

## 1. CALL TO ORDER

Call to Order – 2:17 PM

## 2. TERRITORIAL ACKNOWLEDGMENT

We respectfully acknowledge that the SFSS is located on the traditional, unceded territories of the Coast Salish peoples, including the x<sup>w</sup>məθk<sup>w</sup>əyəm (Musqueam), Sk̓w̓x̓wú7mesh Úxwumixw (Squamish), Selílwitulh (Tsleil-Waututh), k<sup>w</sup>ik<sup>w</sup>əłəm (Kwkwetlem) and q̓icəy̓ (Katzie) Nations. Unceded means that these territories have never been handed over, sold, or given up by these nations, and we are currently situated on occupied territories.

## 3. ROLL CALL OF ATTENDANCE

### 3.1 Board Composition

President ( <i>Chair</i> ) .....	Giovanni HoSang
VP External Relations .....	Jasdeep Gill
VP Finance .....	Tawanda Chitapi
VP Student Services .....	Christina Loutsik
VP Student Life.....	Jessica Nguyen
VP University Relations.....	Shina Kaur
At-Large Representative.....	Maneet Aujla
At-Large Representative.....	Rayhaan Khan
Faculty Representative (Applied Sciences).....	Nick Chubb
Faculty Representative (Arts & Social Sciences) .....	Jennifer Chou
Faculty Representative (Business) .....	Andrew Wong
Faculty Representative (Communications, Art, & Technology) .....	Fiona Li ( <i>via phone</i> )
Faculty Representative (Education).....	Emerly Liu
Faculty Representative (Environment) .....	Julian Loutsik
Faculty Representative (Health Sciences).....	Osob Mohamed
Faculty Representative (Science) .....	Simran Uppal

### 3.2 Society Staff

Campaign, Research, and Policy Coordinator.....	Sarah Edmunds
Executive Director .....	Sylvia Ceacero
Administrative Assistant.....	Kristin Kokkov
Executive Assistant .....	Shaneika Blake
Archival and Administrative Assistant .....	Aimee deViveiros

### 3.3 Guests

Council/Board Liaison.....	Gabe Liosis
Director of Communications (SFPIRG).....	Craig Pavelich
Clinical Counsellor at HCS.....	Ly Hoang
Hi-Five Coordinator .....	Charlotte MacKenzie
Director of Administration (SFPIRG) .....	Susan Chiv

Social Media Coordinator ..... Erin Brown-John  
Student ..... Balqees Jama  
Student ..... Emilyn Sim

**3.4 Absent**  
VP External Relations ..... Jasdeep Gill  
At-Large Representative ..... Maneet Aujla  
Faculty Representative (Environment) ..... Julian Loutsik  
Faculty Representative (Science) ..... Simran Uppal

## 4. ADOPTION OF THE AGENDA

### 4.1 MOTION BOD 2020-01-22:01

**Rayhaan/Nick**

*Be it resolved to adopt the agenda as amended.*

**CARRIED AS AMENDED**

#### 4.1.1. MOTION BOD 2020-01-22:01-01

**Shina/Andrew**

*Be it resolved to amend the agenda by adding to following motions:*

*8.3 Munchy Mondays and Tuesday Treats – MOTION BOD 2020-01-22:05,*

*8.4 YWiB x SFSS IWD Gala – MOTION BOD 2020-01-22:06,*

*8.5 Calgary Fare Trade conference – MOTION BOD 2020-01-22:07.*

*Be it further resolved to add discussion item 9.4 Gondola open house.*

**CARRIED**

## 5. APPROVAL OF THE MINUTES

### 5.1 Board Minutes – MOTION BOD 2020-01-22:02

**Rayhaan/Nick**

*Be it resolved to receive and file the following minutes:*

- BOARD 2020-01-08

**CARRIED**

## 6. REPORT FROM COUNCIL LIAISON

- The Council meeting on January 15 was cancelled due to snow and was rescheduled to January 22.

*\*Giovanni HoSang left and Andrew Wong took over the chair\**

## 7. PRESENTATION

### 7.1 HiFIVE – Student lead Active Listening

- HiFive needs help from the Board to have a reliable funding and location;
  - From HCS there is a grant for a year, but no long term funding.

*\*Giovanni HoSang returned and took back the chair\**

## **7.2 Student engagement office (Social Media)**

- The aim is to get more students' groups involved across the university through social media.
  - More outreach to clubs and groups on campus.
- There is an opportunity for SFSS to become more involved as well.

# **8. NEW BUSINESS**

## **8.1 SFPIRG Member Fee Referendum – MOTION BOD 2020-01-22:03**

**Osob/Shina**

*Be it resolved to forward and approve the following question being added to the Spring 2020 referendum:*

*"BACKGROUND:*

*The Simon Fraser Public Interest Research Group (SFPIRG) is an independent student society at SFU that engages students in social and environmental justice, through education, action, research, and community-building. Established in 1981, SFPIRG provides a wide range of programming, resources, services, and volunteer and employment opportunities to students.*

*Visit [www.sfpirg.ca](http://www.sfpirg.ca) to learn more about SFPIRG.*

*All SFU students are members of SFPIRG, and contribute a member fee every semester as part of their Activity Fee. All SFU students currently contribute \$3 per semester, except students taking 3 credits or fewer who currently contribute \$1.50 per semester. This member fee was last set by referendum in 1994. The inflation rate in BC from 1994 to 2019 was 45.03%, meaning that something that cost \$3 in 1994 would now cost \$4.35 significantly impacting SFPIRG's operating budget.*

*SFPIRG needs additional revenue to maintain current levels of programming and services, to expand and enhance the organization's scope and capacity, and to adjust for the inflation that has occurred over the last 25+ years. Without there being an increase, SFPIRG would not be able to continue operating at current levels, nor continue growing and developing new programs, services and opportunities for students.*

*RESOLUTION:*

*Be it resolved to increase the student levy for SFPIRG to \$5.50 per semester for students, except students taking 3 credits or fewer who would contribute \$2.75 per semester, adjusted annually for inflation according to the Vancouver Consumer Price Index (CPI). (YES/NO)"*

**CARRIED AS AMENDED**

### **8.1.1. SFPIRG Member Fee Referendum – MOTION BOD 2020-01-22:03-01**

**Giovanni/Shina**

*Be it resolved to read the background of the motion as it is in the proposal.*

**CARRIED**

**8.2 Work Reports and other reports to be posted to website – MOTION BOD 2020-01-22:04**  
**Osob/Shina**

*Whereas there was work done to revamp the biweekly work reports for the Board of Directors to make them more efficient and reader-friendly;*

*Whereas the Board of Directors believe accountability and transparency are important tenets in Board governance and the effective stewardship of the Student Society;*

*Be it resolved that the SFSS Board of Directors release the biweekly work reports and semester work reports for students to access and see the work that Board of Directors are doing on their behalf starting from Summer 2019 until now.*

*Be it further resolved that a sub section of the SFSS main website under “ABOUT US” to be created, entitled “Reports” to contain biweekly work reports, semester reports, the strategic plan, and any other reports or documents that Board decides to release on the website in the future.*

**CARRIED AS AMENDED**

**8.2.1. Work Reports and other reports to be posted to website – MOTION BOD 2020-01-22:04-01**

**Giovanni/Shina**

*Be it resolved to change the wording of the motion as follows: Be it further resolved that a sub section of the SFSS main website under “ABOUT US” to be created, entitled “Reports” to contain biweekly work reports, semester reports, the strategic plan, and any other reports or documents that Board decides to release on the website in the future.*

**CARRIED**

- It was pointed out that the structure of the work reports right now does not communicate well to the students.
  - The biweekly reports do not contain enough context.
- There was a suggestion to upload only semesterly reports to the website.

**8.3 Munchy Mondays and Tuesday Treats – MOTION BOD 2020-01-22:05**

**Jessica/Rayhaan**

*Be it resolved to approve \$1800 from EVENTS Department for Munchy Mondays and Tuesday Treats.*

**CARRIED AS AMENDED**

**Abstention: Shina Kaur**

**8.3.1. Munchy Mondays and Tuesday Treats – MOTION BOD 2020-01-22:05-01**

**Jessica/Emerly**

*Be it resolved to replace the phrase “line item 816/20” with the phrase “EVENTS Department”.*

**CARRIED**

- The dates for the event are as follows:
  - January 27
  - February 3
  - February 11 (Tuesday Treats)
  - February 24

- March 3 (Tuesday Treats)
- March 23
- \$300 per event (total = \$1,800).
- This event will consist of Board and Events members engaging with the student body by pushing a cart full of snacks (granola bars and fruits).
  - This will allow students to see SFSS presence as well as promote upcoming events SFSS or Evens Committee may have.
- Hoping to engage with 300 student per event (\$1 per student).

