

Call to Order – 3:05 pm, October 13, 2015 | Forum Chambers

1. Territorial Acknowledgement

The Board of Directors acknowledged that the meeting was being conducted on the traditional and unceded territories of the Coast Salish peoples, which included the Skwxwú7mesh (Squamish), Musqueam, Stó:lo, and Tsleil-Waututh people to the current knowledge of the Society.

2. Roll Call of Attendance

Committee Composition

Board of Directors Member (*chair*).....Corbett Gildersleve
Vice President Student Life.....Deepak Sharma
Board of Directors Member Salathiel Wells
Board of Directors Member Shipra Sharma
Board of Directors Member Hangué Kim
Councilor..... Tomas Rapaport
Councilor..... Elena Jiang Su
Student At-LargeHermon Ephraim

Society Staff

General Office Coordinator..... Lawrence Jones
General Office Coordinator..... Adrienne Marino
Minute TakerJennica Cang

Guests

Management Information Systems Association.....Eric Wong
Management Information Systems Association..... Esther Gutman
Management Information Systems Association..... Margaret Kapitany
African Students' AssociationBukhosi Nkosi
Student Marketing Association Arthur Ho
Student Marketing Association Helen Hu

Regrets

Leave of Absence

Nkosi entered at 3:07 pm

3. Adoption of the Agenda

MOTION GC 2015-10-13:01

Sharma S.

Be it resolved to adopt the agenda as presented.

CARRIED

4. Ratification of Regrets

5. Matters Arising from the Minutes

MOTION GC 2015-10-13:02

Sharma S.

Be it resolved to approve the minutes of 2015-10-06.

CARRIED

Abstention Noted: Sharma, D.

6. Updates

7. Granting Presentations

a. Management Information Systems Association—MISA Mixer

The following is a summary of the discussion points from the presentation

- Signature networking event where IT professionals connect with students – theme: Business Analytics
- Majority of costs consist of catering as venue cost (~\$1,000) has been waived
- Expected attendance: 60 to 80 students & 30 confirmed professionals (from Deloitte, Hootsuite, SAP, etc. – had more speakers from the public sector last year)
 - 20 students confirmed (\$380 revenues in ticket sales)
- Sponsorships:
 - In kind for raffle prizes from Nesters, Promosapien, David's Tea, etc.
 - \$250 from East Side Games & \$350 from ISACA - total of \$600 in monetary sponsorship
 - Currently seeking sponsorship from Beedie – sponsored \$1,000 last year
- UBC, BCIT assisting in marketing the event, but event is primarily MISA's
 - Estimated attendance of 5 non-SFU students

Presenters left at 3:23 pm

b. African Students' Association—Cultural Night

The following is a summary of the discussion points from the presentation

- 2nd annual cultural event - had 70 to 80 people attend last year
- Expected to have higher attendance this year since partnered with other clubs
 - Estimated attendance: 80 SFU students & 40 non-SFU students
 - Nigerian Students Association, Pakistani Students Association, & Brooked Events agreed to do promotions
 - 15 individuals have already put tickets on hold; selling will start today, October 13
- Participating entertainers have agreed to waive any charges to the club
- Requested travelling expense consist of transportation for food, performers, DJ equipment, etc.
 - Food is supplied by an Ethiopian restaurant – some will be Halal
- Total amount requested is \$814 after incorporating allocated club room funds, print funds, A/V funds, & projected revenue

Presenter left at 3:32 pm

c. Student Marketing Association—Marketing in Focus 2015

The following is a summary of the discussion points from the presentation

- Topic: In Bound Marketing
 - Professionals coming from Hootsuite, Vancity Buzz, etc.
 - Expected Attendance: 80 students (cap: 100 because of room capacity) & 12 professionals
- Sponsorships mostly in the form of in-kind goods for raffle prizes

Presenters left at 3:45 pm

8. Grant Funding Financial Update

9. Grant Considerations

a. Student Marketing Association—Marketing in Focus 2015

~~MOTION GC 2015-10-13:03~~

~~Sharma S.~~

~~*Be it resolved to grant Student Marketing Association up to \$681.50 from the clubs grant line item for 2015 Marketing in Focus event, allocated towards as presented in proposal.*~~

RETRACTED

- Brought back to General Office Coordinators' jurisdiction as additional revenues added during committee meeting brought requested amount down to below \$500

b. African Students' Association—Cultural Night

MOTION GC 2015-10-13:04

Sharma S.

Be it resolved to grant African Students' Association up to \$814 from the clubs grant line item for Cultural Night, allocated towards as presented in proposal.

