1. CALL TO ORDER
   Call to Order – 2:40 PM

2. TERRITORIAL ACKNOWLEDGMENT
   We respectfully acknowledge that the SFSS is located on the traditional, unceded territories of the Coast Salish peoples, including the xʷməθkʷəy̓əm (Musqueam), Sḵwx̱wú7mesh Úxwumixw (Squamish), Sel̓íl̓witulh (Tsleil-Waututh), kʷik̓w̓al̓əm (Kwikwetlem) and Katzie Nations. Unceded means that these territories have never been handed over, sold, or given up by these nations, and we are currently situated on occupied territories.

3. ROLL CALL OF ATTENDANCE
   3.1 Committee Composition
   VP University Relations (Chair) .............................................................. Shina Kaur
   At-Large Representative ................................................................. Rayhaan Khan
   Board of Directors Representative ................................................. Osob Mohamed
   Board of Directors Representative ................................................. Emerly Liu
   Board of Directors Representative ................................................ Jennifer Chou
   Student At Large ............................................................................. Simran Randhawa
   Student At Large ............................................................................. Stephanie Chiakwelu
   Student At Large ............................................................................. Phum Luckkid
   Student At-Large ................................................................................ Vacant
   Student At Large ................................................................................ Vacant
   Student At Large ................................................................................ Vacant

   3.2 Society Staff
   Campaign, Research, and Policy Coordinator ................................. Sarah Edmunds
   Archival and Administrative Assistant .............................................. Aimee deViveiros

   3.3 Regrets
   Board of Directors Representative .................................................. Osob Mohamed
   Board of Directors Representative .................................................. Jennifer Chou
   Student At Large ................................................................................ Simran Randhawa

4. RATIFICATION OF REGRETS
   4.1 MOTION UAA 2019-09-05:01
   Emerly/Rayhaan
   Be it resolved to ratify regrets from Jennifer Chou and Osob Mohamed and Simran Randhawa
   CARRIED AS AMENDED

5. ADOPTION OF THE AGENDA
   5.1 MOTION UAA 2019-09-05:02
Stephanie/Emerly
Be it resolved to adopt the agenda as presented.
CARRIED

6. MATTERS ARISING FROM THE MINUTES
6.1 MOTION UAA 2019-09-05:03
Rayhaan/Stephanie
Be it resolved to receive and file the following minutes:
- UAA 2019-08-22
CARRIED

7. NEW BUSINESS
7.1 MOTION UAA 2019-09-05:04
Stephanie/Emerly
Be it resolved to approve the changes to the Terms of Reference for the University and Academic Affairs Committee.
POSTPONED
- Sarah updating committee on overlap between committees: focusing on internal SFU side
- Removing “lobbying” to reflect holistic approach to getting students involved

8. DISCUSSION ITEMS
8.1 Gondola working group
- Discussion with VP external office and expressed support and collaboration with the Gondola working group, project will only get approved if support across university is strong
- Working with SFSS with media training for those to be an ambassador for the project
- September/beginning of October focus will be given to GOTV campaign, end of October/November focus will be given to ambassador to this project
- Stephanie, Giovanni, Rayhaan, Shina expressing interest in being an ambassador - Approximately five hours for a time commitment
- Advocacy campaign would only be a one day event, not an increased
- Rayahan pointing out November is a busy time with final projects for students
- If more people are needed it will be extended to other committee’s
- Giovanni saying that anyone can be invested as goal is to increase presence
- Getting students out, and getting awareness for the project
- Consultations at Forest Grove will need students and ambassadors during the meetings to show support from student voices in comparison to those opposing

8.2 Plan for the year
- Meant to be a part of advocacy plan but currently being drafted
- Projects spread out through the semesters; gondola, open education, and budget consultation, Get Out The Vote
- Open education resources working with the working group, creating social media campaign to discuss with professors who are using open ED and the benefits of the open ED using their testimonies
• When dates for budget consultation come out, committee will be advertising dates to engage students within the process to bring student voices to the table

• Giovanni speaking on other advocacy campaigns including sexual awareness month, and black history month and the board providing support for these advocacy campaigns
  • Campaigns will need to be approved by the board, and the board needs to be aware of additional campaigns
  • September 13, 3:430 Burnaby campus as 90017
  • STUDENT consultation Burnaby campus October 2nd 2:30-3:30PM
  • Surrey October 29th 10-11:30 4040
  • Vancouver October 29 2:00-3:30PM
    • Shina asking if we should get more students but hard because after elections

8.3 Federal election debate update
• Updated version of briefing note from Giovanni clarification has been given on specific processes specifically outside of the year plan with the Federal debate not being in the committee plan
• Get approval at the next board meeting, preliminary meetings have been held to get information and provide clarity of any confusion, specifically with candidates getting an invitation without board approval, however it was expressed to candidates it was a preliminary invitation
  o Debate on campus overall improve student awareness
• July expressed interest, August meeting g had taken place
• If debate in on the 3rd then it is a good leadway into advanced polls
• ¾ candidates have confirmed, location confirmed, AV secured through SFU services, risk assessment, moderator confirmed
  o GSS have approved to be a part of the debate
• Giovanni providing run down of needs and materials needed for the debate
• A buffer will be needed for contingency in costs if more security is needed and other support services
• AV/Security will need a buffer
• Awaiting confirmed costs from AV however an estimate will be given for the board meeting on September 6
• A media kit will be drafted and created to for the debate event for all media personnel
• Three options are available, SFSS provides all support within financial and volunteer, only providing volunteers, and providing no support from SFSS
  o Recommendation is going forward with option 1 or 2, to reach out to as many students as possible, going forward if it is outside of the year plan, board needs to get approval
• Shina speaking on the importance of the options within the event and to ask of concerns
• Phum asking for clarification of ticketing and advertising
  o Shina providing an update of whom could attend the event through the differences of focusing of students
  o Clarification if students do not pre-register can they still attend, still access but priority given to students given with tickets
• Rayhaan speaking on security specifically with the public coming into the debate, with attention given to students and SFU community for safety purposes

8.4 Get Out The Vote Campaign
• Creating an actionable plan for the next month and a half, to start with getting info-graphics of information provided to students
• Week of democracy next week: other academic universities working on this, Sarah providing a suggestion of reaching out to other universities
• Tabling should start around advance polling with the possibility of working meetings bi-weekly during election time

9. ATTACHMENTS
   • Advocacy Annual Plan 2019-20.pdf
   • Briefing Notes – Federal Election Debate.pdf

10. ADJOURNMENT
    10.1 MOTION UAA 2019-09-05:05
    Rayhaan/Stephanie
    Be it resolved to adjourn the meeting at 3:31 PM
    CARRIED
Advocacy Plan
2019/2020

An annual plan for the Advocacy Initiatives budget (line item 820/18)