*\*Christina Loutsik came in at 3:26 PM\**

### **8.3.2. Munchy Mondays and Tuesday Treats – MOTION BOD 2020-01-22:05-02**

**Giovanni/Osob**

*Be it resolved to remove the date March 3<sup>rd</sup>, 2020 from the events.*

**NOT CARRIED**

- It was suggested to remove March 3<sup>rd</sup> from the list of events, because it coincides with the campaign week, and it was brought out that this event could be seen as a Board member's election campaign.
- It was proposed that on this day those who are not on the run, could be the ones who volunteer for this event.

### **8.4 YWiB x SFSS IWD Gala – MOTION BOD 2020-01-22:06**

**Emerly/Rahyaan**

*Be it resolved to approve \$1,500 from the EVENTS Department for the YWiB x SFSS IWD Gala.*

**CARRIED AS AMENDED**

**Abstentions: Osob Mohamed, Fiona Li, Shina Kaur, Giovanni HoSang**

- It was pointed out that the documents were sent after the meeting had already started and there was not enough time to read through the documents.
- The deadline to sign the contract with YWiB was January 24, 2020.

### **8.4.1. YWiB x SFSS IWD Gala – MOTION BOD 2020-01-22:06-01**

**Emerly/Christina**

*Be it resolved to replace the phrase “line item 816/20” with the phrase “the Events Department”.*

**CARRIED**

### **8.5 Calgary Fare Trade conference – MOTION BOD 2020-01-22:07**

**Giovanni/Christina**

*Be it resolved to spend \$2303. 31 from Campaigns, Research and Policy Department for Calgary Fare Trade conference.*

**CARRIED AS AMENDED**

- The conference is in the year plan of the Federal, Provincial, and Municipal Advocacy Lobbying Committee.

### **8.5.1. Calgary Fair Trade conference – MOTION BOD 2020-01-22:07-01**

**Giovanni/Christina**

*Be it resolved to replace the phrase “line item 820/20” with the phrase “Campaigns, Research, and Policy Department”.*

**CARRIED**

**8.5.2. Calgary Fare Trade conference – MOTION BOD 2020-01-22:07-2**

**Giovanni/Christina**

*Be it resolved to lay the motion as presented on the table until after the Discussion Items.*

**CARRIED**

**8.5.3. Calgary Fare Trade conference – MOTION BOD 2020-01-22:07-3**

**Shina/Rayhaan**

*Be it resolved to take the motion off the table.*

**CARRIED**

## 9. DISCUSSION ITEMS

### 9.1 Campus Vibe update

- The company declared bankruptcy and since January 15<sup>th</sup>, 2020, they ceased operations.
  - SFSS is a registered creditor and the company owes us about \$7,000.
- Other potential platforms have been looked for.

### 9.2 Snow Days and Student Safety Advocacy and update

- It costs SFU a lot of money to close the school.
- It was suggested that as a Students Society we should be advocating for students and taking action if it is not safe for the students to be at school.
- SFSS staff met with Erin Biddlecombe (SFU Director of Operations, Planning, and Projects) in order to set a Joint Operations Group agenda and the abovementioned issue was brought out both by SFSS and GSS as one of the items that will be discussed at the meeting.
  - The aim is to get the idea about how and when SFU decides to close the campus, and how they can assure that it is safe to be on campus.
- Additional updates will be given to the Board.

### 9.3 Strategic plan check-in and update

- There is an Excel sheet about the work done at the Board relating to the Strategic plan;
  - Information about the work that is done over the year and if the work is started or not.

### 9.4 Gondola open house

- An official Gondola Open House report will be done and sent to Translink and distributed to our membership;
- 700 students came and saw the route options for the Gondola and gave positive feedback;
- This item will be brought up at the UAA meeting.

## 10. ANNOUNCEMENT

### 10.1 Executive director restructuring staff office

- Build SFU General Manager has moved to Calgary and comes to the office once every 6 weeks.

- Due to this there will be some restructuring done on the management level.

**10.2 Next Board meeting on February 5**

- There will be a consultant for the By-Law review.
- On February 10 there will be a Town Hall.

**11. ATTACHMENTS**

- SFPIRG Member Fee Referendum Proposal – Amended.pdf
- Hi-FIVE Peer Support Presentation.pdf
- Spring 2020 Fair Trade conference Budget.pdf
- YWiB and SFSS signed contract.pdf
- YWiBxSFSS IWD sponsorship package.pdf

**12. ADJOURNMENT**

**12.1 MOTION BOD 2020-01-22:05**

**Shina/Osob**

*Be it resolved to adjourn the meeting at 4:16 PM.*

**CARRIED**

# Hi-FIVE Movement for Mental Health

**By Charlotte Mackenzie**



# Who we are?

- Student-led mental health initiative
- Supervised by SFU Health and Counselling

We aim to:

- Reduce stigma
- Promote well-being
- Raise awareness



# Promote Well-being at SFU



# Raise Awareness

i think i might've quite possibly maybe had a good day.. suspicious... sfu...how dare u give me, a high stress student, the opportunity to immerse myself in a craft activity which uniquely requires multiple parts of the brain to work together in a way that creates an emotional state similar to meditation as i glue googly eyes to a hot chocolate jar thing and admire how ridiculous they look. the act of creating something then triggers the release of a fuckton of dopamine which enhances neuron production which then increases focus, productivity, and creativity as crafting requires both cognitive and embodied processing but that's not all, as I glue some glittery pipe cleaners to my jar it activates somatosensory cortex areas which then triggers my hunter gatherer instinct as the same brain areas are also required for foraging and hunting which would have made me feel food security and appreciation from my community for finding food and as I work on gluing ear muffs on to one of the jars with my friend we find ourselves lost in the artist ~flow~ which again mimics meditation but also builds on teamwork skills as the glue doesn't dry fast enough and we have to play hand and arm twister to hold the pieces together and communication skills as with art there is also always a sense of subtle failure as the googly eye and ear muff both fall off as a result of too much liquid glue, but don't fret because this failure allows us to redeem ourselves and eventually complete our technically personified jars which then boosts confidence, self esteem n mood as again, as we admire our completed reindeer-antler-or-arms-and-halo-or-crown looking hot chocolate powder holding jars :]



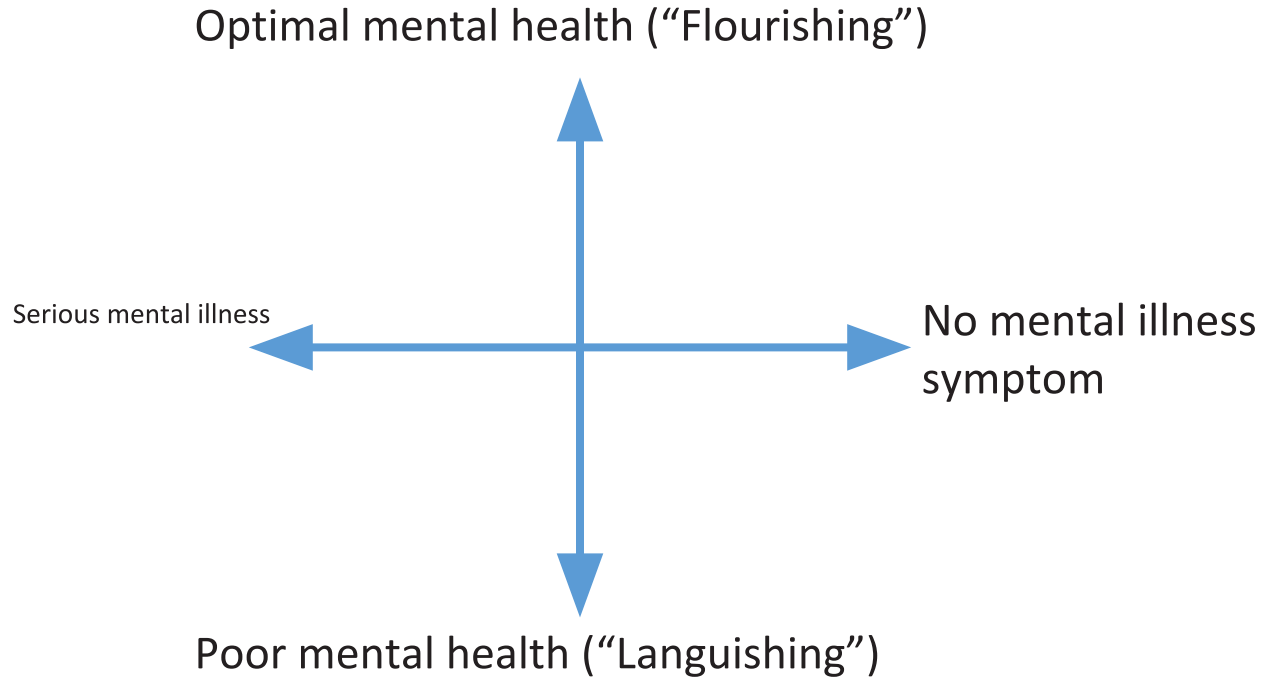
# Stigma = Barrier to Care

## Reducing Stigma:

- 1) Education (myths, fears etc.)
- 2) Knowledge about resources
- 3) Lowering barriers to those who would not traditionally seek out services
- 4) Increasing mental health literacy
- 5) Unity among peers
- 6) Role modeling by peer leaders



