

1. CALL TO ORDER

Call to Order by the Chair – 2:32 pm

2. TERRITORIAL ACKNOWLEDGEMENT

We acknowledge that this meeting is being conducted on the unceded territories of the Coast Salish peoples; which, to the current knowledge of the Society include the Squamish, Musqueam, Stó:lo, and Tsleil-Waututh people.

3. ROLL CALL OF ATTENDANCE

3.1 Committee Composition

1. Vice President Student Life (*Chair*) Curtis Pooghkay
2. Vice President Student Services & Interim President Larissa Chen
3. Vice President Finance..... Hangue Kim
4. Board of Directors Member Mudi Bwakura
5. Student At-Large Vacant
6. Student At-Large Nina Savkovic
7. Student At-Large Drake Henry
8. Student At-Large Vacant
9. Student At-Large Panteya Niazi
10. Student At-Large..... Jackson Freedman
11. Student At-Large..... Alam Khehra
12. Student At-Large..... Adil Naseem

3.2 Society Staff

13. Administrative Assistant..... Mandeep Aujla

3.3 Regrets

14. Student At-Large Nina Savkovic
15. Student At-Large..... Jackson Freedman
16. Student At-Large..... Alam Khehra

4. ADOPTION OF THE AGENDA

4.1 MOTION EVENTS 2016-10-19:01

Mudi/Drake

Be it resolved that the agenda be adopted as presented.

NOT CARRIED

4.2 MOTION EVENTS 2016-10-19:02

Hangue/Mudi

Be it resolved that the agenda be adopted as amended to add discussion item 8.5 (SFSS Holiday Event) strike discussion item 8.4 (Fall kickoff Report).

CARRIED

5. RATIFICATION OF REGRETS

MOTION EVENTS 2016-10-19:03

Mudi/Hangue

Be it resolved to ratify regrets from Alam Kehra, Nina Savkovic and Jackson Freedman.

CARRIED

6. MATTERS ARISING FROM THE MINUTES

MOTION EVENTS 2016-10-19:04

Hangue/Mudi

Be it resolved to receive and file the following minutes:

EventsCommittee_2016-08-08

CARRIED

7. DISCUSSION ITEMS

7.1 Speaker Expenditure

- John Flipse and Curtis came up with an alternate method for all parties involved.
- John secured a subwoofer and two speakers for the Pub.
- Speakers will be of a similar size to the ones that are previously rented from Long & McQuade.
- Will come out of the Pub's expenditure; Events committee will be charged the same as Long & McQuade for renting.
- The understanding is that the speakers will only be used in the Pub.
- Will be an approximate \$100.00 charge for any SFSS member who wants to rent them out.

7.2 Halloween Pub Night

- Mudi and Curtis have been working on the logistics of this.
- Looked at secured production and planning on doing intelligent lighting.
- Ticket sales are almost at 200 right now; will be 300 presale tickets and about 40 at the door.
- Volunteer callout sent to the Events committee mailing list.

7.3 Future Events

- Brainstorming session will be at a strategic planning session after this meeting.
- Updates:

- Committee has about \$16,000 left in the budget.
- Suggested to come up with events that will give back to the membership.

7.4 Fall Kickoff Report

7.5 SFSS Holiday Event

- Project leads are Larissa and Raajan.
- Similar format to last year; Angel trees.
- Last year received about 86 baby blankets and miscellaneous baby supplies.
- Fundraising initiatives for the lower mainland; SFU currently hosts 20 sponsorship students.
- There will be a call out to inform students of donations.
- Messaging will be done through a marketing calendar and preplanned post.
 - In collaboration with the SFSS communications department.
- International students connected Larissa with the following contacts:
 - Middle Eastern Friendship Centre
 - Pave the Road BC
 - SFU WUSC (World University Service of Canada)
- Donations will go towards student refugees and the Friendship Centre.
 - Gift cards given to the students and physical donations given to the Friendship Centre.
- It was noted that a grant total of donations received for each day will be needed.
- The committee expressed interest for Larissa to bring two separate proposals for the well-being and pancake breakfast portions of the Event.
- The committee discussed possibilities of changing the well-being portion of the Event proposal so the Advocacy committee may also get involved as some parts of it may fit that committee's portfolio.
- The committee discussed if this should be catered to refugee students specifically or international students with refugee students included.
 - Cause of concern may be that some students feel stigmatized by the title "refugee"; prefer the term "sponsorship" students.
 - Might be beneficial to state that the event is an initiative to fund some refugee as well as international student concerns.
- The committee noted that the SFSS hasn't done anything in collaboration with or for WUSC.
- A committee member expressed interest in having more options to work with local charities.
 - Curtis and Mudi will look into local charities that are for SFU students.
- Committee members will provide insights via an offline conversation with Larissa for next week's meeting

- Larissa will bring two separate proposals for next week's meeting as well as come with preliminary sponsorships.
- The Social can be in the Pub or in a space that doesn't require a booking cost.
- In the past, SFU Student Services covered half the grilling costs for the week of welcome which helped mitigate the costs to the Events committee.
- Last year was funded by Nesters, Graduate Student Society (GSS), Document Solutions, and the Advocacy Committee.
- It was noted that the total budget may be less than outlined in the attachment.
- A callout for volunteers will be done if needed; Last year 5 volunteers worked at the grill and 2 volunteers took photos of Santa.
- Suggestions from Hangue following his involvement with the pancake breakfast last year:
 - Get all sponsorship secured.
 - Reach out to Lawrence & Adrienne for help.
 - Get adequate cutlery and pancake supplies (increase the cost of pancake supplies).
 - Reach out to music groups or have a Christmas playlist as background music.
- There were some concerns raised of having a third pancake breakfast this year, as well as the cost of the pancake breakfast which will take up a quarter of the budget if sponsorship is not received.