Campaigns, Research and Policy Coordinator
# Table of Contents

- Advocacy Initiatives Budget........................................................................................................... 3
- Background............................................................................................................................................ 3
  - Board Committees ............................................................................................................................ 3
  - Advocacy and Lobbying Accomplishments 2018/2019................................................................. 3
- FPMALC Lobbying............................................................................................................................... 4
  - Municipal Lobbying .......................................................................................................................... 4
  - Provincial Lobbying .......................................................................................................................... 4
  - Federal Lobbying .............................................................................................................................. 5
- FPMALC Budget Consultations .......................................................................................................... 5
  - Provincial Budget Consultation ....................................................................................................... 5
  - Federal Pre-Budget Consultation ..................................................................................................... 6
- FPMALC Campaigns .......................................................................................................................... 6
  - Knockout Interest Campaign ......................................................................................................... 6
    - Background ................................................................................................................................. 6
    - Work to Date ............................................................................................................................... 7
    - Campaign ................................................................................................................................. 7
- UAAC Campaigns ............................................................................................................................... 7
  - Student Outreach ............................................................................................................................ 7
- Open Educational Resources .............................................................................................................. 7
  - Background ....................................................................................................................................... 7
  - Work to Date ...................................................................................................................................... 7
  - Campaign ......................................................................................................................................... 8
- Burnaby Mountain Gondola Transit Project .................................................................................... 8
  - Background ....................................................................................................................................... 8
  - Work to Date ...................................................................................................................................... 8
  - Campaign ......................................................................................................................................... 8
- SFU Budget Consultation .................................................................................................................. 9
  - Background ....................................................................................................................................... 9
  - Work To Date .................................................................................................................................... 9
  - Campaign ......................................................................................................................................... 9
- FPMALC Surveys ............................................................................................................................... 10
  - Replicating the PHARE Survey ...................................................................................................... 10
Conferences and Skills Development

Deliverables

Reports

Tracker for Advocacy Accomplishments

Financials

Federal Lobbying

Provincial Lobbying

Provincial Consultations/Meetings

Municipal Lobbying/Meetings

Campaigns

Surveys

Conferences and Skills Development

Print and Advertising Contingency Budget

Forecasted Spending

Appendix A

Advocacy Topics 2018/2019

Provincial Budget Consultations

Provincial Lobbying

Federal Lobbying

Municipal Lobbying

Appendix B

Advocacy Initiative Proposal Example

Appendix C

Campaign Summary Report Template
Advocacy Initiatives Budget

The Advocacy Initiatives budget has been historically housed in the Board of Directors Department (Department 20) as line item 820/20. It was utilised by the Advocacy Committee, the predecessor of the Federal, Provincial and Municipal Lobbying and Advocacy Committee (FPMALC), which is often colloquially and in government submissions still referred to as the Advocacy Committee. 2019/2020 marks the first Board year where this line item has moved into a staff coordinator’s budget, namely, into the Campaigns, Research and Policy Department (Department 18) as line item 820/18. The University and Academic Affairs Committee (UAAC) will also use this budget. This “pilot project” will be tested for one Board year and a decision will be made by the ED and Finance and Audit Committee members to determine its effectiveness. The budget will remain $30,000 in 2019/2020.

Background

BOARD COMMITTEES

There are two Board committees that will utilize the Advocacy budget in 2019/2020 – the Federal, Provincial and Municipal Lobbying and Advocacy Committee (FPMALC) and the University and Academic Affairs Committee (UAAC). Until April 2018, there was one Board committee focused on advocacy, the aptly named Advocacy Committee. In April 2018, a new committee called the Academic Committee was created to take over the university portfolio from the Advocacy Committee. In August 2018, the names of the Academic and Advocacy Committees were changed, to the UAAC and FPMALC, respectively, as were their terms of reference. Essentially, the UAAC focuses on advocacy initiatives aimed at SFU and the FPMALC at initiatives aimed at all levels government. The Academic Committee and the UAAC have never been formally active.

ADVOCACY AND LOBBYING ACCOMPLISHMENTS 2018/2019

The FPMALC had a successful year, lobbying the federal and municipal governments for the first time and continuing the strong relationship with the provincial government. The following are some of the key accomplishments:

- Successfully lobbying the provincial government to eliminate interest on the provincial portion of student loans, saving graduates an estimated $22 million in 2019/2020;
- Lobbying the provincial government for $5 million in funding towards open education resources (OERs), of which $3.26 million was pledged in 2019;
- Advising the provincial government on the housing affordability issues faced by SFU students, resulting in $450 million being allocated towards building more on-campus student housing in BC;
- Playing an instrumental role in the Rent with Rights campaign, to ensure SFU improves their Renters’ Handbook in order to receive more provincial funding for on-campus student housing;
- Establishing a strong relationship with other student societies in BC to form a coalition that represents over 200,000 students;
- Effectively securing approval from SFSS membership for a new U-Pass agreement that will guarantee students the lowest annual increases on their U-Pass until 2025 than ever before;
• Receiving recognition in both MP Terry Beech’s “Condensed Policy Timeline for the Burnaby Mountain Tank Farm” regarding the Board’s letter to the National Energy Board on the reconsideration of the Trans Mountain pipeline project, and in MP Peter Julian’s letter of endorsement for the Burnaby Mountain Gondola to the Mayor of Burnaby regarding the Board’s support of the project; and
• Being recognized by the Honourable Carla Qualtrough, Canadian Minister of Accessibility, as the first university in Canada to meet with members of the Canadian government in Ottawa to advocate for students with disabilities.

Annual Plan
The Annual Plan outlines the municipal, provincial and federal lobbying initiatives; provincial and federal budget consultations; campaigns; surveys; deliverables; and financials for 2019/2020 that will be funded by the Advocacy Initiatives budget. Specific advocacy topics from 2018/2019 are outlined in Appendix A.

FPMALC Lobbying

Municipal Lobbying
The SFSS has only recently begun lobbying the municipal government. The priorities for 2019/2020 are:

1. Attend at least one Burnaby City Council meeting (Mondays at 6 pm, twice per month).
2. Explore additional opportunities in the three municipalities that SFU has a campus in: Burnaby, Surrey and Vancouver.
3. Explore the idea of lobbying a Board Committee of the regional government: Metro Vancouver Regional District – Housing. The regional government oversees housing in addition to the municipal and provincial governments. The Metro Vancouver Housing Committee (MVHC) offers below-market rents or on a rent geared-to-income basis and focuses on long-term affordability. The FPMALC must apply to speak to a committee when the agenda relates to a topic of interest.

Recommended dates:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 2018</td>
<td>Attend a Burnaby City Council meeting to discuss the Gondola project</td>
</tr>
<tr>
<td>June 5th, 2018</td>
<td>Attend an MVHC Committee Meeting (agenda unreleased) to discuss student housing</td>
</tr>
<tr>
<td>July 3rd, 2018</td>
<td>Attend an MVHC Committee Meeting (agenda unreleased) to discuss student housing</td>
</tr>
</tbody>
</table>

Provincial Lobbying
On behalf of the Simon Fraser Student Society, three representatives will go to legislature in Victoria with the UBC Alma Mater Society (AMS) and the BC Federation of Students (BCFS) to lobby for students issues, once in the fall and once in the spring. The purpose of these lobby trips are to receive commitments from the provincial government to fulfill campaign and budget promises, and to openly discuss advocacy issues with the provincial government, while introducing the SFSS to the BC legislature.
The SFSS maintains a relationship, but not a membership, with AMS and the BCFS. The SFSS has also worked with the University of Victoria Student Society (UVSS) on projects like Rent with Rights, and with the SFU Graduate Student Society (GSS) on projects like the U-Pass renegotiations and the NEB submission project. Lobbying topics of shared interest are developed through a working group and research is shared amongst all student societies. The SFSS will contribute research that has already been undertaken for the provincial budget consultation, and do further research on new topics of shared interest. The provincial government has expressed that a united student front is stronger and has the most credibility.