# Wellbeing: No Health Without Mental Health



References on flourishing: Corey Keyes model; Barbara Fredrickson  
Also found in CACUSS/CMHA Post-Secondary Student Mental Health Guide to Systemic Approach  
<https://healthycampuses.ca/wp-content/uploads/2014/09/The-National-Guide.pdf>

# Framework by “Areas to Make an Impact”

## **SUPPORTS**

Unique, integrated, accessible, and inclusive supports targeted to needs

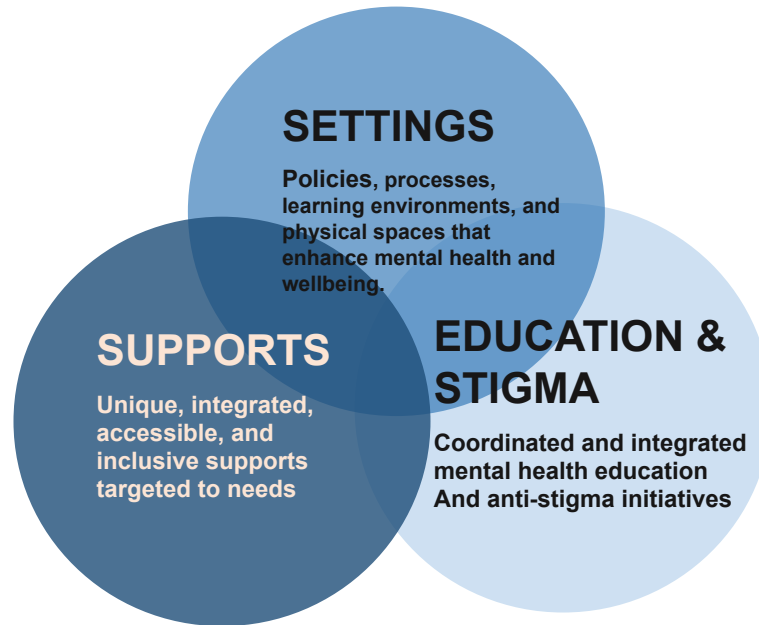
## **SETTINGS**

Policies, processes, learning environments, and physical spaces that enhance mental health and wellbeing.

## **EDUCATION & STIGMA**

Coordinated and integrated mental health education and anti-stigma initiatives

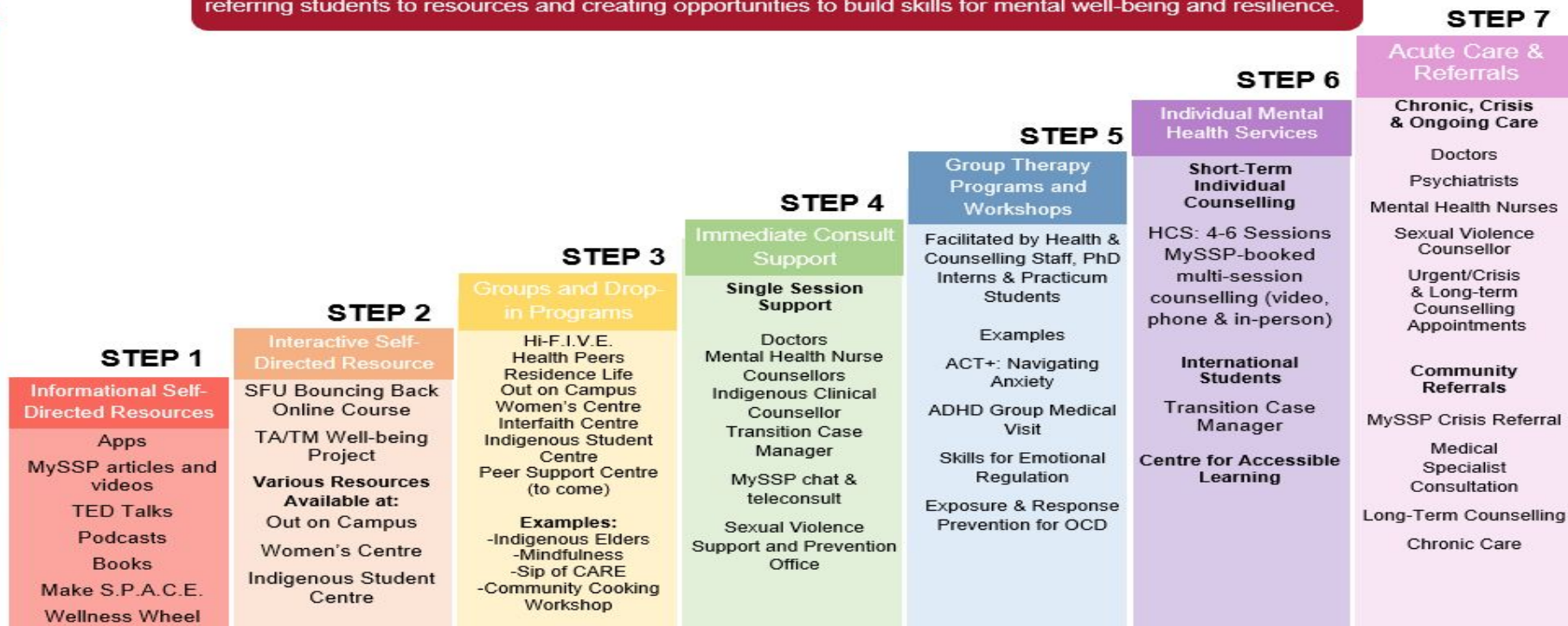
# Intentional overlap of “Areas to Make an Impact” maximize opportunities for a Healthy Campus Community



# Settings-based strategies that support positive mental health and well-being \*

\* HCS partners with staff, faculty and students to create a Healthy Campus Community. We recognize that people outside of the traditional health sector play an important role in creating healthy campus settings, referring students to resources and creating opportunities to build skills for mental well-being and resilience.

Stakeholder Investment



Student Commitment & Program Intensity

Student Autonomy & Self-Advocacy



# Peer Support

Student-led mental health programming for students focused on:

- 1) Shared experiences
- 2) Highlighting campus resources (SVPSO, SLC, Intramurals)
- 3) Non-judgemental listening and support
- 4) A smiling face :)

All leading to preventative actions



# Hi-FIVE's Research into Peer Support

We have been collecting data from SFU students since September

Online surveys, in paper surveys, focus groups

Communicating with post-secondary schools from all across Canada



# UBC vs UoA

	UoA (~43 000)	UBC (~61 000)
Designation	Under student union	Under student union
Funding	student union	Student union
Training Development	UBC Counselling Services	In tandem with Edmonton distress line
Training Hours	35 hours	70 hours (includes retreat and orientation)
Volunteer Recruitment	Personality requirements	UBC CareersOnline
# of Volunteers	70 total (retain around 40, hire 30 new)	50
Space	SUB, main room with attached client room (armchair and lamp)	Front desk, peer support room (panic button), volunteer lounge (in SUB)
Usage	~ 90 students a month	~30 students a month

# We Need Help

- 1) Secure and reliable location
- 2) Stable funding
- 3) Separate “executive task force”
- 4) Recognition





# Simon Fraser Public Interest Research Group

Engaging students and community in social and environmental justice since 1981

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To: SFSS Board of Directors and GSS Executive Committee  
From: Simon Fraser Public Interest Research Group (SFPIRG)  
Date: January 14<sup>th</sup>, 2020

## Re: Amended Proposal for Member Fee Referendum in Spring 2020

### Overview

The Simon Fraser Public Interest Research Group (SFPIRG) is an independent, non-profit student society based at SFU, dedicated to engaging students in social and environmental justice. SFPIRG was established in 1981 through student referendum, and has been an active and vital part of the SFU community for nearly 40 years. SFU students, both undergraduate and graduate, **contribute a semesterly member fee to SFPIRG. The last referendum establishing SFPIRG's member fee took place in Spring 1994, setting the semesterly member fee at \$3 per full-time student and \$1.50 per part-time student. When graduate students established the GSS in 2007, they voted to continue paying the SFPIRG member fee.**

**Areas of SFPIRG's work include education, action, research, and community-building.** SFPIRG provides a wide range of programming, including educational and skill-building workshops, discussion series and movie screenings, and more! Students come to SFPIRG for mentorship in a wide range of areas. We also provide students with access to many different resources, such as our social justice lending library with thousands of books and other materials, as well as practical organizing resources like poster-making materials, button-makers, and coffee-makers. Students can also get involved with SFPIRG through several different volunteer teams, like the Community Outreach Street Team, the Racial & Migrant Justice Peer Educator Team, and the Letters For The Inside Research Team. For more information about some of our activities and achievements, please see the attached Appendix 2. For testimonials about SFPIRG and our impact on students and the SFU community, please see the attached Appendix 3.

