

## 1. CALL TO ORDER

Call to Order – 1:34 PM

## 2. TERRITORIAL ACKNOWLEDGMENT

We acknowledge that this meeting is being conducted on the unceded territories of the Coast Salish peoples; which, to the current knowledge of the Society include the Squamish, Musqueam, Stó:lo, and Tsleil-Waututh people.

## 3. ROLL CALL OF ATTENDANCE

### 3.1 Committee Composition

VP Student Life ( <i>Chair</i> ) .....	Alam Khehra
At-Large Representative .....	Jaskarn Randhawa
Board of Directors Representative .....	Aarushi Sharma
Board of Directors Representative .....	Gini Kuo
Board of Directors Representative .....	Jackson Freedman
Student At-Large .....	Carol Li
Student At-Large .....	Noelle Chan
Student At-Large .....	Rajan Hans
Student At-Large .....	Reza Mardan
Student At-Large .....	Simran Sanghera
Student At-Large .....	Vacant

### 3.2 Society Staff

Events Coordinator .....	Anwar Flores
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### 3.3 Guests

Student .....	Maham Hashmi
Student .....	Mark Gustov

## 4. ADOPTION OF THE AGENDA

### 4.1 MOTION EVENTS 2018-01-23:02

**Jackson/Gini**

*Be it resolved to adopt the agenda as presented.*

**CARRIED**

## 5. MATTERS ARISING FROM THE MINUTES

### 5.1 MOTION EVENTS 2018-01-23:03

**Gini/Jackson**

*Be it resolved to receive and file the following minutes:*

- Events Committee 2018-01-16.pdf

**CARRIED**

## 6. NEW BUSINESS

### 6.1 February Pub Night – MOTION EVENTS 2018-01-23:04

**Jackson/Rajan**

*Be it resolved to approve up to \$3000 for the February Pub Night happening February 8, 2018 from line item 817/20.*

**CARRIED**

- Refer to attachment
- Change x to \$3000
- Valentine's Day themed
- Suggestions:
  - Coloured glow sticks for relationship status
- To possibly launch the event in the upcoming week

**6.2 Dodge ball Tournament – MOTION EVENTS 2018-01-23:05**

**Aarushi/Jaskarn**

*Be it resolved to approve up to \$1300 for the Spring 2018 Dodge ball tournament happening on February 28<sup>th</sup>, 2018 from line item 817/20.*

**CARRIED**

- Refer attachment
- Change x to \$1300
- To possibly have a mascot during the event

## 7. DISCUSSION ITEMS

- 7.1 Club Social
- 7.2 Trivia Night
- 7.3 Petting Zoo
- 7.4 BBQ

## 8. ATTACHMENTS

- Pub Night Proposal Feb 8th (1).pdf
- SFSS Dodgeball Tournament 2 – Proposal.pdf

## 9. ADJOURNMENT

**MOTION EVENTS 2018-01-23:06**

**Aarushi/Jackson**

*Be it resolved to adjourn the meeting at 1:48 PM.*

**CARRIED**



### Valentine's Day Pub Night Proposal



**Date & Time:** February 8th (9PM-1AM)

#### **Overview:**

- Idea is to have a Valentine's Day Pub Night. The theme would include Valentine's Day decorations in the highland pub with a mix of hip/hop features. This event continues building and maintaining an active social life on campus. All aspects other than the bar staff will be handled by the SFSS.

#### **Goals and Objectives:**

- To host a diverse series of events that appeals to many the undergraduates
- To work with locally popular DJs and other groups on campus for a memorable event
- To continue to foster the sense of community within our SFU undergraduates

#### **Stakeholders:**

- The SFSS membership (19+)
- Some off-campus attendees (19+)
- SFU Dining Services and/or external bartending company
- SFU Meeting, Events, and Conference Services
- SFU Safety & Risk Services
- SFU Ancillary Services
- External/Internal groups for promotions
- DJs



#### **Targeted Audience:**

- SFSS members over the age of 19

#### **Metrics/Measurables:**

- Amount of tickets sold (300)

#### **Marketing:**

- Marketing will be completed by our SFSS communications office. We will be having constant social media presence on both channels (IG and FB), putting up posters around campus, and distributing handbills. We will be doing ticket giveaways on social media
- We can get the event featured throughout various groups, clubs, etc.
- We can walk around the hallways giving out free candies/snacks with handbills for the event



# JAS RANDHAWA

AT-LARGE REPRESENTATIVE  
BOARD OF DIRECTORS

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### Production:

- Production and performance will be covering the lights, sound, and theme decorations.
- There will be a mix of DJs performing including student DJs and other popular DJs

### Ticket Sales:

- There will be three tiers of tickets
  - \$5 x 100,
  - \$10 x 150
  - \$15 x 50
- Tickets will be sold through the Club and Student Union Center, few Board members, and online via Showpass.