**Dates:**

October 2019: Fall Lobbying Days with AMS and BCFS

February 2020: Spring Lobbying Days with AMS and BCFS OR UVSS OR GSS

**FEDERAL LOBBYING**

On behalf of the SFSS, two representatives will go to Ottawa, Ontario to lobby for issues affecting the SFSS membership and community. The purpose of this lobbying trip is to generate awareness of the advocacy work of the SFSS, provide recommendations to the federal government, and to openly discuss issues pertaining to member interests and advocacy priorities, while introducing the SFSS to the Canadian legislature. 2018/2018 was the first year the SFSS lobbied the federal government, and was a year of building relationships with MPs and Ministers, both in Ottawa and in Burnaby. The SFSS currently has a strong relationship with MP Burnaby North-Seymour Terry Beech, whose seat is up for election in October 2019. The SFSS is not seeking to partner or collaborate with other student societies or student advocacy groups at this time.

Lobbying topics were developed through examining the results of the SFSS 2019 Advocacy Survey, and comparing it to current federal government and other student societies’ or student advocacy groups’ initiatives in 2018/2019. The SFSS will continue to use the results of this survey and the General Membership Survey 2019 to research and advocate for topics relevant to member interests.

2018 was a **non-election year**. 2019 year is an election year, so the following dates are recommended for lobbying:

November 2019: After the federal election – particularly if a new government is elected

March or April 2020: Post-budget release

**FPMALC Budget Consultations**

**PROVINCIAL BUDGET CONSULTATION**

The SFSS is invited to attend the 2019 Budget Consultation and will give a five minute presentation followed by five minutes of questions from the Select Standing Committee on Finance and Government Services. After this, a budget submission will be submitted to the Committee. The priorities are typically based on past recommendations that have not been achieved and the current provincial budget compared to the recommendations included in Report on the Budget Consultation, with regards to SFSS member interest.
Of the five recommendations in 2018/2019, three have not been met and are not in the process of being met. This year’s focus will be on housing affordability and grants.

**Dates:**

June 2019: Meet with Select Standing Committee on Finance and Government Services

June 2019: Submit Presentation to the Select Standing Committee on Finance and Government Services (Budget Submission 2019)

**FEDERAL PRE-BUDGET CONSULTATION**

The SFSS has not previously participated in the Canadian government’s Pre-Budget Consultation in Advance of the Budget. Current 2019 dates are unknown, but are expected to follow a similar timeline as 2018 due to legal requirements for consultation. Similar to the provincial budget submission, the SFSS will provide recommendations based on the current year’s budget and the budget consultation’s resulting “Report and Government Response”. This year’s focus will likely be on accessibility, transit, scholarships and grants, and the federal transfer. The federal government has a specific template to be used for written budget submissions.

**Past Dates:**

August 3rd, 2018: Standing Committee on Finance launched Pre-Budget consults in advance of the budget. Required [written submissions](#) must follow a template and be no more than 2,000 words

December 6th, 2018: Report and Government Response: Report 27 is released detailing budget consultation results and recommendations

**FPMALC Campaigns**

**KNOCKOUT INTEREST CAMPAIGN**

The Knockout Interest Campaign was started by the British Columbia Federation of Students in order to advocate for the elimination of interest on the federal and provincial portions of student loans, making government student loans for British Columbia post-secondary graduates interest-free. The SFSS Board of Directors endorsed the BCFS Knockout Campaign

**BACKGROUND**

The BC government eliminated interest on the provincial portion of government student loans for post-secondary students in February 2019. Federal student loans, though interest was reduced, still have an interest rate of prime. For this reason, the BCFS decided to continue with their Knockout Interest Campaign, but solely focus on the federal portion of student loan interest. With an upcoming election and federal budget consultations occurring throughout Summer 2019, late 2019 is an ideal time to begin advocacy work on this issue.
WORK TO DATE
The FPMALC has developed a letter providing context to the Board of Directors’ endorsement of the BCFS Knockout Interest Campaign.

CAMPAIGN
The SFSS Knockout Interest Campaign will utilize many resources provided by the BCFS. Following the posting of the Board of Directors’ letter of endorsement of the campaign, social media posts will be created and posted on all SFSS social media channels. There will be concerted effort to tie the campaign into engaging students in advance of the upcoming federal election. The campaign will feature a “street team” reminding SFSS members to vote in the upcoming election, showcasing the linkage between advocacy and democratic participation. Through social media, the SFSS newsfeed, and the street team, members will be provided with information and resources on the voting process, including information on voting for SFU students on campus.

Recommended dates:
September/October, 2019 The campaign should end before the federal election on October 21st.

UAAC Campaigns

STUDENT OUTREACH
Engage with students to obtain feedback and share the work the SFSS is doing to support students. Student outreach and engagement will occur through student information campaigns and through the general membership (GM) survey. Ideally, a question like “Did you see any SFSS advocacy campaigns in the past year?” with a list of the campaigns undertaken, would be added to the GM survey and tracked over subsequent years.

OPEN EDUCATIONAL RESOURCES
The SFSS has been advocating for increasing Open Educational Resources (OERs) for students for many years. After the provincial government committed to $3.26 million in funding for OERs in early 2019, which will go towards the Open Textbook project that is managed by BCcampus, there is a need to increase faculty member usage of OERs at SFU.

BACKGROUND
OERs include no-cost, open access textbooks, readings, multi-media files, games, assessment tools or even full courses. SFU currently offers SFU Open Educational Resources Grants to faculty members who wish to integrate OERs into their course. The Faculty OER Toolkit also provides a guide for faculty on how to integrate and adopt OERs into their teaching.

WORK TO DATE
Groundwork has been completed by a previous Board member in 2018/109 with regards to opening discussions with SFU administration on increasing OER use by professors and other faculty staff.
CAMPAIGN
The UAAC will create a working group to work with SFU Senate and SFU Library working groups/task forces to speak with SFU professors currently using OERs, particularly those that have utilized the SFU Open Educational Resources Grant. These staff will be featured on social media, highlighting the great work they have done in making textbooks, and education generally, more affordable for students. In the background, the working group will arrange meetings with key SFU administration stakeholders to discuss how to help faculty navigate the OER vs licensing agreement issue. The working group will also draft letters for FARM reps to take to their respective faculty deans, who will be encouraged to share with faculty, outlining how they can bring OERs into their classes and what support and resources are available.

Recommended dates:
September/October, 2019
The campaign should culminate in participation in Open Access Week, October 21-27th

BURNABY MOUNTAIN GONDOLA TRANSIT PROJECT
The SFSS is in support of the Burnaby Mountain Gondola Transit (BMGT) project proposal, a project of TransLink with the support of SFU. The project aligns very well with the 2018/2019 SFSS lobbying priority of advocating for increased safety measures surrounding the Trans Mountain Expansion Project, and with member interest in reliable transportation services.