Unfortunately, member fees have not kept up with inflation, as other student societies and organizations on campus can attest. **Not only has inflation since 1994 impacted SFPIRG's ability to continue providing the same level of programming, resources, and opportunities to students, it has also restricted our ability to expand and enhance the work of our organization.** The inflation rate in British Columbia from 1994 to 2019 was 45.03%. This means that something that costs \$3 in 1994 would now cost \$4.35 – **significantly impacting how far SFPIRG's budget can be stretched.**

### Proposal

In order to adjust for past losses due to inflation, and in order to expand a number of areas in **SFPIRG's programming and resources, we would like to put forward a referendum question to SFU students that would increase the SFPIRG member fee.** We would also like to ask SFU students to approve annually adjusting the fee for inflation according to the Vancouver ~~Canadian~~ Consumer Price Index (CPI), so that future losses due to inflation are accounted for.

**Since SFPIRG's last member fee referendum in 1994, other SFU student organizations have looked at including language that adjusts their fees according to inflation, including the SFSS, Embark, and WUSC.** For example, the SFSS BuildSFU Levy established in 2012 has increased by

\$10 annually, and will be capped in 2022 and adjusted annually for inflation according to the CPI. Embark explored inflation as part of their most recent referendum question to SFU students in 2016. Most recently, WUSC is seeking an increase to their levy in Spring 2020, along with including annual adjustments according to inflation.

A breakdown of the proposed increase to SFPIRG's fee is included in Appendix 1 as rationale for the referendum question.

## Referendum question

We would like to put forward the following referendum question to students, and are amenable to adjusting the language of the question in order to be compatible with other organizations' referendum questions:

### *BACKGROUND:*

*The Simon Fraser Public Interest Research Group (SFPIRG) is an independent student society at SFU that engages students in social and environmental justice, through education, action, research, and community-building. Established in 1981, SFPIRG provides a wide range of programming, resources, services, and volunteer and employment opportunities to students. Visit [www.sfpirg.ca](http://www.sfpirg.ca) to learn more about SFPIRG.*

*All SFU students are members of SFPIRG, and contribute a member fee every semester as part of their Activity Fee. All SFU students currently contribute \$3 per semester, except students taking 3 credits or fewer who currently contribute \$1.50 per semester. This member fee was last set by referendum in 1994. The inflation rate in BC from 1994 to 2019 was 45.03%, meaning that something that cost \$3 in 1994 would now cost \$4.35 - significantly impacting SFPIRG's operating budget.*

*SFPIRG needs additional revenue to maintain current levels of programming and services, to expand and enhance the organization's scope and capacity, and to adjust for the inflation that has occurred over the last 25+ years. Without there being an increase, SFPIRG would not be able to continue operating at current levels, nor continue growing and developing new programs, services and opportunities for students.*

### *RESOLUTION:*

*Be it resolved to increase the student levy for SFPIRG to \$5.50 per semester for students, except students taking 3 credits or fewer who would contribute \$2.75 per semester, adjusted annually for inflation according to the Canadian Consumer Price Index (CPI). (YES/NO)*

### *\*\*\*AMENDED RESOLUTION for SFSS:*

*Be it resolved to increase the student levy for SFPIRG to \$5.50 per semester for students, except students taking 3 credits or fewer who would contribute \$2.75 per semester, adjusted annually for inflation according to the Vancouver Consumer Price Index (CPI). (YES/NO)*

### *\*\*\* AMENDED RESOLUTION for GSS:*

*Be it resolved to increase the student levy for SFPIRG to \$5.50 per semester for full-time students, and \$2.75 per semester for part-time students, adjusted annually for inflation according to the Vancouver Consumer Price Index (CPI). (YES/NO)*

# Appendix 1

## Breakdown of Levy Increase

- If the referendum question passes, adjusting the levy for inflation will allow SFPIRG to maintain most current levels of programming indefinitely. This includes but is not limited to: events such as educational and skill-building workshops; resources like our lending library and organizing materials; and volunteer and employment opportunities, such as the Racial & Migrant Justice Peer Educator Team, the Equity-Based Review of Academic Departments Research Team, and many other different workstudy positions.
- If the referendum question passes, increasing the levy to \$5.50 per student (\$2.75 per student enrolled in 3 credits or less) will restore funding to areas that have seen losses due to inflation, as well as expand and enhance a number of other areas in our operating budget. The estimated annual increase of \$193,000 would provide funding for the following areas:

Amount (approx.)	Expenditure
\$58,500	This funding would allow SFPIRG to hire a fourth co-Executive Director, whose main area of focus would be student engagement. This staff member would work directly with student volunteers, workstudy students, SFPIRG Action Groups, and other student staff. Currently, these duties are split ad-hoc between the other three co-Executive <b>Directors, hindering the organization’s ability to fully support our</b> volunteers the way we would like to.
\$23,000	<p>This funding would allow SFPIRG to hire an ongoing student employee to coordinate and administer the Letters For The Inside (LFTI) program, paid a Living Wage (currently \$19.50/hour) at 20 hours per week. Having an ongoing student employee coordinating the program would provide greater continuity for the program, as well as increase capacity for educational initiatives around issues like Prison Justice and Transformative Justice.</p> <p>Founded in 2004, the LFTI program connects volunteer student researchers with research inquiries from inmates on many different topics. LFTI is a unique, well-recognized program with international impact. LFTI has an organizational relationship with the Courthouse Libraries of BC, in which prisoner requests that come to them are channeled through our program. Student researchers have responded to thousands of letters over the years; we received over 100 requests in 2019, with volunteers responding to over 60 letters. Currently, the LFTI Coordinator is a workstudy position, which creates uncertainty about program continuity every semester.</p>
\$5,000	<b>This funding would allow SFPIRG to create a dedicated “Campaigns”</b> budget, allowing SFPIRG to mount one large-scale educational campaign per year, involving a variety of outreach and education methods. Large-scale educational campaigns topics under consideration include issues such as: scent reduction/chemical sensitivities;

	<p>accessibility and inclusion via universal design; participatory action research methods; and applying intersectionality and Transformative Justice to sexual violence prevention and support work.</p>
\$5,000	<p>SFPIRG (and all of SFU) occupies unceded Indigenous land belonging to Coast Salish peoples. Based on our current knowledge, this includes the territories of the Musqueam, Skwxwú7mesh (pronounced: <i>Skohomish</i>), Tsleil-Waututh (pronounced: <i>slay-wa-tooth</i>), and Kwikwetlem nations. We recognize Indigenous sovereignty over their peoples and their lands and seek to be in solidarity with Indigenous decolonial efforts. We recognize also that these Indigenous nations are at the forefront of the struggle to protect everyone who spends time on Burnaby Mountain through their efforts to stop the pipeline and expansion of the tank farm – a good example of this is the Sacred Trust Initiative of the Tsleil-Waututh Nation and their court cases. It is in all of our interests to support their work.</p> <p>One concrete way for organizations to act in solidarity with Indigenous efforts toward Decolonization and sovereignty, is to make funds available specifically for supporting these efforts. Although we are able to do so ad-hoc, it is not a sustainable practice. This funding would allow <b>SFPIRG to create a dedicated “Indigenous Sovereignty and Decolonization Support” budget. Earmarking funds specifically to support Indigenous student organizing at SFU, as well as the work of the Coast Salish peoples whose lands we currently occupy, would be a tangible way to act on SFPIRG’s organizational values of Decolonization and Indigenous sovereignty.</b></p>
\$43,000	<p><b>This funding would allow SFPIRG to create a “Board of Directors Stipends” budget, at a rate of \$400/month for up to 9 Board members</b> (the maximum number of Board members, as per SFPIRG bylaws). Support for this funding would reflect a culture of students supporting and recognizing when members of their student community work for the general good. <b>Currently, SFPIRG’s bylaws do not allow Board members to be remunerated for their service; however, if this budget was created, it would provide SFPIRG with the mandate to develop bylaw language for approval by our membership (all SFU students) that would provide a stipend to Board members.</b></p> <p>The ability of any Board of Directors to dedicate time and energy to an organization is a core and integral component of non-profit governance. Providing a stipend for service is one way of both recognizing the care and diligence that go into governance, as well as compensating for time that might need to be booked off from work or studies. Examples of organizations that provide stipends in recognition of service include the SFSS providing a stipend to their Board of Directors and to their Council representatives, and the GSS providing a stipend to their Executive Committee and to their Council representatives. If such a bylaw were implemented, stipends would be provided to the incoming Board of Directors, not the presiding Board at the time.</p>



<p>\$115,000 (over 10 years)</p>	<p>This funding would allow SFPIRG to build up a contingency fund over the course of 10 years that would help safeguard against things like emergency or unexpected costs, or an interruption to the disbursement of student activity fees. This fund would also serve to support SFPIRG's commitment to funding fair and decent Pregnancy &amp; Parental Leave.</p> <p>Once this contingency fund reaches the target threshold, any additional funds collected under this budget line could be reinvested in expanding SFPIRG's programming, or in other student-focused initiatives like grants and bursaries.</p>
<p>\$47,000</p>	<p>This funding would restore areas in SFPIRG's budget that have become chronically underfunded in recent years due to inflation and growing costs. Areas of funding that would see replenished funding include:</p> <ul style="list-style-type: none"> <li>• Board and volunteer training</li> <li>• Educational material printing</li> <li>• Library resources</li> <li>• Outreach and marketing costs</li> <li>• Research funding</li> <li>• Programming and event funding</li> <li>• Grants for students and community groups</li> <li>• Action Group funding</li> <li>• Accessibility expenses</li> <li>• Dependent care subsidies</li> </ul>