### Theme:

- Valentine’s Day/Hip Hop

### Budget:

#### Expenses

Decorations	\$300
DJs	\$2500
Security	\$1000
Promo	\$250
Production	\$500
Giveaways	\$100
Contingency	\$150
Tax	\$150

#### Revenue

Tier one (\$5)	100	\$500
Tier two (\$10)	150	\$1500
Tier three (\$15)	50	\$750

#### Net

Expenses	\$4,950
Revenue	\$2,950
Net	-\$2000

**Amount Budgeted for event: \$3000**

## **SFSS Dodgeball Tournament 2 – Proposal**

### **Overview**

This event is the second iteration of a successful event the events committee held during the Fall 2017 semester. Much of this proposal will be similar to that of the first event – much of the event went rather well, and this proposal will incorporate many of the recommendations from the post-event report. This event will also be a tournament-style series taking place on Burnaby Campus, likely in the Central Gym. This will encourage students to engage in physical activity and competition, form new friendships, and promote physical and social activity on campus. Again, students will be able to register as individuals and as teams. The opportunity will be extended to student athletes to make teams within their athletic community, i.e. “basketball dodgeball team”.

### **Stakeholders**

- SFSS Membership
- SFU Recreation and Athletics
- SAAC
- RHA
- SFU Res Life
  - o Talk to CA’s as well – make up for absence of organizational proficiency on behalf of RHA
- SFSS Clubs and DSU’s who might be interested (will be invited to make teams)
- SFU Facilities
- Greek Life groups on Campus
- Any other interested groups

### **Logistics**

- The event will take place in the Central Gym of the Lorne Davies complex at
- The projected date is February 28<sup>th</sup>, the last day of the month. The tournament is to take place between 3:30-6:30pm.
- Additional files pertaining to rules and regulations of the tournament will be distributed prior to the event, and the tournament structure will be developed prior to the event. This structure will be variable to allow for different numbers of teams in competition.

### **Expectations and Metrics**

- The last iteration of this event generated attendance of 6 teams and about 54 players. This tournament will aim for ten teams and 100 players.
- Metrics will be evaluated based on registered teams and participation in the tournament. FB statistics will also be considered.

### **Marketing/Promotions**

- SFSS Newsletters
- Facebook Event Page with Boosts
- Facebook Promo Video

- Instagram Promotions
- Posters/Print Media around campus
- Outreach to players of teams from last event iteration

### **Volunteer Contribution**

This event will require a small number of volunteers to run the tournament and referee games. These volunteers will be pulled from the board of directors and/or the events committee. In order for this event to run smoothly, the referees and game management staff of volunteers should be at least 8-10 people. There will be particular focus placed on the refereeship of this tournament.

### **Amenities**

At the last iteration of this tournament we provided a small amount of Gatorade for some of the players in the tournament. Although this was a nice touch for the players that received some, not everyone had an opportunity to get a Gatorade. We should expand – if not double – the amount spent on Gatorade. I would also like to potentially integrate snacks or other drink options.

### **Cost of Participation**

The previous iteration of this event ticketed students two dollars for their attendance. Most of the ticket sales were done at the GO, on Showpass, and at the door. This generated confusion and complications when it came to making a tournament structure and also tracking the finances and participation in the event. For this iteration, I recommend the use of a mandatory registration system rather than a pay-for-participation scheme. There will be opportunities to register for the tournament at the door and a form made available online beforehand for team registration. There will be printed team registration and individual registration forms made available at the event.

### **Registration and Waiver**

- In order for individuals and teams to register for the event, there will be established a google form wherein the participant fills in their name, whether they would like to register on their own or play/register with a team, and then some very basic information – name and email. The google form will be launched following the passing of this proposal, and the marketing campaign will begin at the same time.
- Registration should be made available via one of the society iPads during the events leading up to this – for example, the Olympic watching party.

### **Prizes**

- Prepaid Visa gift-cards to reward teams based on finish in the tournament;
- Could consider the addition of a prize based on team uniform/sportsmanship – say 100?
  - (1) \$150
  - (2) \$100
  - (3) \$50

**Proposed Budget**

<b>Expenses</b>		<b>Cost</b>
Equipment and Gym Rental		350
Marketing		200
Prizes		300
Amenities		150
Contingency		200
<b>Total</b>		<b>1200</b>