

## 1. CALL TO ORDER

Call to Order – 10:31 AM

## 2. TERRITORIAL ACKNOWLEDGMENT

We acknowledge that this meeting is being conducted on the unceded territories of the Coast Salish peoples; which, to the current knowledge of the Society include the Squamish, Musqueam, Stó:lo, and Tsleil-Waututh people.

## 3. ROLL CALL OF ATTENDANCE

### 3.1 Board Composition

President ( <i>Chair</i> ).....	Hangue Kim
VP External Relations .....	Prab Bassi
VP Finance .....	Baljinder Bains
VP Student Services .....	Jimmy Dhesa
VP Student Life .....	Alam Khehra
VP University Relations .....	Erwin Kwok
At-Large Representative .....	Raajan Garcha
At-Large Representative .....	Jaskarn Randhawa
Faculty Representative (Applied Sciences) .....	Jeffrey Leung
Faculty Representative (Arts & Social Sciences).....	Jackson Freedman
Faculty Representative (Business).....	Gini Kuo
Faculty Representative (Communications, Art, & Technology) .....	Juvina Silvestre
Faculty Representative (Education) .....	Jamie Zhu
Faculty Representative (Environment).....	Yun Oh
Faculty Representative (Health Sciences).....	Aarushi Sharma
Faculty Representative (Science) .....	Parham Elmi

### 3.2 Society Staff

Chief Executive Officer .....	Martin Wyant
Campaign, Research, and Policy Coordinator.....	Pierre Cassidy
Administrative Assistant .....	Zoya Nari

### 3.3 Regrets

Faculty Representative (Environment).....	Yun Oh
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### 3.4 Guests

Student .....	Kiarash Mirsalehi
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## 4. RATIFICATION OF REGRETS

### 4.1 MOTION BOD 2017-08-21:01

**Erwin/Raajan**

*Be it resolved to approve Yun Oh's regrets from Monday, July 24<sup>th</sup>, 2017.*

**CARRIED**

**MOTION BOD 2017-08-21:02**

**Baljinder/Raajan**

*Be it resolved to ratify regrets from Yun Oh.*

**CARRIED**

## 5. ADOPTION OF THE AGENDA

**5.1 MOTION BOD 2017-08-21:03**

**Jovina/Jamie**

*Be it resolved to adopt the agenda as amended.*

- To amend the motion in 7.1: change September 6<sup>th</sup> to September 5-8<sup>th</sup>

**CARRIED AS AMENDED**

## 6. MATTERS ARISING FROM THE MINUTES

**6.1 MOTION BOD 2017-08-21:04**

**Baljinder/Jeffrey**

*Be it resolved to receive and file the following minutes:*

- BOD 2017-08-14
- Finance Committee 2017-07-21.pdf

**CARRIED**

## 7. NEW BUSINESS

**7.1 Surrey Campus Committee Week of Welcome – MOTION BOD 2017-08-21:05**

**Alam/Raajan**

*Be it resolved to approve up to \$1232.50 for the Surrey Week of Welcome event on September 5<sup>th</sup>-8<sup>th</sup>, 2017*

**CARRIED**

- See attached documents for further information
- Proposal: to have cultural and carnival snacks instead of the barbeque that SFU will be doing

*\*Prab Bassi arrived at 10:40 AM\**

**7.2 Freebie Fridays – MOTION BOD 2017-08-21:06**

**Baljinder/Jamie**

*Be it resolved to approve up to \$2400 from the membership engagement line item (741/20) for Freebie Fridays.*

**CARRIED**

- Suggestion: to have bi-weekly meeting times for members to suggest agenda items and to possibly implement Freebie Fridays at the other campuses
- It is noted that the starbursts that was given out during exams were a success

## 8. DISCUSSION ITEMS

### **8.1 Annual General Meeting**

- AGM to tentatively occur on September 29<sup>th</sup>, 2017 at 2 PM
- Suggestion: to increase member attendance, the AGM to portray the four pillars, and to possibly invite speakers that can align with the AGM's theme
- Note: inviting specific politicians may rise some conflict of interest
- Action item for Board members: to send their suggestions of possibly themes