## Appendix 2

List of Activities and Achievements
Works with SFU instructors and Teaching Assistants on inclusive program development for a diverse student body – for example, we have offered training to SFU <b>staff in the University’s Sustainability Office, and their Student Engagement department, and to faculty and TA’s in the Criminology and Psychology Departments</b>
Collaborates with SFU Student Engagement, such as offering consultation and workshop <b>facilitation for SFU’s Passport to Leadership program, and supporting students running Peer Educator programs like Tumblershare</b>
Mentors and supports students who wish to enhance their academic and project work through using an intersectional approach to the issues they are exploring
<b>Supports campus community projects, like the Zero Waste Initiative’s “Re-Use For Good” campaign, by making reusable straws, cutlery, and educational materials available to students</b>
Strengthens and encourages students in gathering and nurturing new communities and organizations, including: LGBTQ+ students on campus formed an SFPIRG Action Group in the 1990s which successfully advocated and lobbied for an inclusive physical space for LGBTQ+ community, resulting in Out On Campus being established in its current space in the Rotunda; and Embark originating from student advocacy and organizing as an Action Group at SFPIRG, growing and eventually separating to become an independent student society
Provides support and infrastructure for Action Groups, such as Left Alternative, which empowers students to create action and change in their communities; Left Alternative is one of the founding members of the Tuition Freeze Now campaign, along with TSSU and SOCA
Strengthens <b>SFU’s</b> efforts to build its reputation and stature by supporting <b>the University’s</b> successful application to receive Ashoka Changemaker accreditation
Produces programming and education directly related to the health and well-being of undergraduate students, including: healing from trauma; sexual health; ending sexual violence; and promoting health and sustainable activity through cycling
Mentors student leaders and researchers on practicing and developing inclusive facilitation skills, such as for Research 101: A Manifesto For Ethical Research In The Downtown Eastside
Assists and connects students interested in facilitating reading/discussion groups, putting on film series, and developing workshops
Offers multiple Workstudy positions through the SFU Financial Aid program, currently including: Letters For The Inside Coordinator; Equity-Based Review of Academic Departments and Education Guides - Project Developer; Racial & Migrant Justice Peer Educator; DisOrientation Coordinator; Community Outreach & Engagement Coordinator; and Resource Centre Coordinator
Participates in campus-wide advisory groups, such as SFU’s Sexual Violence Policy Advisory Group, and the Sexual Assault Awareness Month Working Group

Provides a space where students from diverse backgrounds can find community, and where they can clarify their values and practice being active, ethical, engaged members of the broader community
Trains campus service providers in Peer Support Skills, such as Out On Campus
Bolsters community organizing efforts, such as: running a workshop-fundraiser in support of the Pull Together campaign in Fall 2019, supporting Indigenous challenges of the TMX Pipeline in the courts; and collaborating with the SFSS Advocacy Committee to provide resources and support to the Land Defenders resisting the Kinder Morgan pipeline expansion in Fall 2014
Extends training to campus leadership groups, such as Governance training for <b>the Peak's</b> Board of Directors, and <b>Inclusive Leadership</b> training for the <b>SFSS's</b> Board of Directors
Supports groups like SFU Health Peers with training on recognizing and challenging bias and stigma in health-related settings and discourse
Maintains a social justice lending library with thousands of books and other materials, with an <b>online database shared with Out On Campus and the Women's Centre</b>
Helps students develop vital skills such as collaboration, working compassionately and respectfully with others, project planning, and advocacy
Administers community-building social space and bookable meeting space for all students, clubs and student unions in our lounge and meeting room
Participates in and supports intersectional community policy development, through events such as BCCIC's "Roundtable on UN Sustainable Development Goals" and ICCLR's and UBC SASC's "The Power of Our Collective Voices" conference
Cooperates with community organizations like the Radical Access Mapping Project (RAMP) in advocating for and training about accessibility issues, such as providing a workshop on accessible concert organizing to the SFSS Board and volunteers in Summer 2014

## Appendix 3

Testimonials
<p>“SFPIRG has opened my eyes up to a plethora of issues that I was not aware of before... Like the other rotunda groups, SFPIRG is integral to the identity of SFU and contributes to the progressiveness that the university is known for.” – SFU Student</p>
<p>“SFPIRG has remained the cornerstone of the university's organizing efforts and a hub for student mobilization. SFPIRG bolsters a sense of community, purpose, and experiential learning on campus. SFPIRG has been a home on campus for me!” – SFPIRG Board Member</p>
<p>“I am grateful that SFPIRG exists. They are a great organization run by amazing, caring and very helpful people. Even though I have graduated from SFU, I am still in contact with SFPIRG.” – SFSS Board Member</p>
<p>“SFPIRG's trust and support was instrumental for us as a new grassroots project and helped us spread our message around SFU, and [the Greater Vancouver community] as well.” – SFU Student-Run Organization</p>
<p>“Having SFPIRG on campus is such a blessing. It's an accessible and safe space for everyone to use. It's rich in resources. The staff are so supportive. These are my reasons for why I love SFPIRG, and I'm sure the list goes on.” – SFPIRG Board Member</p>
<p>“I was in my first year and I remember coming into the SFPIRG space and falling in love with the sunlight coming through the giant windows and the comfortable seats with colourful pillows placed across from a vast and magical library.” – SFPIRG Board Member</p>
<p>“SFPIRG is a place where you can relax, be yourself, and have fun! For me, like many other students, SFPIRG became a home on campus. More important though than the skills and experience that I gained, were the friendships and connections I formed.” – SFPIRG Work Study Student</p>
<p>“Through SFPIRG and the other Rotunda Groups, I am slowly learning to be a member of a kinder, more generous, more compassionate and more inclusive community - and that is so valuable to me given the oppressive societies I grew up in.” – SFU Student</p>
<p>“Being involved in campus and community social &amp; environmental justice work has made a huge difference in my graduate life. I am no longer simply discussing the issues of the day in seminars, but am practicing how to put those ideas into action with the SFPIRG community.” – SFPIRG Action Group Organizer</p>
<p>“Being on the SFPIRG board has been enlightening, challenging and rewarding. SFPIRG supports students &amp; the campus community in their efforts towards making the world a better place, and the most fulfilling thing is knowing that I'm a part of that effort.” – SFPIRG Board Member</p>
<p>“My experience with SFPIRG has been overwhelmingly positive. Having a place to anchor the volunteer experience I need in order to obtain employment in the area of social justice has been very beneficial.” – SFPIRG Board Member</p>

"I feel very fortunate to have been in a position that helps me assist students in changing our school community and raising awareness of anti-oppression issues." – SFPIRG Work Study Student

"I have met so many passionate & driven individuals at SFPIRG and I've been exposed to a wide variety of perspectives on social issues. The centre has given me the ability to grow my network of compassionate people and allowed me to find my passion and voice within activism and advocacy." – SFPIRG Action Group Organizer

"I have met so many passionate & driven individuals at SFPIRG and I've been exposed to a wide variety of perspectives on social issues. The centre has given me the ability to grow my network of compassionate people and allowed me to find my passion and voice within activism and advocacy." – SFPIRG Action Group Organizer

"SFPIRG is my favourite place on campus... I really found myself in the community at SFPIRG, and because of this, there will always be a place in my heart for this beautiful student-led organization." – SFPIRG Board Member

"It's a bit sappy to say but SFPIRG has become this place that's a bit like home away from home. I love the fact that I have this amazing resource, not only for school related stuff, but for me and everything I do." – SFPIRG Work Study Student

"I am really enthusiastic about being a part of this incredible community, with people who care about the same types of social and environmental justice as I do, as well as the creation of awareness of other types of oppression and discrimination." – SFPIRG Board Member

"SFPIRG has positively impacted my undergrad experience. I have gained various skills throughout my volunteer time here. Along with meeting new people and making friends, I have learnt how to manage the library." – SFU Student

"As cliché as it sounds, this workshop truly put us into another's shoes through making us aware of the diversity of individuals and contentious issues regarding property around us." – SFSS Board Member

Calgary Fair Trade Conference March 12-15th 2019

**Purpose:**

On behalf of the Simon Fraser Student Society, two representatives will go to Calgary, Alberta to attend a Fair Trade Conference. As per our strategic plan our Guiding Principles are Sustainability and Empowerment, the conference topics include a climate change panel and a tradeshow with demonstrations of products to encourage sustainability among youth and students. Within the trade show there is an opportunity to align with our mission statement of supporting students reach their full potential by providing resources and services that represent, connect and benefit our membership. Lastly, the information from the conference can be used to create successful advocacy campaigns and be a guiding light into being a more sustainable society.