BACKGROUND
The BMGT project proposal offers two alternative routes, with the preferred being a 2.7 kilometre route that would extend from the Production Way–University SkyTrain Station to the SFU Town Square and transit loop. The BMGT project proposal offers an efficient, reliable, and safe transportation alternative for students in the event of heavy snowfall, earthquake, fire, or hazardous event from the Burnaby Mountain tank farm, located adjacent to SFU. If any of these events cause a road closure, it would be impossible for traffic, including emergency personnel, to enter or exit Burnaby Mountain. Future student safety and well-being are a significant concern as the pressure on the existing transportation system over the next decade will increase with the growing SFU student population as well as the expected growth of the UniverCity residential community on Burnaby Mountain.

Approximately 73% of students at SFU depend on public transit, and the proposed gondola route would serve over half of these students who use the 145 bus route to travel to Burnaby Mountain. According to the 2019 SFSS Advocacy Survey results, 94.4% of SFSS students identified reliable TransLink services as very important or important, and 62.1% identified Trans Mountain tank farm safety issues as very important or important.

WORK TO DATE
The SFSS VP External has written eight letters of support for the BMGT to Burnaby city councilors, MLAs, and MPs, and the BMGT has been approved in principal by all levels of government. Funding for

CAMPAIGN
The UAAC plans to undertake an information campaign directed at SFSS members in order to provide pros and cons of each of the proposed routes of the project. The campaign will feature poster boards with the routes, and UAAC members will engage with students to share the different benefits and negatives of each
route. Student engagement numbers, as well as student feedback, will be gathered whenever possible. This information could be used to advocate for the BMGT to members of the public, including the Forest Grove neighbourhood in North Burnaby that will be most affected by the project.

**Recommended dates:**

November/December 2019: Engage with students right before the season when bus service up Burnaby Mountain becomes increasingly difficult is a good tactic.

**SFU Budget Consultation**

The SFSS will be invited to the SFU pre-budget consultations that occur in October and/or November 2019, and can attend the SFU Budget Consultation, likely in February 2020. The SFU 2020/2021 Budget is particularly important to students as it showcases how much tuition and possibly other student expenses will rise in the coming fiscal year. It may show other items that do not align with member interests.

**Background**

Each year SFU releases a new annual budget in which students are asked to provide feedback through attending consultations. The new budget is voted on and approved in March of each year. The FPMALC was the only advocacy-related committee active in 2018/2019, so it took on the responsibility of hosting two Board of Governors (BOG) meeting breakfasts in advance of the BOG meetings in 2019, in order to provide students attending a meal and support. Two Board members (VP University Relations and the acting President) attended both the pre-budget consultation and the SFU Budget Consultation.

**Work to Date**

In 2018/2019, the SFSS Board of Directors formally endorsed the student-led advocacy group “SFU Tuition Freeze Now” on their campaign to encourage SFU to freeze tuition and not increase it by the standard 2% per year for domestic students, and up-to 20% per year for international students. However, the SFSS was in favour of the 2% tuition increase per year for all students to account for inflationary costs.

**Campaign**

The UAAC, with the support of the CRPC, will analyse SFU’s 2019/2020 Budget and develop questions to ask SFU with regards to the budget, which will be shared with members and other student advocacy groups, if necessary. Collaborative partnerships will be established by the end of 2019. Beginning in January, the UAAC will plan two BOG meeting breakfasts and initiate a letter-writing campaign, where a template will be prepared and distributed to SFSS members to sign, either in hard copy format at BOG meeting breakfast #1, or online using a digital form. These letters will be hand-delivered to the SFU President or VP Finance and Administration during the SFU Budget Consultation in February.

**Recommended dates:**

October/November 2019: One or two representatives from the Board will be invited to attend the SFU pre-budget consultation

January 2020: Board of Governors meeting breakfast #1: First budget discussion
February 2020: SFU Budget Consultation: Students are invited to give feedback on the proposed SFU 2020/2021 Budget. The UAAC should attend and present letters of support

March 2020: Board of Governors meeting breakfast #2: Final vote and approval of the SFU 2020/2021 Budget

FPMALC Surveys

REPLICATING THE PHARE SURVEY

L’Unité de travail pour l’implantation de logement étudiant (UTILE) is a non-profit organization that is working to develop, study, and promote affordable student housing solutions in Quebec. Since 2014, UTILE has administered a survey called PHARE (Prospection des habitudes et aspirations résidentielles étudiantes) through its student society partners in Quebec, collecting results from 15 post-secondary schools in 2017.

UTILE is developing a similar survey targeted to the BC student population market, which will likely be ready for deployment in late 2019 or early 2020.

The SFSS is currently the main point of contact in BC for UTILE. The SFSS has an opportunity to act as a liaison between other student societies in BC to promote the administration of the survey (including the Graduate Student Society and BC Federation of Students). Ideally, the SFSS will provide input and insight into the survey development, to share unique student housing challenges in BC with UTILE. Once the survey is ready for distribution, the SFSS will administer the survey to all SFU undergraduates. In order to boost completion rates and obtain valuable and statistically significant data, prizes for survey completion will be available. Participants will be randomly drawn if they provide their email, for cash prizes in denominations of $400, $200, and $100, similar to that of the General Membership Survey.

Conferences and Skills Development

Conferences and skills development workshops or training are opportunities for FPMALC and UAAC members to network and gain valuable and specific skills needed for lobbying and advocating on behalf of students. Suggested conferences based on ongoing advocacy priorities are:

- Student Cooperative Housing Leadership Conference – June 20-22nd, 2019, Waterloo, ON
- 2019 ACUHO-I Conference and Expo – June 22-25th, 2019, Toronto, ON
- BCCIE Summer Conference 2019 – June 23rd to 26th, 2019, Whistler, BC
- CAPRE’s Canada Annual Student Housing Forum: West – October 10th, 2019, tbd (Western Canada)

---

1 Roughly translates to “The Student Housing Implementation Unit”
2 Translates to “Surveying student housing habits and aspirations”
Deliverables

Per Appendix 2: Board Committee Structure of the SFSS Board Policies, each Board committee has specific deliverables to be presented to the Board. The deliverables include recommendations and reports to the Board on campaigns, proposal implementation plans, and progress reports on the campaigns.

REPORTS

The FPMALC and UAAC shall prepare three main reports:

1. **Advocacy Initiative Proposal**
   Based on the newly created Advocacy Initiative Proposal Template created by the Campaigns, Research and Policy Coordinator (CRPC), to be submitted to Board and the CRPC in advance of the each of the advocacy and lobbying initiatives, including but not limited to lobbying trips, budget consultations, meetings, campaigns, conferences, and skills development workshops/training (see Appendix B for an example).

2. **Lobbying Reports**
   One for each of municipal lobbying, provincial lobbying, and federal lobbying (including topics advocated for in budget consultations). The CRPC will assist in the preparation of these reports and the Communications Department will create a digital document available to members and keep the Advocacy and Lobbying tab of the SFSS website updated with all current advocacy and lobbying topics. There are no templates for these reports. Past examples may be found here.

3. **Campaign Summary Reports**
   Will include spending actuals and campaign highlights from FPMALC, UAAC and joint campaigns (see Appendix C for a template). UAAC campaigns must include a note on student Senator involvement.