CARRIED

c. Management Information Systems Association—MISA Mixer

MOTION GC 2015-10-13:05

Sharma D.

Be it resolved to grant Management Information Systems Association up to \$1,505.30 from the clubs grant line item for MISA Mixer allocated towards venue, food, & audio visual equipment.

CARRIED

10. Other Business

11. Discussions

12. Announcements

13. Attachments

African Students' Association G1979.pdf

MISA G1953.pdf

Student Marketing Association G1964.pdf

14. Adjournment 4:07 pm

JC | CUPE 3338

African Students' Association

Club Information

African Students' Association

Current Members: 103

Executives

Name	Position	Email	Phone
Munatsi Mavhima	President	mmavhima@sfu.ca	604-368-3737
mthabisi mhlanga	VP Finance	mmhlanga@sfu.ca	604-710-9372
Ruramai Munyanyi	Vice President	rmunyanyi@sfu.ca	604-724-0180
Kondwani Vwalika	President	kvwalika@sfu.ca	604-366-3230

Grant #: **1979**

Status: **New/Pending**

Total Revenue: **400.00**

Total Expenses: **2313.00**

Request Amount: **1913.00**

Approved Amount: **0.00**

Balance: **0.00**

Request Info

Executive Contact Info

Executive: Kondwani Vwalika (kvwalika@sfu.ca)

Executive Student Number: 301215525

Overview

Name of event/project: **Cultural Night**

Event/Project Location: **First Nations Atrium**

Event Date: **2015-10-23 17:00:00**

Expected Attendance: **100**

1. Purpose and description of event/project:

Cultural night is a showcase of African culture expressed in different forms e.g. Food, dance, clothing and music. Chance for all students to come and listen to some new music and try different cuisines

2. Who will benefit from this event?

All students. SFU has many international students, all coming from different countries. We grow by learning new things and why not learn a little about a different culture.

3. Who can participate in this event?

Anyone. the event is open to all students and faculty.

4. Are you working with other groups on this event/project? If so, who and how?

Not confirmed yet.

5. Have you or your group organised an event/project like this before? How did it go?

We have. This is an annual event that has proven to be successful. It is the one event that has the highest attendance. We plan to keep getting better

Total Revenue -- Both Secured and Anticipated

Ticket Sales

Description Price # Sold Total

Ticket sales	5	50	250
Total			250.00

Estimated Value of Sponsorship

Name Service or Product Fee

Jambo grill	Food discount(10%)	150
Total		150.00

Expenses General

Description	Cost	Quantity	Total
Decorations	100	1	100.00
Prizes (\$25 maximum)	25	1	25.00
Step and repeat	260	1	260.00
Total			385.00

A/V Expenses

SFU A/V

Description	Cost	Quantity	Total
Floor Mic	13	1	13.00
Mic Handheld	13	2	26.00
Portable speakers	75	1	75.00
Total			114.00

Printing Expenses

Description	Cost	Quantity	Total
laser print of copy 12 x 18 - full colour	.65	60	39.00
Vertical banner (in a rollup stand)	275	1	275.00
Total			314.00

Food Expenses

This event is: **Private Event or Cooking Class**

Description Cost Quantity Total

Catering/person 15	100	1500.00
Total		1,500.00

Notes

No data to display.

Status History

	Date	Status	Student	Notes	
1.	2015-10-03	New/Pending	kvwalika@sfu.ca	Grant submitted	Edit

Transaction History

No data to display.

Management Information Systems Association

Club Information

Management Information Systems Association

Current Members: 41

Executives

Name	Position	Email	Phone
Carlen Wong	Vice President of Human Resources	carlenw@sfu.ca	778-997-3218
Esther Gutman	President	egutman@sfu.ca	778-885-8384
Margaret Kapitany	VP of Events	mkapitan@sfu.ca	778-321-7517
Eric Wong	Finance Coordinator	etw4@sfu.ca	778-927-2236

Grant #: **1953**

Status: **New/Pending**

Total Revenue: **250.00**

Total Expenses: **3683.55**

Request Amount: **3433.55**

Approved Amount: **0.00**

Balance: **0.00**

Request Info

Executive Contact Info

Executive: Esther Gutman (egutman@sfu.ca)

Executive Student Number: 301233745

Overview

Name of event/project: **MISA Mixer**

Event/Project Location: **Coast Coal Harbour Hotel**

Event Date: **2015-11-04 18:30:00**

Expected Attendance: **74**

1. Purpose and description of event/project:

At the Beedie School of Business, there is a lack of proportionate representation for the MIS field. Student resources in the form of events and programs such as information sessions, networking events, and etc., are not as prevalent. While there are a plethora of events for more popular concentrations such as accounting, finance, and marketing, opportunities to learn more about the MIS field at Beedie are rather limited. This dilemma is rather paradoxical as the MIS industry is growing at an exponential rate and is expanding

rapidly, but yet opportunities for students do not appear to be developing in a proportionate rate. The purpose of this event is to provide an additional resource for students interested in the MIS and technology field, allowing them to learn more about the industry through connecting with professionals.