**Where:** Calgary

**When:** 12th-15th.

**Who:** Julian Loutsik (Faculty of Environment Rep) and Board Member X

**Cost:** See below

	<b>Item</b>	<b>Breakdown</b>	<b>Total Cost</b>
Flight	\$296 Round trip	\$148 x 2	\$296
Hotel	Hotel taxes	\$138 x 3= \$463.68 \$138 x 3= \$463.68	\$927.36
Food	\$20 per meal for 3 meals a day	\$60.00 x 3 days x 2 people	\$360
Transportation	Uber airport to hotel	\$37.00 x 2	\$74
Conference Tickets	\$195.00 + \$23.28 (tax)	(\$195.00 + \$23.28) x 2	\$436.56
Contingency	10% of total trip cost	\$2,093.92 x 10%	<b>Total cost for 2 people \$2,303.31</b>

Motion: Be it resolved to spend \$2,303.31 from line item 820-20 for the Calgary Fair trade conference

Young Women in Business  
x  
Simon Fraser Student Society  
Contract of Partnership: Option 1

## **Table of Contents**

- 1) Purpose of Contract and Goals
- 2) Time Commitment
- 3) Budget/Funding from the SFSS/Venue for IWD
- 4) Sponsorship/Ticket Sales/Pre-event
- 5) Marketing and Branding
- 6) Role During Event
- 7) Conclusion
- 8) Agreement
- 9) Appendix



## **Purpose and Goals**

The International Women's Day Gala has been a tradition in the YWiB community. It is a long-standing keynote event that celebrates not only women but every individual in our community. Every year, with a new team, we find new ways to bring more value to this event and have guests leaving feeling they made a new friend, mentor, or just had an overall memorable experience. That is why we want to extend the invitation again to the Simon Fraser Student Society to host their Women of the Year Awards. However, taking it a step further in creating a partnership.

We want to make this collaboration to be a positive experience, that is why this contract is set in place to ensure that this is met. The goals we have for this partnership are as follows:

- 1) To ensure that both parties are supported during the planning of this event
- 2) There is constant communication and minimal miscommunication
- 3) To set a foundation for a long-lasting relationship between YWiB and the SFSS

The following document outlines what is needed from our party and we hope it meets your needs as well. It is also open for negotiations and changes. We would also like to have this contract signed and confirmed by Friday, January 24th. Within this timeframe, we would be open to another meeting to confirm negotiations and create our official contract for your party and ours to sign (under Agreement).

\*For the sake of simplicity, we have referred to our party as “YWiB.” We are speaking on behalf of our president/team of our YWiB Chapter/

\*For the SFSS-mentioned as “SFSS.”

## Time Commitment and Contact

Both parties have committed to one individual being an active voice of communication during the planning of IWD. Those individuals will be:

- Amrita Mohar: IWD Gala Chair
  - In case of emergency, or Amrita is not able to attend, Hannah Plowman-IWD Logistics Coordinator will attend any in-person meetings
- Emerly Liu: Education Rep & IWD Gala Project Lead
  - In case of emergency, or Emerly is not able to attend, Jessica Nguyen-VP Student Life will attend any in-person meetings

Both individuals will have to commit to responding to emails 48 hours after the email has been sent, and having monthly meetings (2-3 per month) with weekly meetings following the event (starting end of February) if need be. Contact will also be via cell phone (phone calls and \*texts with the same expectation)

\*Texts-will only be done on the day of the gala in case of emergencies, and to establish ETAs from both parties.

Both individuals should inform the other party of their schedule when they will be busy, and when they will not be available to be in contact.

In the event that other parties need to be included on the SFSS side, it must be talked and discussed with the YWiB team. As of right now, these are the following people we are comfortable in talking to outside of the SFSS point of contact:

- Jessica Nguyen (VP Student Life)
- Sylvia Ceacero (Executive Director)
- SFSS Communications Department

For YWiB, everyone that would be included in discussions outside of their point of contact are:

- Kate LeBlond (YWiB President)
- Courtney Lust (Marketing Exec)
- Pavleen Badhesa (Finance Exec)
- Hannah Plowman (Logistics Coordinator)
- Olivia Barbieri (Speakers Coordinator)
- Jessica Pham (CR Coordinator)
- Elaina Styka (Marketing Coordinator)
- Anna Matthew (Marketing Coordinator)

## Budgeting and Funding from SFSS

### 2019 & 2020 IWD Budgets

Both budget summaries look at monetary sponsorship, revenue and deficits.

#### 2019 Budget (Appendix A)

- Summary:
  - IWD 2019 was able to obtain more money from Beedie so their reason to search for more monetary sponsorship was minimal.
  - The amount that was spent last year was more than the revenue made, that is usually what occurs with our keynote event as sometimes there is a deficit that is left that YWiB anticipates.
  - In regards to revenue, this also contribute to their ticket structure as well (they only had a ticket structure for YWiB members and non-YWiB members)

#### 2020 Budget (Appendix B)

- Summary:
  - IWD 2020 received less money than anticipated from Beedie and so our reason to obtain monetary sponsorship is more imperative this year. Also, our goals in wanting to enhance the experience of the gala in terms of venue, food and ambience are different compared to last years.
  - As this budget only shows projections, we plan to make more than last year with our three-tier ticket system, and with planning to raise 3,000 in monetary sponsorship prior to the event (as this is money that will be going towards the venue itself and other expenses-the 3,000 is also what is required of us).

The YWiB team is focused on making this year's event one to remember. Each year, we try to find ways to change IWD that aligns with the student climate, and adds value to students. Also, ensuring that attendees are getting their money's worth. That is why we have changed our venue and why our budget has increased. If you were to see the pricing for the Pinnacle, the cost does not justify what the venue would be providing (Appendix C). Compared to the Anvil Centre's breakdown (Appendix D).

The YWiB team is focused on making this year's event one to remember. With YWiB and SFSS partnering for this event, the YWiB team requests the following from the SFSS regarding the monetary contributions towards the gala:

- The SFSS contributes a maximum \$1,500 towards the costs of the Anvil Centre for the International Women's Day Gala featuring the Women of the Year Awards. To specify further, the \$1,500 would go to any of the costs listed in the Anvil Centre contract

(Appendix D). For example, the \$1,500 that the SFSS provides could be going to the AV costs of the event this is listed in the contract (Appendix D). Once our finance team officially looks over our budget with the inclusion of the \$1,500, that will decide where the SFSS party's offering will go. However, if the SFSS party would like to discuss that, this discussion is yet to be had with the SFSS and YWiB after the contract is signed.

- This asking price reflects our current funding given from the Beedie School of Business, our current monetary sponsorships from external companies and fundraising. We will not ask the SFSS to contribute beyond the \$1,500 as this amount contributes to our event fairly.
- The YWiB party is also asking the SFSS to contribute a minimum of \$1,000 towards their Women of the Year Awards portion of the event. The minimum of \$1,000 will go towards awards given to winners, prizes and other resources they will need for their portion of the event.

This contribution will ensure that this event is amazing and affordable, reflecting well on both YWiB and SFSS, and allowing many people to benefit from it. As mentioned before, this price point reflects the current funding the IWD Gala has been given, and costs of the Anvil Centre, our venue this year.

When referencing any 'future meetings' or 'meetings at a later date', all parties must be in agreement, which will be demonstrated in the form of a sub agreement.

## Sponsorship/Ticket Sales/Pre-event

### Sponsorship:

The role of Sponsorship (collecting in-kind and monetary) will be with the YWiB team. Jessica Pham is our CR coordinator this year with Pavleen Badhesa as our Finance Executive.

### Ticket Sales/Pre-event:

The YWiB team is focusing on fundraising for our event so we can provide more value to our attendees. We have already planned two small fundraisers for after Christmas break that will be taking place on both Burnaby and Surrey campus. The SFSS is not required to contribute to fundraisers held by the SFSS financially or volunteer. However, since both the SFSS and YWiB will have similar marketing strategies this year, we would like the SFSS party to market any pre-event fundraisers we will have following up to the gala.

\*The discussion of marketing strategies and integrating our pre-events into the SFSS social media calendar will have to be discussed through a meeting with the SFSS party.

### Ticket Sales/Purchasing Tickets:

This year, any SFSS board member/person involved in the planning of the Women of the Year Awards will be given the early bird rate of \$35 to attend the event. This is the same requirement from our YWiB team as well. The YWiB party has a goal of selling 150 tickets to the gala. In terms of the amount sold by the SFSS party, that will be excluded from the goal the YWiB party has established of 150 attendees. We would like the SFSS party to sell a minimum of 2 tables worth of tickets (there are 10 seats at each table).

In regards to the platform the tickets are sold on, that will be done through Eventbrite, which has been used by YWiB for past galas. The YWiB party will be in charge of keeping track of numbers/access to the account (VP Finance and IWD Gala Chair). However, the SFSS will be updated on ticket sale numbers.

When referencing any 'future meetings' or 'meetings at a later date', all parties must be in agreement, which will be demonstrated in the form of a sub agreement.