8. ADJOURNMENT

MOTION EVENTS 2016-10-19:05

Hangue/Mudi

Be it resolved to adjourn the meeting at 3:11 pm.

CARRIED

SFSS HOLIDAY CAMPAIGN

Project Lead: Larissa Chen & Raajan Garcha
Presented to EPCOM: Oct 19, 2016

OVERVIEW

The 2016 SFSS Holiday Campaign is a fundraising initiative for refugees located in the Lower Mainland, with a particular focus on those within our membership. Furthermore, it aims to work alongside SFSS student groups to celebrate the holiday season and its festivities. The goal is to collect and donate 100 care boxes and/or gift cards. SFU currently sponsors refugee students, through the World University Service of Canada (WUSC) scholarship program. This project is currently being funded through efforts of SFU students and SFSS.

SFSS PILLAR OF VALUES

This project aligns with the social and financial aspect of the SFSS mandate. We hope to encourage social interactions amongst SFU students and members of the refugee population. Furthermore, we hope to collect donations through gift cards for our SFU refugee students.

STAKEHOLDERS

- Simon Fraser Student Society (SFSS)
- SFSS Membership (all SFU undergraduates)
- Simon Fraser University Faculty & Administration Members
- Burnaby Refugee Community
- SFSS Women's Centre
- SFU WUSC Committee (the local committee has a coordinator and 18 refugee students)

LOGISTICS

- Both in-kind and monetary donations will be received, in person & online.
- Trees placed around campus, filled with paper ornaments listing the requested donation materials.
- Promotions will take place on all three SFU campuses.
- Physical presence of trees & ornaments will be at the respective locations:
 - Surrey (SFSS Surrey Office or SFU Security table)
 - Burnaby (SFSS General Office, SFU Student Central)
 - Vancouver (SFSS Vancouver Office or SFU Security table)

MESSAGING & COMMUNICATIONS

This will be developed through a marketing calendar and pre-planned posts & graphics, in collaboration with the SFSS Communications Coordinator.

- Social Media: Facebook, Twitter, Instagram
- SFSS Website
- In-person: Pamphlets, Posters
- Signage around campus (billboards, MBC food court area)
- Signage at Cornerstone locations (Nester's Market, Club Ilia)
- Signage at different campus locations

EVENTS

- SFSS Winter Pancake Breakfast (Nov 30)
 - Potential to work with SFU Student Services
 - Measured by:
 - Amount of students receiving pancakes
 - Amount of individual taking photos with Santa
 - Financial total of donations received
 - Amount of donations received
 - Timeline:
 - Wed, Oct 19 Events Committee Meeting
 - Fri, Oct 21 Board Meeting
 - Mon, Oct 24 Meet with General Office staff (space booking, grill rental, food permit)
 - Wed, Nov 30 SFSS Winter Pancake Breakfast
 - 9AM Set-up
 - 10AM Event start (pancakes on grill)
 - 11AM Photos with Santa (by donation)
 - 1PM Take-down & clean-up
- SFSS & WUSC Volunteer Social
 - Aim: Reach out to associated refugee groups

- Still in progress with stakeholders/recipients, will come in different proposal.
- Under the WUSC sponsorship program, SFU refugee students are fully sponsored by the SFSS for their first two years (living expenses, food & tuition). Currently, 5 students live on campus and the rest live off campus.
- During the holidays, these students are prone to experiencing isolation, loneliness and depression. Majority of these students are Muslim but still appreciates small tokens of appreciation. This can take form in the shape of a small dinner gathering event (SFSS + WUSC student dinner), or through small gifts collected from the SFU community.
- Another possibility can be an international student holiday gathering event.

CONTACTS

Middle Eastern Friendship Centre

- <http://www.mefriendshipcentre.com/>
- (604) 288-5588
- Close by SFU Surrey. Large Syrian population. SFU has contacts. The Centre itself usually needs volunteers and donations of basic necessities. No direct contact with children programming or single mothers' support, but might have opportunities within the refugee population.

WUSC Local Committee

- Kris Kuruneri <kriskuruneri@gmail.com>
- Ebunoluwa Ehinmowo <eehinmow@sfu.ca>

Pave the Road BC

- Simran Sarwara educatess@yahoo.ca
- High-school led program that involves university student volunteers. SFU has contacts.

TIMELINE

Wed, Oct 19	Events Committee Meeting
Fri, Oct 21	Board Meeting
Tues, Oct 25	Launch Event
Wed, Oct 26	Council Meeting
Thurs, Oct 27	Halloween Pub Night (Promotion of project & coat-check donations)
Tues, Nov 1	Communicators Meeting (tentative)
Wed, Nov 30	Final Donation Drop-off Date

BUDGET

- SFSS Winter Pancake Breakfast (Nov 30)
 - Rental units \$1400
 - Food & Catering \$200
 - Facilities \$600
 - Marketing & Promotions \$100
 - Miscellaneous \$200
- SFSS & WUSC Volunteer Social *or* International Student Social
 - Food & Catering \$800
 - Marketing & Promotions \$100
 - Miscellaneous \$200

DONATIONS

- Gift cards
 - Translink, Grocery, Home supplies
- Children box in Tupperware boxes (toys, books, hygiene, gloves, toques, school supplies)
- Family care box in Tupperware boxes (home supplies, kitchen goods)

DROP-OFF LOCATIONS

- Burnaby
 - SFSS Burnaby General Office
 - Women's Centre
 - MBC2220
- Surrey
 - SFSS Surrey Office
- Vancouver
 - SFU Vancouver Office