2. Who will benefit from this event?

The MISA Mixer is a student-organized event whose aim is to directly give back to the Simon Fraser University student body. We have recognized a lack of opportunities at SFU for students interested in learning about the MIS and technology field and for the last eight years, we have been successfully running the MISA Mixer to supplement that growing need. The MISA Mixer will be able to provide the representation for students across all faculties. In the past we've had interest from students of Business, Computer Science, Engineering, Interactive Arts & Technology, and Arts & Social Sciences faculties. At MISA, we are very thankful for the SFSS' continued support in our past events and programs, including the 8th Annual MISA Mixer. To give back to the student society, we would like to extend the offer to promote the SFSS brand in all of our promotional materials for this event. Our promotions will include posters, itineraries, and social media advertisements and we would be glad to include the SFSS in our marketing efforts.

3. Who can participate in this event?

Our aim is to help the SFU student body as much as well can. As previously mentioned, the MISA Mixer is open for students across all faculties.

4. Are you working with other groups on this event/project? If so, who and how?

MISA is organizing the event by itself. However, other student organizations have mentioned that they would like to help us promote the event through their networks.

5. Have you or your group organised an event/project like this before? How did it go?

Yes, in fact the MISA Mixer ran last year and it was a success. The goal was to sell tickets to 50 students and the event sold out 2 weeks before the event took place. Last year, we had 50 ticket sales, 12 organizing committee members and 15 professionals attend the event. The event took place on November 5th, 2014 at Delta Vancouver Suites at 6:30PM. The event had 2 sessions of keynote speakers and networking breaks. Feedback from professionals and students was excellent.

Total Revenue -- Both Secured and Anticipated

Ticket Sales

Description	Price	# Sold	Total
Pre-Sale	15	0	
Early Bird	20	0	
Regular	25	0	
Total			0.00

Estimated Value of Sponsorship

Name	Service or Product	Fee
East Side Games	Monetary	50
Promosapien	In-Kind	200

Total 250.00

Expenses General

Description	Cost	Quantity	Total
Honoraria/Speaker Gifts	20	3	60.00
Raffle Tickets	4	1	4.00
Parking for OC	15	1	15.00
Raffle Gaming Licence	15	1	15.00
Contingency 15% of all expenses	345	1	345.00
Posters	2.50	10	25.00
Printed name tags	0.25	94	23.50
Itinerary	1.75	80	140.00
Total			627.50

A/V Expenses

Additional A/V

Description	Cost	Quantity	Total
Hotel Lectern Wired Microphone	35	1	35.00
Projector	63	1	63.00
Screen	19	1	19.00
Setup/Dismantle Labour	60	3	180.00
Service Charge	174.25	1	174.25
Tax @ 12%	56.55	1	56.55
Total			527.80

Food Expenses

This event is: **Catered**

Catering Delivery Time: 0:00:00

Description	Cost	Quantity	Total
Roasted Pear Wrap with Prosciutto & Honey Balsamic	42	8	336.00
Blistered Grape Tomato & Pesto Bocconcini Bruschette	42	8	336.00
Smoked Salmon, Capers, Red Onion & sour Cream on crostini	45	7	315.00
Loaded baked potato with Crisp Pancetta & Crem Fraiche	42	8	336.00
Beef slider with red onion jam & gorgonzola	49	8	392.00
Assorted Mushroom Fricassee, Truffle oil in Puff Pastry	49	7	343.00
Gratuity @ 17.00%	349.86	1	349.86
Tax @ 5.00%	120.39	1	120.39

Total

2,528.25

Notes

No data to display.