**TRACKER FOR ADVOCACY ACCOMPLISHMENTS**

The FPMALC and UAAC, with the support of the CRPC Department, conduct research, design campaigns, advocate externally and internally on matters of member interest, and communicate their work to students on a yearly basis. Every year the committees experience major changes as a new Board transitions into their new roles. It is important to ensure that the traction on each initiative is not lost during this transition, and that the new Board has sufficient resources to thoroughly understand each campaign and advocacy issue. The CRPC Department currently maintains briefing notes, government submissions, and reports to support this transition. Reports, lobbying topic summaries and news postings are communicated to members through the SFSS website in order to support transparency. However, in an effort to create a simplified, easy-to-read summary of these committees’ accomplishments, the creation of an advocacy accomplishments “tracker” is suggested.

As per the Board Policies, the FPMALC and UAAC must prepare a report for the SFSS Board of Directors on the status and accomplishments for each campaign, indicating financial details and timelines among other things. Using these reports, and reports prepared for stakeholders, a “tracker” visual could be added to the SFSS website tab “Advocacy and Lobbying”. This graphic would show the issues/topics that have been lobbied for, the work that is being done, accomplishments, and the status of each lobbying issue/topic. This tracker should be presented as timeline, to clearly show each topics’ status. This project would utilize the support of the CRPC Department and the Communications Department.
Financials

The following financials are estimates based on 2018/2019 spending for the Spring 2019 Federal Lobbying trip on April 10th to 13th, 2019; the Fall 2018 Provincial Lobbying trip to Victoria on October 30th to November 2nd, 2018; the Provincial Budget Consultation trip to Esquimalt on October 9th, 2018; and the BOG Meeting Breakfast on January 24th, 2019, respectively. Municipal lobbying/meeting costs are estimates based on other trip costs. Survey costs are similar to the General Membership Survey prizes, and the Household Food Security Survey prizes. A contingency line item has been development for each initiative, at 10% which is consistent with past Board decisions.

**FEDERAL LOBBYING**

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Cost Breakdown</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accommodations</td>
<td>3 nights stay + applicable taxes $201.10 x 3 nights + $35.49 x 3 nights</td>
<td>$714.25</td>
</tr>
<tr>
<td>Flights</td>
<td>Roundtrip flight from YVR to YOW plus baggage Roundtrip cost $616.24 x 3 + roundtrip cost $60 x 3 checked luggage fee</td>
<td>$2,028.72</td>
</tr>
<tr>
<td>Other Transportation</td>
<td>Taxi/Uber – to and from airport and to and from accommodations $30 x 2 for airport transfer + $10 x 6 for accommodations to meetings</td>
<td>$120.00</td>
</tr>
<tr>
<td>Food</td>
<td>3 meals per day for 3 days $15 per meal x 3 meals a day x 3 days x 3 people</td>
<td>$405.00</td>
</tr>
<tr>
<td>Contingency</td>
<td>10% of total trip cost $3,067.97 x 10%</td>
<td>$306.80</td>
</tr>
</tbody>
</table>

Cost per person: $1,191.59

Total cost for 3 people: $3,574.77

**PROVINCIAL LOBBYING**

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Cost Breakdown</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accommodations</td>
<td>3 nights stay + applicable taxes $197.10 x 3 nights + $33.82 x 3 nights</td>
<td>$692.76</td>
</tr>
</tbody>
</table>
### Ferry

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Cost Breakdown</th>
<th>Total Cost Per Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>BC Ferries Tsawwassen Terminal to Swartz Bay Terminal roundtrip</td>
<td>Pre-booked ferry costs $57.50 + ($17.20 per person x 4) x 2</td>
<td>$272.60</td>
</tr>
</tbody>
</table>

### Other Transportation

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Cost Breakdown</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gas Parking</td>
<td>$70 + $15 per night x 3 nights</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Cost Breakdown</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parking</td>
<td>$15 x 3 nights</td>
</tr>
</tbody>
</table>

### Food

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Cost Breakdown</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 meals per day for 3 days</td>
<td>$15 per meal x 3 meals x 3 days x 4 people</td>
</tr>
</tbody>
</table>

### Contingency

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Cost Breakdown</th>
</tr>
</thead>
<tbody>
<tr>
<td>10% of total trip cost</td>
<td>$1,620.36 x 10%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Cost Breakdown</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$162.36</td>
</tr>
</tbody>
</table>

#### Cost per person:

<table>
<thead>
<tr>
<th></th>
<th>Cost per person:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$445.68</td>
</tr>
</tbody>
</table>

#### Total cost for 4 people:

<table>
<thead>
<tr>
<th></th>
<th>Total cost for 4 people:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1,782.72</td>
</tr>
</tbody>
</table>

### Provincial Consultations/Meetings

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Cost Breakdown</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ferry</td>
<td>BC Ferries Tsawwassen Terminal to Swartz Bay Terminal roundtrip</td>
</tr>
<tr>
<td></td>
<td>Pre-booked ferry costs $57.50 + ($17.20 per person x 3) x 2</td>
</tr>
<tr>
<td></td>
<td>$238.20</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Cost Breakdown</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other Transportation</td>
<td>Gas Parking</td>
</tr>
<tr>
<td></td>
<td>$70 + $15</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Cost Breakdown</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>2 meals per day for 1 day</td>
</tr>
<tr>
<td></td>
<td>$15 per meal x 2 meals x 3 people</td>
</tr>
<tr>
<td></td>
<td>$90.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Cost Breakdown</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contingency</td>
<td>10% of total trip cost</td>
</tr>
<tr>
<td></td>
<td>$413.20 x 10%</td>
</tr>
<tr>
<td></td>
<td>$41.32</td>
</tr>
</tbody>
</table>

#### Cost per person:

<table>
<thead>
<tr>
<th></th>
<th>Cost per person:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$151.51</td>
</tr>
</tbody>
</table>

#### Total cost for 3 people:

<table>
<thead>
<tr>
<th></th>
<th>Total cost for 3 people:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$454.52</td>
</tr>
</tbody>
</table>

### Municipal Lobbying/Meetings

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Cost Breakdown</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transportation</td>
<td>Gas Parking</td>
<td>$6 + $15</td>
</tr>
</tbody>
</table>

Revised August 14, 2019
### CAMPAIGNS

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Cost Breakdown</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Food/Catering</strong></td>
<td>$136.96 for platters + $10.00 for juice + $29.38 for coffee + $21.16 in sales tax</td>
<td>$197.50</td>
</tr>
<tr>
<td>Contingency</td>
<td>$197.50 x 10%</td>
<td>$19.75</td>
</tr>
</tbody>
</table>

**Total cost:** $217.25

### SURVEYS

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grand Prize</td>
<td>$400</td>
</tr>
<tr>
<td>First Runner-up Prize</td>
<td>$200</td>
</tr>
<tr>
<td>Second Runner-up Prize</td>
<td>$100</td>
</tr>
</tbody>
</table>

**Total Cost:** $700

No anticipated cost of creation or distribution at this time.

### CONFERENCES AND SKILLS DEVELOPMENT

Costs of conferences may average anywhere from the cost of provincial consultations/meetings ($454.52) to federal lobbying ($3,574.77), plus the cost of attending a conference (usually in the range of $100 to $250 for a 1 to 3 day conference or workshop). Conferences and training sessions often take place in BC or Ontario, significantly changing the cost.
Thus, the average cost per conference would be:

\[
\$2,014.65 + \$175.00 = \$2,189.65
\]

This budget would most likely allow for 2 BC-based conferences or workshops, and one based in another province. A more precise budget would be detailed in Advocacy and Lobbying Proposal for the events.