## **Marketing and Branding**

Reviewing the marketing from both parties last year, there was a lack of consistency. This year, the YWiB team would like to change that and have consistent graphics and marketing on all platforms. This includes potential posters, social media, photos and logos (we will be mainly doing promotion through our social media channels).

Amrita Mohar, IWD Gala Chair, and Hannah Plowman, logistics coordinator, and our marketing team are committed to attending meetings with Emerly Liu and SFSS Communications Coordinator, Sindhu Dharmarajah to discuss the following:

- Content calendar (all social media platforms)
- Social media contests
- Branding for event
- Logos
- Posters
- External media sponsorship
  - The YWiB team would like both the Gala and Awards be equally represented in all external media promotions

Further, on graphic posters, sponsorship and speaker packages will have both YWiB and SFSS logos on them. With packages there will be a page explaining the Women of the Year Awards and about the organization.

## **During Event**

This is in regards to how the event will be run on the day of. We would want to keep this fairly simple. In regards to introducing the event, running the panel/calling prizes or anything “YWiB” related, will be spoken on behalf of the YWiB team or anyone we assign the speaking to. With the SFSS party, everything related to the “Women of the Year Awards” and SFSS, will be spoken from anyone the SFSS assigns this to. The outline of the event will be discussed with speaking parties (Amrita Mohar and Emerly Liu). The YWib team has a rough draft of our outline (Appendix E).

The YWiB team also understands that during this time it is election season for the SFSS, we would like if the SFSS election respects no campaigning during the event. This includes current board members running for elections and future candidates as well.

## **Conclusion**

On behalf of Young Women in Business SFU, we are extremely excited and happy to have this collaboration with the SFSS. We feel that your values in supporting young individuals aligns perfectly with ours and will make for a wonderful event. As mentioned before, this contract should be a stepping stone to an in-person conversation with the appropriate parties to find common ground. We look forward to hearing from you.



## Agreement

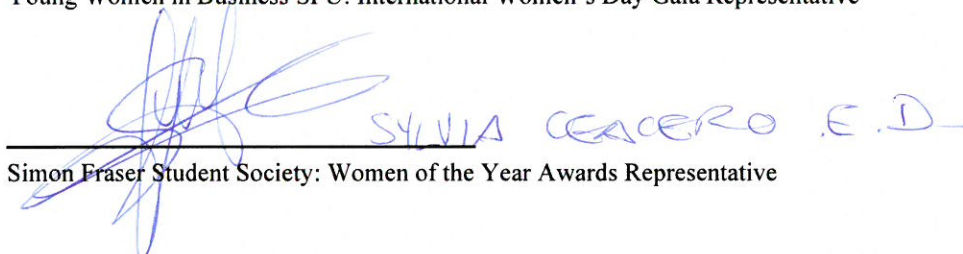
With this contract, both parties agree to the following terms and will hold to them for the duration of the planning for the International Women's Day Gala and Women of the Year Awards.



Amrita Mohar

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Young Women in Business SFU: International Women's Day Gala Representative



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Simon Fraser Student Society: Women of the Year Awards Representative

January 24 2020

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Date

## Appendix

A



## INTERNATIONAL WOMEN'S DAY GALA 2019

<b>[1] BUDGET</b>					
	Revenue Per Person			Total Revenue	
	Units	Projected	Actual	Projected	Actual
<b>REVENUES</b>					
<b>Ticket Revenue</b>		<b>\$29.23</b>	<b>\$29.23</b>	<b>\$4,515.00</b>	<b>\$4,385.00</b>
@ \$35	103	\$25.80	\$24.03	\$4,515.00	\$3,605.00
@ \$30	26	\$3.43	\$5.20	\$600.00	\$780.00
<b>Sponsorship Revenue</b>		<b>\$26.74</b>	<b>\$26.62</b>	<b>\$4,680.00</b>	<b>\$3,993.00</b>
SEO Sponsorship		\$21.03	\$19.95	\$3,680.00	\$2,993.00
Other Sponsorship		\$5.71	\$6.67	\$1,000.00	\$1,000.00
<b>Total Revenue</b>		<b>\$55.97</b>	<b>\$55.85</b>	<b>\$9,195.00</b>	<b>\$8,378.00</b>
	Cost Per Person			Total Cost	
	Units	Projected	Actual	Projected	Actual
<b>EXPENSES</b>					
Food, A/V, Room, Associated La (Pinnacle Hotel)				\$10,000.00	\$11,274.79
Coat Check Labels				\$25.00	\$20.14
<b>Total Expenses</b>				<b>\$ 10,025.00</b>	<b>\$ 11,294.93</b>
<b>SURPLUS/DEFICIT</b>				<b>\$ (830.00)</b>	<b>\$ (2,916.93)</b>

<b>[2] ATTENDEE INFORMATION</b>		
Type	Projected	Actual
YWIB members	20	26
Non-members	129	103
<b>Total # Tickets Sold</b>	<b>149</b>	<b>129</b>
Industry Professionals/Speakers	24	19
SEO	2	2
<b>Total # Attendees</b>	<b>175</b>	<b>150</b>

B

## INTERNATIONAL WOMEN'S DAY GALA 2020 BUDGET

<b>[1] BUDGET</b>					
	Revenue Per Person			Total Revenue	
	Units	Projected	Actual	Projected	Actual
<b>REVENUES</b>					
<b>Ticket Revenue</b>		<b>\$130.00</b>		<b>\$6,750.00</b>	
@ \$50 Late-bird	60	\$50.00		\$3,000.00	
@ \$45 Middle-bird	60	\$45.00		\$2,700.00	
@ \$35 Early-bird	30	\$35.00		\$1,050.00	
<b>Sponsorship Revenue</b>		<b>\$12.44</b>		<b>\$2,500.00</b>	
SEO Sponsorship		\$4.98		\$1,000.00	
Other Sponsorship		\$7.46		\$1,500.00	
<b>Total Revenue</b>		<b>\$142.44</b>		<b>\$9,250.00</b>	
	Cost Per Person			Total Cost	
	Units	Projected	Actual	Projected	Actual
<b>EXPENSES</b>					
Event space rental (Anvil Centre)				\$3,000.00	
Audio visual expenses				\$2,129.12	
Catering				\$6,937.50	
Service charge				\$1,179.38	
Event Management				\$290.00	
<b>Total Expenses</b>				<b>\$ 13,536.00</b>	<b>\$ -</b>
<b>Total Expenses with tax</b>				<b>\$ 14,233.10</b>	
<b>SURPLUS/DEFICIT</b>				<b>\$ (4,983.10)</b>	

<b>[2] ATTENDEE INFORMATION</b>		
Type	Projected	Actual
YWIB members	25	
Non-members	150	
<b>Total # Tickets Sold</b>	<b>175</b>	
Industry Professionals/Speaker	24	
SEO	2	
<b>Total # Attendees</b>	<b>201</b>	

## C

## Pinnacle Breakdown

- Room Rental: \$3000+ food and beverage, taxes/gratuities
  - Offer a 50% discount if event reaches a \$10,000 minimum food and beverage spend (before taxes and gratuity)

D

Anvil Centre Contract Attached on a separate file

E

Time	Activity/Action (IWD Family)	Activity/Action (YWIB Team)
3:00-4:30	IWD Family will come an hour prior to bring extra supplies for event/get ready earlier	YWIB Team will arrive at 3:30 to set up (tables, name cards, signs, centre pieces)
4:00-5:00		**SFSS team/Companies "boothing" will arrive to set up/camera set up**
5:00-5:45	Olivia: Taking in industry professionals/panelists Jessica: checking in attendees Hannah: ensuring AV and the venue is good to go with Amrita	Checking attendees in, coat check roaming around to ensure venue is good to go-guests are also taking
5:50-6:20		Introduction (What YWIB is, the event, video of YWIB/our theme what we have in store for our event)
6:25-7:00		Panelists
7:00-8:00		<b>BREAK: mingling, announcing first "random prizes" people are eating, networking with booths and industry professionals, taking photos.</b>
8:00-8:20		ROUNDTABLE ONE
8:20-8:40		ROUNDTABLE TWO
8:40-8:50		BREAK: announcing random prizes, entertainment
8:50-9:20		Women of the year awards
9:20-9:45		ending remarks, Kate speaks