### **8.2 Ancillary Group Benefits**

- To make sure that the external groups pay their share of benefits
- No agreements or cost recoveries were implemented in the prior years
  - Hence the discussion to draft one
  - Currently 3 out of the 5 ancillary groups have confirmed their agreement

## **9. IN-CAMERA**

**MOTION BOD 2017-08-21:07**

**Alam/Jeffrey**

*Be it resolved to go in-camera for discussion for the remainder of the meeting.*

**CARRIED**

### **9.1 FBS**

## **10. EX-CAMERA**

**MOTION BOD 2017-08-21:08**

**Alam/Jeffrey**

*Be it resolved to go ex-camera.*

**CARRIED**

## **11. ATTACHMENTS**

- Weekly engagement proposal.pdf

## **12. ADJOURNMENT**

**MOTION BOD 2017-08-21:09**

**Jeffrey/Juvina**

*Be it resolved to adjourn the meeting at 11:40 AM.*

**CARRIED**

## Strategic Engagement Committee Proposal

**Project:** Freebie Fridays

**Reference to four pillars:** Mental Health and Wellness, Social.

**Project lead:** Parham Elmi (Science Representative)

**Expected reach:** 250-500 members per week (depending on item given away) in the Burnaby Campus.

### Summary:

This year the Strategic Engagement Committee has come up with a plan to promote a fun atmosphere to engage with our membership through weekly events called Freebie Fridays. As a result, the committee has decided to draw up to \$2400 until April 30th from the membership engagement Line (741/20) which was allotted \$15,000 for the duration of the year.

- This year's committee has committed to spend up to \$6850 for outreach materials so far. As such, \$8150, will remain, if the full amount is used for outreach materials.
- This will promote opportunities for the board to interact with its members, provide something to look forward to every week, and most importantly obtain membership input in general as well as initiatives that the board is currently working on.

### Outreach strategy

- Would be on a moveable dolly, to move to as many locations as possible.
  - Locations: Bus-loops, Convocation-mall, AQ, WMC, possibly Residencies
- Bi-weekly sign-up sheets for to sign up for weekly events (once at start of Month (or the Monday prior to the start of the month), once mid-month)
  - At this time, board members will be able to submit questions they would like input on from our membership (e.g., a member in the engagement committee may want to see what type of music or artist, the membership would like to see for the fall-kick off concert).
    - Questions will be administered on a first come first serve basis, unless a board consensus disagrees with this, in a particular week.
- Hand out free items (e.g., freezies, hot-chocolate, candy etc.) and then ask the member to either answer the question of the week or write about what they would like improve on campus, that the society can work on. In addition to this

we would promote our social media, and be able to tell members what the SFSS is and does for them.

**Timeline:**

- Purchase goods
  - Include what goods
    - Budget: based on our trial run, it will cost approximately \$75 per week on average, leading to an annual cost of \$2400.
      - Subject to change based on interest
- Scheduling time-line (I understand that there are pro-d days and exams in between, but this is just for scheduling, if the board sees no purpose the current week, we will skip it.)
  - August 28
  - September 11<sup>th</sup>
  - September 25<sup>th</sup>
  - October 9<sup>th</sup>
  - October 23<sup>rd</sup>
  - November 6<sup>th</sup>
  - November 20<sup>th</sup>
  - December 4<sup>th</sup>
  - December 18<sup>th</sup>
  - January 2nd
  - January 16<sup>th</sup>
  - January 30<sup>th</sup>
  - Feb 13<sup>th</sup>
  - Feb 27<sup>th</sup>
  - March 13<sup>th</sup>
  - March 27th
  - April 10th

This will be an overarching principle, but I would like the funds for the Vancouver and Surrey campus to come from their respective committees.

**Recommendation/Motion:**

Be it resolved to approve \$2400 from the membership engagement Line (741/20) for the purposes of Freebie Fridays

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