1. **Call to Order**

   Call to Order – 12:38 PM

2. **Territorial Acknowledgment**

   We acknowledge that this meeting is being conducted on the unceded territories of the Coast Salish Peoples; which, to the current knowledge of the Society include the Squamish, Musqueam, Sto:lo, and Tsleil-Waututh people.

3. **Roll Call of Attendance**

   3.1 **Committee composition**

   Vice President External Relations *(Chair)* .................................................. Christine Dyson
   President *(Ex-officio)* .............................................................................. Larissa Chen
   Vice President University Relations ......................................................... Arr Farah
   Board of Directors Representative ......................................................... Blossom Malhan
   Board of Directors Representative ......................................................... Prab Bassi
   Board of Directors Representative ......................................................... Raajan Garcha
   Student At-Large .................................................................................... Kiran Binning
   Student At-Large .................................................................................... Natalia Gretskai
   Student At-Large .................................................................................... Darien Lechner
   Student At-Large .................................................................................... Vacant
   Student At-Large .................................................................................... Aarushi Sharma
   Student At-Large .................................................................................... Erwin Kwok

   3.2 **Society Staff**

   Campaigns, Research and Policy Coordinator ....................................... Pierre Cassidy
   Administrative Assistant ........................................................................ Zoya Nari

   3.3 **Guests**

   Vantage Point .......................................................................................... Carla Koulas
   Vantage Point .......................................................................................... Marc Friesen

   3.4 **Regrets**

   Board of Directors Representative ......................................................... Raajan Garcha
   Student At-Large .................................................................................... Natalia Gretskai
   Student At-Large .................................................................................... Aarushi Sharma
   Student At-Large .................................................................................... Erwin Kwok

4. **Ratification of Regrets**

   **MOTION ADV 2017-02-22:01**

   Prab/Arr

   Be it resolved to approve regrets from Rajaan (exam), Aarushi (exam), Natalia (exam), Erwin (committee meeting)
5. ADOPTION OF THE AGENDA
MOTION ADV 2017-02-22:02
Prab/Blossom
Be it resolved to approve the agenda as presented.
CARRIED

6. MATTERS ARISING FROM THE MINUTES
MOTION ADV 2017-02-22:03
Karen/Blossom
Be it resolved to approve the minutes from:
- Advocacy Committee 2017-02-01
CARRIED

7. DISCUSSION ITEMS
7.1 – Consent Campaign
- Meeting with Health and Counselling and Consent Awareness training
  - Option to do active bystander training
  - Trial run for advocacy committee and board
  - To be possibly incorporate to Board and Council as training
- Committee to move forward with consent campaign
- Possible certificate option - to be confirmed
- Waiting for women’s centre and out on campus approval for appropriateness of the boxes for sexual awareness
- Colours for the projector screen to be approved

7.2 – Tank Farm Awareness
- 200 for miscellaneous costs for possibly printing more letters
- Possibly doing more tabling or more connections with other groups
  - Tabling has been proven successful
- Currently an SFU professor is a member with UniverCity that may possibly assist in creating a peaceful rally to promote awareness and display concern – meant to be calm and neutral
  - Create signs and walk down Gaglardi and meet at UniverCity (SFU students and UniverCity residences)
  - Speeches about the created letters (safety hazards and information of locations)
  - Possibly bringing in the media (to inform them of the event if they want to come)
  - Committee suggests to possibly hold the event near the end of the semester
  - Committee will be looking into police and SFU security to possibly help with traffic control in preparation for a large group involvement
7.3 – Mental Health
- Looking for off campus or on campus support/resources for students who are unable to make appointments (waitlisted) at SFU
- Appreciation week – Wellness Wednesday (March 22nd)
  - Committee to possibly hand out pamphlets on information on mental health and possible resources (committee suggests to possibly have a colouring section on the back page)
  - Committee suggests to have health related and calming giveaways
- Activities – waiting confirmation for puppy therapy

7.4 – Provincial Elections
- Originally was set at April 5 but is now being moved to April 11 due to booking issues at the WOSK centre
  - Committee believes that there may be a low turnout due to it falling during exam season
- Committee looking into possibly replaying a recording in May
- Committee agrees to still pursue with the live viewing

7.5 – Video Review
- Colour scheme taken from the brand guide and noted to use other tones of the colours to avoid repetition
  - Similar slides noted to contain more variety
- Male voice used due to SFU demographics
- Committee to possibly add subtitles to the video
- Waiting to confirm for the final music sample

*1:25pm Blossom left*

8. ADJOURNMENT
MOTION ADV 2017-02-22:04
Prab/Darien

Be it resolved to adjourn the meeting at 1:27 PM.

CARRIED