**PRINT AND ADVERTISING CONTINGENCY BUDGET**

A print and advertising contingency budget has been developed to be used by the Committees in the event that printing and other advertising costs cannot be covered by coordinator budgets. In the past, the CRPC and Communications Coordinator would cover these costs due to the administrative difficulty associated with charging to the Board budget for printing. However, due to the pilot project and the closure of the Copy Centre that produced all print materials for the FPMALC, it is currently unclear what the cost of printing and advertising will be for 2019/2020. Thus, the contingency budget is 10% of the total projected costs for 2019/2020.

**FORECASTED SPENDING**

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal lobbying x 2:</td>
<td>$3,574.77 x 2 = $7,149.54</td>
</tr>
<tr>
<td>Provincial lobbying x 2:</td>
<td>$1,782.72 x 2 = $3,565.44</td>
</tr>
<tr>
<td>Provincial consultations/meetings x 2:</td>
<td>$454.52 x 2 = $909.04</td>
</tr>
<tr>
<td>Municipal lobbying/meetings x 3:</td>
<td>$72.60 x 3 = $217.80</td>
</tr>
<tr>
<td>Campaigns x 4:</td>
<td>$217.25 x 4 = $869.00</td>
</tr>
<tr>
<td>Surveys:</td>
<td>$700.00</td>
</tr>
<tr>
<td>Conferences/Skills Development x 3:</td>
<td>$2,189.65 x 3 = $6,568.95</td>
</tr>
<tr>
<td>Printing and Advertising Contingency:</td>
<td>$19,979.77 x 10% = $1,998.00</td>
</tr>
<tr>
<td><strong>TOTAL FORECASTED SPENDING:</strong></td>
<td>$21,977.75</td>
</tr>
<tr>
<td><strong>BUDGET:</strong></td>
<td>$30,000.00</td>
</tr>
<tr>
<td><strong>FORECASTED SURPLUS:</strong></td>
<td>$8,022.25</td>
</tr>
</tbody>
</table>
Appendix A

**ADVOCACY TOPICS 2018/2019**

**PROVINCIAL BUDGET CONSULTATIONS**
1. Capping residence housing fees under market value.
2. Giving students a housing allowance proportional to the area they live in.
3. Committing to eliminating interest on student loans.
4. Providing completion grants of up to $1000.
5. Funding smaller post-secondary institutions so they can implement their sexual violence and misconduct policies.

**PROVINCIAL LOBBYING**
1. Capping residence housing fees under market value.
2. Giving students a housing allowance proportional to the area they live in.

**FEDERAL LOBBYING**
1. Burnaby Mountain Tank Farm Safety
2. Reduction of Federal Student Loan Interest to Prime
3. Supporting a Work-Integrated Learning Strategy
4. Sexual Violence Support and Prevention on Campus
5. Accessibility on Post-Secondary Campuses
6. Multicultural Strategy
7. National Standard on Psychological Health and Safety for Post-Secondary Students
8. Support for Refugees Attending Post-Secondary Institutions
9. Introducing an Undergraduate Student Research Awards Program
10. Increasing the Canada Social Transfer
11. Education Grants Tied to Inflation

3. Committing to eliminating interest on student loans.
4. Providing needs-based grants.
5. Funding smaller post-secondary institutions so they can implement their sexual violence and misconduct policies.
6. Supporting Open Educational Resources (OERs).
7. Regulation of International Student Tuition Fees.

MUNICIPAL LOBBYING
1. Burnaby Mountain Gondola Project

Appendix B

ADVOCACY INITIATIVE PROPOSAL EXAMPLE

Spring 2019 Federal Lobbying

Description and Purpose
On behalf of the Simon Fraser Student Society, three representatives will go to Ottawa, Ontario to lobby for issues affecting our membership and community. The purpose of this lobbying trip is to make recommendations, generate awareness of student concerns, and to openly discuss student advocacy issues with the federal government, while introducing the SFSS to the Canadian legislature.

Topics of Focus
● Burnaby Mountain Tank Farm Safety
● Reduction of Federal Student Loan Interest to Prime
● Supporting a Work-Integrated Learning Strategy
● Sexual Violence Support and Prevention on Campus
● Accessibility on Post-Secondary Campuses
● Multicultural Strategy
● National Standard on Psychological Health and Safety for Post-Secondary Students
● Support for Refugees Attending Post-Secondary Institutions
● Introducing an Undergraduate Student Research Awards Program
● Increasing the Canada Social Transfer
● Education Grants Tied to Inflation

Support
Staff: CRPC will conduct research and create topic briefs for presentation to the federal government; Communications Coordinator and Communications Assistants will create unique graphics and a digital report “Recommendations to the Government of Canada” based on CRPC topic briefs
Resources: 10 print copies of the Recommendations to the Government of Canada

Logistics
Where: Ottawa, Parliament of Canada
When: April 10th to 13th, 2019
Who: Jasdeep Gill (VP External Relations), Board Member X, and Sarah Edmunds (Campaigns, Policy and Research Coordinator)
Cost: See below

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Cost Breakdown</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Accommodations</strong></td>
<td>3 nights stay + applicable taxes</td>
<td>$201.10 x 3 nights + $35.49 x 3 nights</td>
</tr>
<tr>
<td><strong>Flights</strong></td>
<td>Roundtrip flight from YVR to YOW plus baggage</td>
<td>Roundtrip cost $616.24 x 3 + roundtrip cost $60 x 3 checked luggage fee</td>
</tr>
<tr>
<td><strong>Other Transportation</strong></td>
<td>Taxi/Uber – to and from airport and to and from accommodations</td>
<td>$30 x 2 for airport transfer + $10 x 6 for accommodations to meetings</td>
</tr>
<tr>
<td><strong>Food</strong></td>
<td>3 meals per day for 3 days</td>
<td>$15 per meal x 3 meals a day x 3 days x 3 people</td>
</tr>
<tr>
<td><strong>Contingency</strong></td>
<td>10% of total trip cost</td>
<td>$3,067.97 x 10%</td>
</tr>
<tr>
<td><strong>Cost per person:</strong></td>
<td>$1,191.59</td>
<td></td>
</tr>
<tr>
<td><strong>Total cost for 3 people:</strong></td>
<td>$3,574.77</td>
<td></td>
</tr>
</tbody>
</table>
Appendix C

CAMPAIGN SUMMARY REPORT TEMPLATE

Campaign Summary Report

Campaign Name:

Campaign Dates:

Student Participation:

Campaign Highlights:

Actual Spending:

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Budgeted Cost</th>
<th>Actual Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food/Catering</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contingency</td>
<td>10% of total cost</td>
<td>___ x 10%</td>
</tr>
</tbody>
</table>

Total:
BACKGROUND
On July 11, the University and Academic Affairs Committee discussed and supported a 2019 federal election debate on campus involving the parliamentary candidates in the Burnaby North-Seymour riding. This idea developed out of email and in-person discussions between the SFSS VP External, VP University Relations, and President, and serious consideration began when candidates showed interest in a debate after preliminary inquiries on social media.

The University and Academic Affairs Committee is, therefore, planning to hold a 2019 federal election debate between the candidates contesting the Burnaby North-Seymour riding. This is part of a larger package of initiatives to increase on-campus engagement in the October 21 federal elections, organized jointly with the Graduate Student Society at SFU.