Status History

	Date	Status	Student	Notes	
1.	2015-10-02	New/Pending	etw4@sfu.ca	Grant submitted	Edit
2.	2015-10-02	Draft	etw4@sfu.ca	Draft Grant saved	Edit
3.	2015-09-30	Draft	egutman@sfu.ca	Draft Grant saved	Edit
4.	2015-09-28	Draft	egutman@sfu.ca	Draft Grant saved	Edit
5.	2015-09-28	Draft	egutman@sfu.ca	Draft Grant saved	Edit
6.	2015-09-28	Draft	egutman@sfu.ca	Draft Grant saved	Edit
7.	2015-09-28	Draft	egutman@sfu.ca	Draft Grant saved	Edit
8.	2015-09-28	Draft	egutman@sfu.ca	Draft Grant saved	Edit
9.	2015-09-28	Draft	egutman@sfu.ca	Draft Grant saved	Edit
10.	2015-09-28	Draft	egutman@sfu.ca	Draft Grant saved	Edit
11.	2015-09-26	Draft	egutman@sfu.ca	Draft Grant saved	Edit
12.	2015-09-26	Draft	egutman@sfu.ca	Draft Grant saved	Edit

Transaction History

No data to display.

Student Marketing Association

Club Information

Student Marketing Association

Current Members: 32

Executives

Name	Position	Email	Phone
Jessica Tsai	President	Jhtsai@sfu.ca	778-888-9652
Arthur Ho	Vice President of Finance	awh3@sfu.ca	778-882-7172
Baljinder Bains	Vice President of Internal Relations	bsbains@sfu.ca	778-319-8636

Grant #: **1964**

Status: **New/Pending**

Total Revenue: **1805.00**

Total Expenses: **2486.50**

Request Amount: **681.50**

Approved Amount: **0.00**

Balance: **0.00**

Request Info

Executive Contact Info

Executive: Arthur Ho (awh3@sfu.ca)

Executive Student Number: 301170063

Overview

Name of event/project: **[SMA] Marketing in Focus 2015**

Event/Project Location: **Goldcorp Centre for the Arts**

Event Date: **2015-11-21 8:00:00**

Expected Attendance: **100**

1. Purpose and description of event/project:

Marketing in Focus is an annual event hosting by SMA that teaches students about what is available in the marketing industry. Students have the opportunity to learn about the different areas of marketing that they can potentially be a part of. The event is for all students who are interested in the field, not only those concentrating in marketing, as everyone will need to market themselves one way or another.

2. Who will benefit from this event?

All attendees will benefit from this event.

3. Who can participate in this event?

All students can participate in this event.

4. Are you working with other groups on this event/project? If so, who and how?

n/a

5. Have you or your group organised an event/project like this before? How did it go?

Yes, this event is an annual SMA event. It went very well last year.

Total Revenue -- Both Secured and Anticipated

Ticket Sales

Description	Price	# Sold	Total
Early Bird	15	30	450
Standard	20	50	1000
Non-SFU	25	5	125
Door Sales	30	5	150
Execs	10	8	80
Total			1,805.00

Expenses General

Description	Cost	Quantity	Total
Venue	575	1	575.00
Decorations	25	1	25.00
Honoraria/Speaker Gifts	20	5	100.00
Total			700.00

A/V Expenses

SFU A/V

Description	Cost	Quantity	Total
XGA Hi-Lumen Data Projector	195	1	195.00
Table Microphone - SM58	16.25	1	16.25
House PA System (with Projector rental)	0	1	0.00
Total			211.25

Printing Expenses

Description	Cost	Quantity	Total
Vertical banner (in a rollup stand)	275		0.00
Horizontal banner (hanging with grommets)	175		0.00
Total			0.00

Food Expenses

This event is: **Catered**

Catering Delivery Time: 12:00:00

Description	Cost	Quantity	Total
Fair Trade Certified Coffee (10 cups)	20	5	100.00
Assorted Bottled Juices	2	75	150.00
Assorted Sandwiches	8	100	800.00
Sun-Ripened Fresh Fruit Presentation (Large - serves 30)	3	95	285.00
TAX on Food & Beverages (15%)	200.25	1	200.25
Total			1,535.25

Equipment Expenses

Description	Cost	Quantity	Total
Coat check tags	10	2	20.00
Tape/ Stationary	10	1	10.00
Bottled water for speakers/MC	10	1	10.00
Total			40.00

Notes

No data to display.

Status History

	Date	Status	Student	Notes	
1.	2015-10-01	New/Pending	awh3@sfu.ca	Grant submitted	Edit
2.	2015-10-01	Draft	awh3@sfu.ca	Draft Grant saved	Edit
3.	2015-09-29	Draft	awh3@sfu.ca	Draft Grant saved	Edit
4.	2015-09-29	Draft	awh3@sfu.ca	Draft Grant saved	Edit
5.	2015-09-29	Draft	awh3@sfu.ca	Draft Grant saved	Edit

Transaction History

No data to display.