YWiB

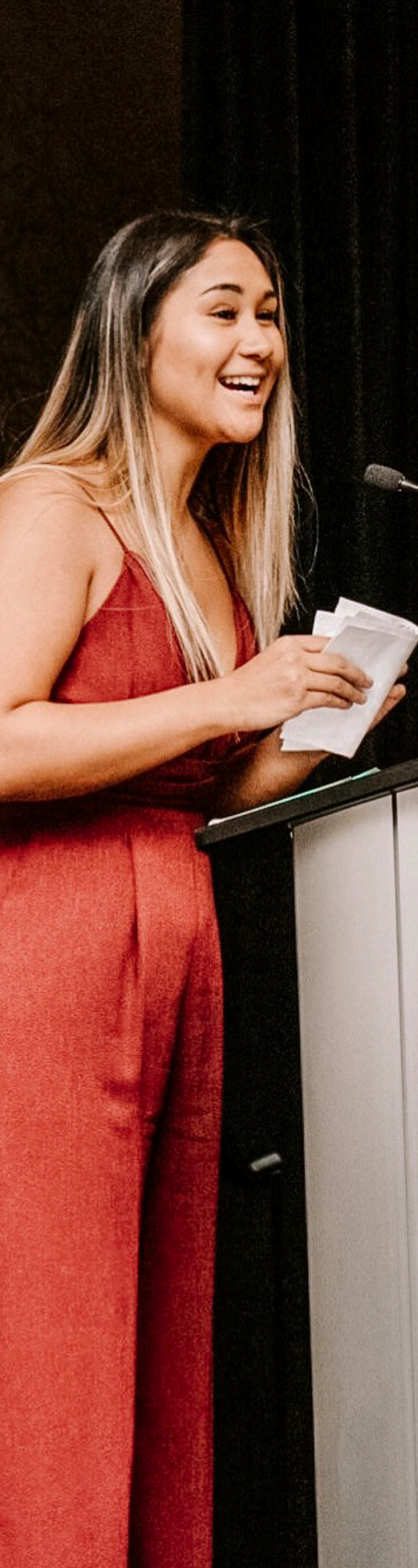
simon fraser  
student society

# Womans Day Gala

## 2020



IWD 20



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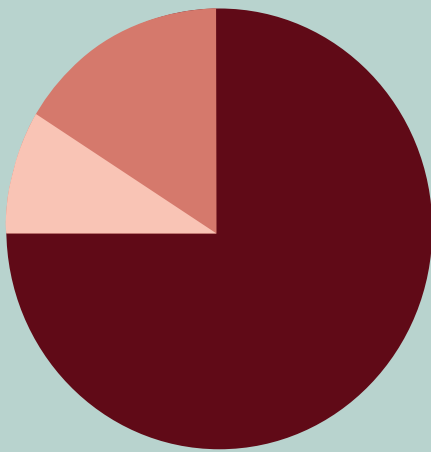
**Y**oung Women in Business strives to engage emerging young leaders within our community to provide personal and professional growth opportunities. We encourage our members to achieve success through our innovative programs, workshops, and

events. We are a non-profit student organization which encourages the development of tangible skills and achieving success on your own terms. Our organization is present throughout the Lower Mainland in various university chapters and in city chapters.

# SFU CHAPTER

Young Women in Business SFU takes a unique approach to networking and career development. We offer our members with tangible and intangible skills through our notable programs such as our innovative Women Investing in Skills and Expe-

rience (WISE) Program, our pioneer Supporting Our University Leader (SOUL) Mentorship Program, our brand new CONNECT program, and our pillar International Women's Day Gala event, along with various events throughout the year.



## Chapter Demographics: Faculties

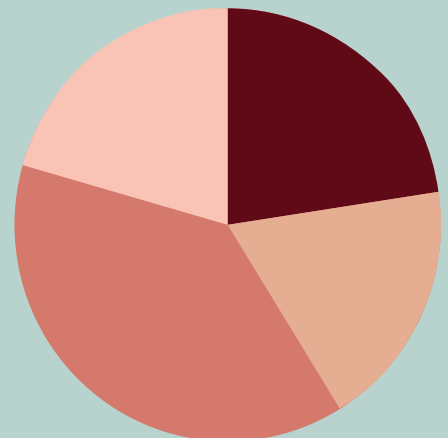
*Percentage breakdown of all members*

75%	Business Administration
10%	Communications
15%	Other

## Chapter Demographics: Year of Study

*Percentage breakdown of all members*

19%	First Year
16%	Second Year
31%	Third Year
35%	Fourth + Year





# SESS x YWiB

This year, we are proud to be collaborating with the Simon Fraser Student Society on our event. They will be hosting the Women of the Year Awards which reaches beyond the Business community to honour self-identified women who set the bar high and drive positive change in their faculties.

The Simon Fraser Student Society is a student-led organization that represents and advocates for the interests of the 25,000+ undergraduate students at SFU. They are your not-for-profit support network and voice at SFU and provide services and support to make your student life better.



# WHAT IS IWD?

Our International Women's Day Gala (IWD) is YWiB's keynote event. Through bringing together professionals and students, we aim to create a space that celebrates the accomplishments, both past and present, within our community. Our hope is that attendees leave with an expanded view on what is

possible and have made a meaningful connection or friend. Though this gala celebrates International Women's Day, it is not only a celebration of women but a welcoming space for everyone. Each of us have a different story and this night is a celebration of these stories, regardless of who we are.

# THEME

This year's IWD Gala theme is "That was Then, This is Now."

It is a phrase that applies to society, and the individual. It is a reflection of your failures, mistakes you have made and learning from them to be successful in the present. This is a topic that is vulnerable to many.



But, we hope attendees are able to see from this evening that simply, everyone makes mistakes and it is how you learn and grow from them that matters. Through intentional conversations with our industry professionals that have experienced their own failures, we want this night to be filled with meaningful connections, and growth for all that attend.

# BENEFITS

## **LEARN AND NETWORK WITH FUTURE FEMALE LEADERS**

Our event aims to provide your company with access to emerging young professionals that are interested in creating innovation in the industry. This also gives them the opportunity to find out more about your company.

## **STAYING AT THE TOP OF MIND**

By working within YWiB, your company will stay at the top of students minds as the link between common interests of your company and our students will forge future relationships as students begin seeking positions post graduation.

## **DISPLAY POSITIVE BRAND IMAGE**

The common goal of empowering young, emerging adults that is shared with our members will result in generating a positive brand image of the company within the school. Support of the program may also be used for promotional purposes for your brand.

## **GENERATE GOODWILL**

By showcasing your support towards community initiatives your company generates goodwill. Not only are you supporting young leaders but your company benefits from good brand image.

## **INCREASE BRAND AWARENESS**

Promotion on our social media pages links your company not only with our members, but with all followers of the program.

## **INVEST IN THE FUTURE**

Support of this program is an investment in the future of the community and industry through improving the lives of young individuals.

## **GAIN INSIGHT ABOUT NEXT GENERATION**

Having conversations with future leaders will lead to an understanding of the aims of the youth and what direction the industry will move to next.



## SPONSORSHIP OPPORTUNITIES

Young Women in Business SFU honours International Women's Day, the global celebration that commemorates the global, social, economic and cultural achievements in our community with an annual event aimed at inspiring the next generation of young leaders.

The 8th International Women's Day Gala, formerly conference, brings SFU and the Greater Vancouver communities together in an evening gala-style celebration that includes dinner and refreshments, a panel

to showcase strong successful individuals in the Vancouver area and a roundtable where attendees can have an intimate one-on-one session with industry professionals.

Sponsors of this event will have the opportunity to be part of an inspiring Gala that celebrates a day to recognize the advancements made in our community, raise awareness on what can still be accomplished, and collaborate with us in order to break barriers, and create an amazing event.

# SPONSORSHIP TIERS

There are 4 main ways to contribute to IWD 2020:

1. Platinum Sponsor - \$1000 monetary sponsorship (1)
2. Gold Sponsors - \$750 monetary sponsorship (2)
3. Silver Sponsors - \$500 monetary or in-kind sponsorship (3)
4. Bronze Sponsors - \$350 monetary or in-kind sponsorship (5)

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
<i>Promotion on our YWIB SFU</i>	✓	✓	✓	✓
<i>Promotion on our YWIB SFU Facebook Page</i>	✓	✓	✓	✓
<i>Promotion on our YWIB SFU Instagram Page</i>	✓	✓	✓	✓
<i>Your company logo included on our event promotions</i>	✓	✓	✓	✓
<i>Verbal recognition at our event</i>	✓	✓	✓	✓
<i>Receive photos from the events you sponsored</i>	✓	✓	✓	
<i>Ability to have promotional materials available at the event</i>	✓	✓		
<i>Option to receive package of student participant resumes</i>	✓			



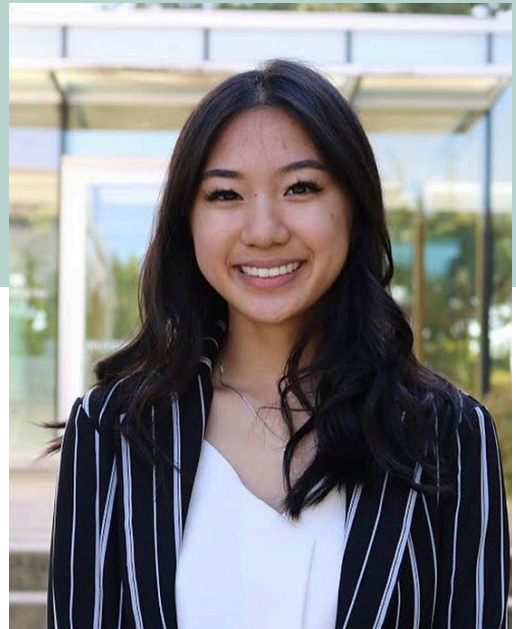
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