The minutes from the Committee meetings of July 11 and July 25, as well as this year’s SFSS Board Work Reports, give additional details of the discussions and deliberations about these plans. The records show the SFSS President and VP University Relations suggesting the SFSS and Graduate Student Society (GSS) host a debate during the upcoming federal elections, with input and ideas suggested by other meeting attendees. The stated intent was to increase student engagement in the election and to increase voter turnout on campus.

PLANNING TIMELINE
July 11 - University and Academic Affairs Committee Meeting

- The committee was agreeable to the idea of hosting a federal election debate in Fall 2019.

  7.4 SFU Federal Candidate Debate
  - SFSS President gave the suggestion of hosting a debate during the upcoming federal election
    - The intent of this debate is to increase student engagement
  - Executive Director suggested that we invite all the MPs from all the area
    - This is to ensure that everyone is invited and it won’t cause conflict or bias

"From UAA Committee 2019-7-11 Meeting Minutes"

July 12 - Met with GSS and SFSS to coordinate logistics for the debate

- After getting consensus from the committee, the VP University Relations, President, and GSS Director of External Relations, as well as a member of TSSU with knowledge of event logistics, started the planning process for the event.
Projects
- Federal Election Debate
  - Met with Shina, Derek from TSSU, Matt from GSS to discuss the logistics of the collaboration. Awaiting various endpoints and follow up from each party.

July 25 - University and Academic Affairs Committee Meeting
- The committee was updated on the status of the debate planning.

7.2 Federal Debate Room Booking and Invitations
- SFSS President reached out to several election candidates, and have gotten unofficial confirmation of attendance from some
  - SFSS President wants to confirm with the committee on certain rooms that are available for the event
  - SFSS President suggests we put a hold rooms in order to save the space for the event
- CPRP suggests that SFSS President communicate with the FPMAL Committee, as they already have working relationships with multiple MPs

"From UAA Committee 2019-07-25 Meeting Minutes"

[July 25] University and Academic Affairs Committee Meeting
  - Got consensus from the committee to forge ahead with booking the space for the Federal Elections debate. Pending SFU confirmation of room. Action Item was to go ahead and figure out available dates as well as to confirm with candidates availability
  - Gave an update regarding the Gondola. Gondola Working group to be established. Got the go ahead to work with other Gondola advocates to create a terms of reference to communicate to membership and see expression of interests

"From SFSS Board Work Report July 16-25"

August 22 - University and Academic Affairs Committee Meeting
- A more comprehensive update was given to the committee.

8.5 Federal Elections Debate Update
- Confirmed 3/4 Candidate from the Burnaby North Seymour riding
- Location of the debate will be C 9100 from 5:30-7:30PM
- GSS and SFU will be providing funding
- Registration tickets will be purchased through Showpass
- VP University Relations will be recommending the Board to support the Federal elections debate
- This event has started but it has not been through the proper channels, therefore it must go through Board in order to receive approval
August 25 - Meeting with President, VP External, and Executive Director

- In a conversation held between the SFSS Executive Director, President, and VP External, it was decided that the debate must be brought to the board for approval as it is not yet part of the UAA Committee plan. Only events under the UAA Committee plan umbrella may be approved by the committee; there is currently a policy being developed outlining this.

CURRENT STATUS

I am bringing this proposal to the Board and asking for support in principle by the Board so that work on it can continue, other members of the Board may participate in the planning, and finally we may inform students that this event is supported by the SFSS board. The proposed debate is being planned in parallel with work being done by the SFSS and GSS to assist Elections Canada in publicizing and increasing student turnout in early voting which begins Oct 5 to Oct 9. It is also being done in conjunction with the Get Out the Vote campaign co-sponsored by the Federal, Provincial, Municipal Advocacy and Lobbying Committee and the University and Academic Affairs Committee.

The early voting for students organized by Elections Canada is tentatively set for Burnaby campus in various locations from October 5-9. As a result, October 3 is an ideal date for the election debate, and on August 13 GSS Council voted to approve their federal election plans (see below), including the co-organization of this debate.

In the current plan, costs will be shared between SFU, GSS, and the SFSS, and pending board approval of the event in principle, promotional partners (who will assist by publicizing the debate and suggesting debate questions) will be engaged by us in the next week, such as the Tuition Freeze Now campaign, SFPIRG, SFU350, CJSF, Department of Political Science and other on-campus organizations focused on issues surrounding the federal elections and who will be impacted by federal political decisions.

Stakeholders have been notified of the plans to have a debate and been given updates.

Topics will be centered around the following:
* The federal government’s role in post-secondary education & tuition
* The environment & climate change
* Housing & affordability

- Three out of the 4 candidates have confirmed availability for the debates
- Room booking → 4:30 pm to 8:30 pm
- Security → 5:00 pm - 8:00 pm
- Venue → SFU Burnaby Campus C9001
- Debate Time → 5:30 PM - 7:30 PM
AV secured through SFU IT Services
Livestream has been confirmed through SFU IT services
SRS is currently conducting a safety and risk assessment
Moderator - Sobhana Madhavan has cleared her schedule and available for moderating.

The Graduate Student Society in preparation for this passed the following motion on August 13:
Be It Resolved That the Graduate Student Society endorses efforts by the Executive Committee to host, in conjunction with the Simon Fraser Student Society, a debate between major party candidates for the 2019 federal election in the Burnaby North-Seymour riding, to be held in early October; Be It Further Resolved That the Graduate Student Society endorse efforts by the Executive Committee to create, in conjunction with the Simon Fraser Student Society, a candidate questionnaire to be sent out to all major party candidates contesting a Metro Vancouver riding in the 2019 federal election; Be It Further Resolved That the Graduate Student Society endorse efforts by the Executive Committee to promote voter registration and voting in the 2019 federal election, including but not limited to sharing Elections Canada material in physical or digital form with the membership, crafting and distributing our own works, and sending reminders when timely.

**Event Timeline**

<table>
<thead>
<tr>
<th>Time Period</th>
<th>Outline</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:30 - 5:00 PM</td>
<td>Set-up: AV/IT installs its equipment. Stools and mic stands for candidates and the moderator is arranged. Refreshments for the candidates and moderator are provided.</td>
</tr>
<tr>
<td>5:00 - 5:15 PM</td>
<td>The audience is invited to take their seats.</td>
</tr>
<tr>
<td>5:20 - 5:30 PM</td>
<td>Remaining empty seats are released for any overflow audience (if tickets were all reserved).</td>
</tr>
<tr>
<td>5:30 - 5:40 PM</td>
<td>Welcomes and introductions of candidates, the moderator, and hosts are made.</td>
</tr>
<tr>
<td>5:40 - 7:00 PM</td>
<td>Round 1 of the debate takes place, using pre-selected questions.</td>
</tr>
<tr>
<td>7:00 - 7:30 PM</td>
<td>Round 2 of the debate takes place, using carefully screened questions from audience cue cards using Slido, or cue cards and/or Twitter hashtag</td>
</tr>
<tr>
<td>7:30 - 8:30 PM</td>
<td>The debate ends, the audience leaves, AV/IT removes their equipment, cleanup is done.</td>
</tr>
</tbody>
</table>
LIST OF NEEDS

