1. **CALL TO ORDER**
Call to Order – 10:48 am

2. **TERRITORIAL ACKNOWLEDGMENT**
We acknowledge that this meeting is being conducted on the unceded territories of the Coast Salish Peoples; which, to the current knowledge of the Society include the Squamish, Musqueam, Stó:lo, and Tsleil-Waututh people.

3. **ROLL CALL OF ATTENDANCE**
3.1 Committee Composition

Vice President External Relations ................................................................. Christine Dyson  
Vice President University Relations ............................................................ Arr Farah  
Board of Directors Representative ............................................................... Blossom Malhan  
Board of Directors Representative ............................................................... Prab Bassi  
Board of Directors Representative ............................................................... Raajan Garcha  
Student At-Large ......................................................................................... Kiran Binning  
Student At Large ......................................................................................... Natalia Gretskaia  
Student At Large ......................................................................................... Darien Lechner  
Student At Large ......................................................................................... Mark Thompson  
Student At-Large ........................................................................................ Aarushi Sharma  
Student At-Large ........................................................................................ Vacant

3.2 Staff

Campaigns, Research and Policy Coordinator ............................................ Pierre Cassidy  
Administrative Assistant ............................................................................. Mandeep Aujla

3.4 Regrets

Student At Large ........................................................................................ Darien Lechner  
Student At Large ........................................................................................ Mark Thompson

3.5 Absent

4. **RATIFICATION OF REGRETS**
**MOTION ADV 2016-07-27:01**
Prab/Natalia

*Be it resolved to ratify regrets from Darien Lechner and Mark Thompson.*

CARRIED

5. **ADOPTION OF THE AGENDA**
MOTION ADV 2016-07-27:02
Natalia/Raajan
Be it resolved to approve the agenda as presented.
Discussion:
• Friendly Amendment: Include “7.4 Committee Calendar” under Discussion Items.
CARRIED

6. MATTERS ARISING FROM THE MINUTES

MOTION ADV 2016-07-27:03
Raajan/Natalia
Be it resolved to ratify the minutes from:
• AdvocacyCommittee_2016-07-20
CARRIED

7. DISCUSSION ITEMS

7.1 Survey Results
• The chair will send the finalized report for the committee to review, before the next Advocacy meeting.
**Arr arrived at 10:53 am
• Christine will check with Sindhu to see what was the data for the “Completed Responses”.
**Larissa arrived at 10:55 am
• Christine and Sindhu figured out how to weight the results better; these changes have since been reflected in the report.
• Christine advised the committee that she would make changes to the graph, to reflect the intake times of the survey, as suggested by the committee members.

7.2 Engagement Report
• The link to the report was sent to the committee members via email.
• The chair informed the committee that more responses are needed, therefore the link to the report will be sent again.
• There was some confusion on whether tabling was done on July 6th; Christine said she would look into this and communicate with the members.
• Each member is to fill the report out by next week in order for the chair to finalize the report, and have it approved at the next Advocacy meeting.
• [Action item] Christine: Send the Engagement Report link to the committee via email & look into whether tabling was done on July 6th.

7.3 Research Teams
• Christine met with Pierre on July 26th and they both agreed that doing research on the top two issues would be the most beneficial, as this would allow for a clearer comparison for research purposes.
• The committee also approved of this and the following members picked their topics:
Advocacy Committee
Simon Fraser Student Society
Wednesday July 27, 2016

- Sexual Assault Support/Prevention and Mental Health and Wellness: Darien, Raajan, and Aarushi.
- Lower Tuition and Open Education Resources: Arr, and Christine.
- Reliable Translink and Creating an Accessible SFSS: Mark, Prab, and Kiran.
- Quality/Consistency of TA’s and Increased Study Space: Arr, Natalia, and Blossom.

- Christine has a research template made that she will share with the committee via email.
- The template has the following major points:
  1. Topic Area
  2. Completed by
  3. Date submitted to the committee
  4. Issue (Christine recommends completing this towards the end)
  5. Context/Argument
  6. Recommendations (i.e. what side of the argument do you think we should be taking?)
  7. Sources (minimum 10)
  8. Facts

- Note: All members will have access to add data to each document, as long as they note their name next to the information they provide.

**Kiran left at 11:26 am

7.4 Committee Calendar
- Christine and Pierre compiled a tentative calendar for August 2016 to April 2017; this calendar will be shared with the committee via email.
- The tentative timeline in the calendar is as follows:
  - August 10th: Research portion of Advocacy survey.
  - August 17th: Selecting meeting time and appreciation.
  - Late August: Approve recommendations.
  - September: Planning of campaigns.
  - Beginning of October: Looping the campaign back to the membership.
  - Mid October: Campaigns to the Board for final approval.
  - End of October: Launching campaigns.
  - November-March: Running campaigns.
  - April: Lobby days and final report.

- Note: There will be no formal Advocacy meeting next week on August 3rd.

8. ADJOURNMENT

MOTION ADV 2016-07-27:04
Blossom/Prab
Be it resolved to adjourn the meeting at 11:38 am.
CARRIED