle while taking a break from studying during finals season. (Example; during the distressing week at SFU Surrey). The purpose of the event is to bring members together in a very informal and small setting. Furthermore the goal may also be to reduce evaluate the success of this event, and perhaps make it a monthly event throughout the term. For example every Wednesday afternoon between 1 pm to 2 pm members can pre-register for a world cafe event. We want to create a space where members feel comfortable to be themselves and take a moment for self-care. If we are able to create a following for this event, it can also be used to gather opinions and suggestions from members in an informal setting. As a member I'd prefer to come to a world cafe than a town hall.

### **Measurables:**

How many members register; Cost to host the events; Number of feedback forms returned.

### **Attainable:**

This will determined at the EPCOM meeting of July 14th. Currently does seem to be attainable. EPCOM does not have any event scheduled for the month of July or August.

### **Realistic/Relevance:**

Its both, simply due to the fact the world cafe events adds to the membership engagement Board is currently attempting to do so. In addition to providing an opportunity for Students to create conversation, this will also serve as a opportunity for the SFSS to work alongside student based groups such as the CJSF, Creative writing, and English.

### **Timeline:**

SFU Surrey: Week of August 3rd

SFU Woodwards/Harbour Centre; Week of August 3rd

SFU Burnaby: Week of August 10t