MECS will provide

- 5 stools, 5 mics, 5 mini-stools
- Livestream and video recording equipment via MECS AV/IT services
- 5 bottles of water and light refreshments for candidates during the debate, via Catering services

SRS will provide

- up to 4 security guards and risk management plan

Recording consent toolbox language

- [to-do] Sarah will send language around what we will say about consent

Media Kit

- [To-do] Sindhu and Sylvia to create a package around media stuff

BUDGET ESTIMATES

Expenses*

<table>
<thead>
<tr>
<th>Category</th>
<th>Cost:</th>
<th>Paid By SFSS:</th>
<th>Paid By GSS:</th>
<th>Paid By SFU:</th>
</tr>
</thead>
<tbody>
<tr>
<td>AV/IT/Live-streaming*</td>
<td>~$1000.00 (When we get the breakdown we will have it listed, this is still approximate. See note below)</td>
<td>$350</td>
<td>$150</td>
<td>$500</td>
</tr>
<tr>
<td>Venue*</td>
<td>$275.00</td>
<td>-</td>
<td>-</td>
<td>275.00</td>
</tr>
<tr>
<td>Security (2)*</td>
<td>3 hours with 3 security each = ~$40 per hour per security ~360.00</td>
<td>$100</td>
<td>$50</td>
<td>$160</td>
</tr>
<tr>
<td>Honorarium for</td>
<td>$100.00</td>
<td>$50.00</td>
<td>$50.00</td>
<td>$0</td>
</tr>
</tbody>
</table>
### Catering

<table>
<thead>
<tr>
<th>Service Description</th>
<th>SFSS</th>
<th>GSS</th>
<th>SFU</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coffee, Juice, Water, Pastries, Fruit and Veggie, Drinks - For Candidates and Moderator</td>
<td>$200.00</td>
<td>$50.00</td>
<td>$50.00</td>
<td>$0</td>
</tr>
</tbody>
</table>

### Printing

<table>
<thead>
<tr>
<th>Service Description</th>
<th>SFSS</th>
<th>GSS</th>
<th>SFU</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Posters, Directions on campus etc</td>
<td>$100.00</td>
<td>$50.00</td>
<td>$50.00</td>
<td>$0</td>
</tr>
</tbody>
</table>

### ASL Interpreter

- Quotes to be sought
- Accessibility Fund Advisory Committee

### Total

- $2035.00 plus the ASL Interpreter from SFSS Accessibility
- SFSS: $600 plus $200.00 buffer
- GSS: $300.00
- SFU: $1000.00

*Note: Total event costs will be shared between the SFSS, GSS, and SFU in the following manner: SFSS and GSS will split costs for the moderator, catering and printing, and further contribute $350 (SFSS) and $150 (GSS) to AV, venue, and security costs. SFU has indicated in conversation and via email that they will be able to cover AV, venue and security costs above this joint amount.*

## Media Relations & Communications

We will contact various media entities to cover the debates both in their lead-up, the event itself, and for a post-debate reflection. The SFSS President will be meeting with the SFU President regarding a joint statement released by the SFSS, GSS, and SFU about the partnership, and/or a possible joint statement on the importance of the federal elections and increasing student engagement in them.

- Media entities to reach out to will be
  - The Peak
  - CJSF (Interviews before and live radio coverage of the debate)
  - Global News
  - CBC
  - Daily Hive for pre-event coverage
  - Burnaby Now
Partners will be creating flyers and sharing within their community groups and present questions to be asked in Round 2 section of the debate

Ticketing through Showpass for tracking how many people will be attending

Flyers to be created by the communications department

- Summary: SFSS/GSS Federal Elections Debate at SFU
- Put up the Room, Date, Location and Time
- Values statement:
  We value Equity, Diversity, and Inclusion. To include the creation of a safe space.
- Accessibility Info: Information about the accessibility of C9001. Has been requested to Facilities
- Potential Description:
  How do you feel about public funding for Post-Secondary Education? How do you feel about climate change? Should a Gondola be built from Production Way to SFU? Should we push for a Green New Deal in Canada?
  The SFSS and the GSS will be hosting a Federal Elections Debate at Simon Fraser University. [We also have to include in the description the confirmed candidates when all is confirmed. We will work with the Communications Department to draft the description]

Preference will be given to students. Remainder will be reserved for community members

**OPTIONS**

1. Motion 1: Be it resolved that the SFSS Board of Directors support the October 3 federal election debate and give the University and Academic Affairs Committee the mandate to do further planning and execution of the event, and furthermore allow for the use of SFSS resources such as funding of up to $800.00 and promotional support.

2. Motion 2: Be it resolved that the SFSS Board of Directors supports the October 3 federal election debate in principle, without participation in the organization of the event or its funding, but with SFSS providing promotional support and Board volunteers for the execution of the event.

3. A final option is that the SFSS Board does not endorse the October 3 federal election debate in principle, nor provide resources such as funding or promotion for the event.

**Key Considerations**

<table>
<thead>
<tr>
<th>SFSS Board provides</th>
<th>Impacts</th>
</tr>
</thead>
</table>

Shina Kaur
VP University Relations
Board of Directors
vpuniversity@sfss.ca
Tel 778-868-2060

Maggie Benston Centre 2220
Simon Fraser University
8888 University Drive
Burnaby, BC V5A 1S6
Unceded Coast Salish Territories
sfss.ca
| Motion 1 | - Endorsement  
- Funding  
- Planning support from President, VP UR and the UAA Committee  
- Social Media promotion  
- Volunteers | A minor outlay of funds and Board member time; showing the commitment of SFSS to engagement in democracy and student issues; improving our relationship with the GSS and SFU; creating campus culture with political engagement and excitement for the elections; complementing Elections Canada early voting and Get Out the Vote campaign. |
| --- | --- |
| Motion 2 | - Endorsement  
- no funding  
- no planning assistance from the board or committee  
- Social Media Promotion  
- Volunteers  
- Executive Officers (Pres and VP UR) as per Societies’ Act will provide the supported that they personally committed to | Late changes in SFSS involvement (with respect to funding) will jeopardize the successful execution of the event; perception of the reliability of SFSS with respect to event planning may suffer; collaboration with outside organizations may become more difficult in the future; avoid SFSS expenses but also credit for hosting the event. |
| Option 3 | - No endorsement  
- Social Media Promotion  
- No funding  
- No involvement from the board  
- No volunteers  
- No planning assistance from Board  
- Executive Officers (Pres and VP UR) as per Societies’ Act will provide the supported that they personally committed to | Late changes in SFSS involvement will jeopardize the successful execution of the event; perception of the reliability of SFSS with respect to event planning may suffer greatly; collaboration with outside organizations may become much more difficult in the future; avoid all risks and resources used in hosting the debate. |
RECOMMENDATION

1. BE IT RESOLVED THAT THE BOARD OF DIRECTORS SUPPORTS IN PRINCIPLE EITHER OPTION 1 OR 2 FROM THE ABOVE OPTIONS. PREFERABLY OPTION 1 (AMEND THE MOTION ACCORDINGLY)

PREFERRED MOTION:
Be it resolved that the SFSS Board of Directors support the October 3 federal election debate and give the University and Academic Affairs Committee the mandate to do further planning and execution of the event, and furthermore allow for the use of SFSS resources such as funding of up to $800.00 and additional accessibility funding and promotional support.