1. CALL TO ORDER
   Call to Order – 10:31 AM

2. TERRITORIAL ACKNOWLEDGMENT
   We acknowledge that this meeting is being conducted on the unceded territories of the Coast Salish peoples; which, to the current knowledge of the Society include the Squamish, Musqueam, Stó:lo, and Tsleil-Waututh people.

3. ROLL CALL OF ATTENDANCE
   3.1 Board Composition
   President (Chair) ......................................................... Hangue Kim
   VP External Relations .................................................. Prab Bassi
   VP Finance ............................................................... Baljinder Bains
   VP Student Services .................................................. Jimmy Dhesa
   VP Student Life ........................................................ Alam Khehra
   VP University Relations ............................................. Erwin Kwok
   At-Large Representative ...................................... Raajan Garcha
   At-Large Representative ...................................... Jaskarn Randhawa
   Faculty Representative (Applied Sciences) .................. Jeffrey Leung
   Faculty Representative (Arts & Social Sciences) ............ Jackson Freedman
   Faculty Representative (Business) ............................... Gini Kuo
   Faculty Representative (Communications, Art, & Technology) .... Juvina Silvestre
   Faculty Representative (Education) ............................. Jamie Zhu
   Faculty Representative (Environment) ......................... Yun Oh
   Faculty Representative (Health Sciences) ..................... Aarushi Sharma
   Faculty Representative (Science) ................................. Parham Elmi

   3.2 Society Staff
   Chief Executive Officer ............................................. Martin Wyant
   Campaign, Research, and Policy Coordinator ............... Pierre Cassidy
   Administrative Assistant ........................................... Zoya Nari

   3.3 Regrets
   Faculty Representative (Environment) ......................... Yun Oh

   3.4 Guests
   Student .................................................................................... Kiarash Mirsalehi

4. RATIFICATION OF REGRETS
   4.1 MOTION BOD 2017-08-21:01
   Erwin/Raajan
   Be it resolved to approve Yun Oh’s regrets from Monday, July 24th, 2017.
   CARRIED
MOTION BOD 2017-08-21-02
Baljinder/Raajan
Be it resolved to ratify regrets from Yun Oh.
CARRIED

5. ADOPTION OF THE AGENDA
5.1 MOTION BOD 2017-08-21-03
Juvina/Jamie
Be it resolved to adopt the agenda as amended.
• To amend the motion in 7.1: change September 6th to September 5-8th
CARRIED AS AMENDED

6. MATTERS ARISING FROM THE MINUTES
6.1 MOTION BOD 2017-08-21-04
Baljinder/Jeffrey
Be it resolved to receive and file the following minutes:
• BOD 2017-08-14
• Finance Committee 2017-07-21.pdf
CARRIED

7. NEW BUSINESS
7.1 Surrey Campus Committee Week of Welcome – MOTION BOD 2017-08-21-05
Alam/Raajan
Be it resolved to approve up to $1232.50 for the Surrey Week of Welcome event on September 5th-8th, 2017
CARRIED
• See attached documents for further information
• Proposal: to have cultural and carnival snacks instead of the barbeque that SFU will be doing

*Prab Bassi arrived at 10:40 AM*

7.2 Freebie Fridays – MOTION BOD 2017-08-21-06
Baljinder/Jamie
Be it resolved to approve up to $2400 from the membership engagement line item (741/20) for Freebie Fridays.
CARRIED
• Suggestion: to have bi-weekly meeting times for members to suggest agenda items and to possibly implement Freebie Fridays at the other campuses
• It is noted that the starbursts that was given out during exams were a success

8. DISCUSSION ITEMS
8.1 Annual General Meeting
- AGM to tentatively occur on September 29th, 2017 at 2 PM
- Suggestion: to increase member attendance, the AGM to portray the four pillars, and to possibly invite speakers that can align with the AGM’s theme
- Note: inviting specific politicians may rise some conflict of interest
- Action item for Board members: to send their suggestions of possibly themes

8.2 Ancillary Group Benefits
- To make sure that the external groups pay their share of benefits
- No agreements or cost recoveries were implemented in the prior years
  - Hence the discussion to draft one
  - Currently 3 out of the 5 ancillary groups have confirmed their agreement

9. IN-CAMERA
MOTION BOD 2017-08-21:07
Alam/Jeffrey
Be it resolved to go in-camera for discussion for the remainder of the meeting.
CARRIED

9.1 FBS

10. EX-CAMERA
MOTION BOD 2017-08-21:08
Alam/Jeffrey
Be it resolved to go ex-camera.
CARRIED

11. ATTACHMENTS
- Weekly engagement proposal.pdf

12. ADJOURNMENT
MOTION BOD 2017-08-21:09
Jeffrey/Juvina
Be it resolved to adjourn the meeting at 11:40 AM.
CARRIED
Strategic Engagement Committee Proposal

Project: Freebie Fridays

Reference to four pillars: Mental Health and Wellness, Social.

Project lead: Parham Elmi (Science Representative)

Expected reach: 250-500 members per week (depending on item given away) in the Burnaby Campus.

Summary:

This year the Strategic Engagement Committee has come up with a plan to promote a fun atmosphere to engage with our membership through weekly events called Freebie Fridays. As a result, the committee has decided to draw up to $2400 until April 30th from the membership engagement Line (741/20) which was allotted $15,000 for the duration of the year.

- This year’s committee has committed to spend up to $6850 for outreach materials so far. As such, $8150, will remain, if the full amount is used for outreach materials.
- This will promote opportunities for the board to interact with its members, provide something to look forward to every week, and most importantly obtain membership input in general as well as initiatives that the board is currently working on.

Outreach strategy

- Would be on a moveable dolly, to move to as many locations as possible.
  - Locations: Bus-loops, Convocation-mall, AQ, WMC, possibly Residencies
- Bi-weekly sign-up sheets for to sign up for weekly events (once at start of Month (or the Monday prior to the start of the month), once mid-month)
  - At this time, board members will be able to submit questions they would like input on from our membership (e.g., a member in the engagement committee may want to see what type of music or artist, the membership would like to see for the fall-kick off concert).
    - Questions will be administered on a first come first serve basis, unless a board consensus disagrees with this, in a particular week.
- Hand out free items (e.g., freezies, hot-chocolate, candy etc.) and then ask the member to either answer the question of the week or write about what they would like improve on campus, that the society can work on. In addition to this
we would promote our social media, and be able to tell members what the SFSS is and does for them.

Timeline:
- Purchase goods
  - Include what goods
    - Budget: based on our trial run, it will cost approximately $75 per week on average, leading to an annual cost of $2400.
    - Subject to change based on interest
- Scheduling time-line (I understand that there are pro-d days and exams in between, but this is just for scheduling, if the board sees no purpose the current week, we will skip it.)
  - August 28
  - September 11th
  - September 25th
  - October 9th
  - October 23rd
  - November 6th
  - November 20th
  - December 4th
  - December 18th
  - January 2nd
  - January 16th
  - January 30th
  - Feb 13th
  - Feb 27th
  - March 13th
  - March 27th
  - April 10th

This will be an overarching principle, but I would like the funds for the Vancouver and Surrey campus to come from their respective committees.

Recommendation/Motion:

Be it resolved to approve $2400 from the membership engagement Line (741/20) for the purposes of Freebie Fridays
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