

1. CALL TO ORDER

Call to Order – 2:32 PM

2. TERRITORIAL ACKNOWLEDGMENT

We acknowledge that this meeting is being conducted on the unceded territories of the Coast Salish peoples; which, to the current knowledge of the Society include the Squamish, Musqueam, Stó:lo, and Tsleil-Waututh people.

3. ROLL CALL OF ATTENDANCE

3.1 Committee Composition

VP External Relations (<i>Chair</i>)	Prab Bassi
At-Large Representative	Raajan Garcha
Board of Directors Representative	Jamie Zhu
Board of Directors Representative	Aarushi Sharma
Board of Directors Representative	Parham Elmi
Student At Large	Natalia Gretskaia
Student At Large	Kailyn Ng
Student At Large	Megan Dally
Student At Large	Kia Mirsalehi
Student At Large	Ramsha Farooqui

3.2 Society Staff

Administrative Assistant	Christina Chen
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3.3 Absents

Student At Large	Kailyn Ng
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4. RATIFICATION OF REGRETS

4.1 MOTION ADV 2017-11-20:01

Natalia/Ramsha

Be it resolved to ratify regrets from Parham Elmi (personal).

CARRIED

Aarushi Sharma arrived at 2:34 PM

5. ADOPTION OF THE AGENDA

5.1 MOTION ADV 2017-11-20:02

Natalia/Aarushi

Be it resolved to adopt the agenda as presented.

CARRIED

6. MATTERS ARISING FROM THE MINUTES

6.1 MOTION ADV 2017-11-20:03

Raajan/Jamie

Be it resolved to receive and file the following minutes:

- Advocacy Committee 2017-10-16.pdf
- Advocacy Committee 2017-11-06.pdf

CARRIED

7. NEW BUSINESS

7.1 Crewnecks – MOTION ADV 2017-11-20:04

Kia/Megan

Be it resolved to approve up to \$350 for Advocacy Committee outreach crewnecks.

CARRIED

8. DISCUSSION ITEMS

8.1 Advocacy Initiatives Updates

- Sexual Violence Education & Prevention Initiative
 - Considering doing a social media campaign where the committee compiles a video series and release one video a week for a whole month
 - Campaign to tentatively start in February 2018
 - Possible video ideas:
 - Go around campus and ask students what consent means to them
 - Explain the SFSS resources that we have on campus
 - Possible incentives for students to participate:
 - Snacks
 - Whistles
 - Popsockets
 - Cardholders
 - Concern:
 - Tabling may not be effective way to engage students
 - Suggestion:
 - Promote the campaign through social media platforms prior to tabling
 - A proposal will be prepared for the next meeting
- Mental Health Initiative
 - Mental Health TED Talk
 - Concern:
 - TED Talks are trademark events
 - Suggestions:
 - Collaborate with the TEDxSFU Club and the Events Committee
 - To possibly occur in March 2018
 - To advocate during mental health week for Hi F.I.V.E
 - Focus on mental health stigma
 - A small fee of \$5 to be attached to the event ticket, that is exclusively sold online, to ensure students show up
- Open Educational Resources (OER) Initiative
 - OER campaign is still pending
 - Videos are expected to be released in January 2018
- Consistent TAs Initiative
 - Provide professional development to TAs to promote teaching and learning

- Potentially present proposal in January or February 2018 during the Senate Committee Meeting
- Concern:
 - Need more comprehensive data to back up argument
- Suggestion:
 - Look into research papers and potentially conducting surveys around campus to gather more data
- Needs-based grant
 - All the university student societies are on-board to campaign for the needs-based grant
 - Petition to possibly take place in January or February 2018
 - Prioritize needs-based grant petition over the Rental Rights petition

8.2 Table Cloth Options

- Concern:
 - Table cloths sold online are expensive
- Suggestions:
 - Committee should not spend more than \$75 on a new table cloth
 - Committee member has a family member who can print at a cheaper price

8.3 Winter Carnival

- Happening from Thursday, November 23rd to Friday, November 24th
- Committee members are expected to help out as the Events Committee is short on volunteers

9. ATTACHMENTS

- November Carnival (1).pdf

10. ADJOURNMENT

MOTION ADV 2017-11-20:05

Kia/Megan

Be it resolved to adjourn the meeting at 3:49 PM.

CARRIED

Exam Relief Event Proposal

Date & Time: Thursday & Friday, Nov 23 and 24

Location: James Douglas + AQ Hallway + Saywell Atrium

Overview:

- Event summary: This will be a mini carnival around the theme of “fun and relaxation”. We have chosen this theme because the carnival is taking place near exam and project due time. The event will start with the kittens in the James Douglas study space, continued by a popcorn/ cotton candy station at the stairs below images theatre to direct the crowd upstairs, then tables set up for stations along the hallway in front of the images theatre all the way to the Saywell atrium where the kittens will be. All activities will be free to participate.

- Theme: Kindness/ Care/ Winter Holiday Celebration

- Stations:
 - Puppy therapy (Saywell)
 - Kitten therapy (James Douglas)
 - Free hugs station
 - Punching bag
 - Whack-a-mole
 - Cotton candy (cotton candy maker)
 - Popcorn
 - Tea/ hot chocolate
 - Photo station
 - Human Size Jenga
 - Kind message station
 - Women Centre
 - *What Does Self Care Mean to You?* Station
 - Out on Campus
 - Health and counselling
 - Advocacy committee
 - Mental health clubs
 - Chocolate/ candy station (floating around)

Goals and Objectives:

- 300 people (students getting in/out of class)
- Stress relief/ spread love and kindness

Stakeholders:

- SFU Facilities

- SFU students
- SFSS Board Members
- SFSS Events Committee

Targeted Audience:

- SFU students on Burnaby campus

Metrics/Measurables:

- RSVP on facebook event
- Attendance at the event

Marketing:

- Facebook event + boost

Budget:

Item	Cost	Notes	Progress	# of Volunteers
Facilities	\$2000	Table set-up and take down	Will book after budget is passed	0
Puppies	0	SFU Health and Counselling	Setting up meeting	0
Kittens	700		Reached out to vokra (Vancouver Orphan Kitten Rescue Association)	3
Cotton Candy (Sample size)	150	\$75 for the machine rental and \$75 for material (400 servings)	Will book after budget is passed	2
Free Hugs Station	20	Stationary to make free hugs signs	Will start after budget is passed	Potentially staffed by a student club
Punching Bag	0		In contact with SFU Football Team	0
Whack-a-mole	\$500	Rental from Hoelle Games	Will book after budget is passed	1
Popcorn (Sample size)	100	SFSS has a popcorn machine.	Will book after budget is passed	2

		The \$100 will be used for the popcorn and paper bags for distribution.		
Tea/ Hot Cocoa	\$200	“Sample” size portion, will make our own. The budget will be used to buy hot chocolate powders and	Will purchase material after budget is passed	0
Photo Station	\$100	For stationery supplies to make the photo station	Will make after budget is passed	1 (photographer)
Human size Jenga	0	Will be reaching out to SUS to borrow the equipment.	The Jenga is already in the office. Just need to reach out to get permission.	1
Kind message station/ DIY Magazine for self-care massage	\$100	For Stationary supplies	Assisted by Women’s Centre	1
Hand massage tutorial station	\$30	Used for bottles of lotion. Potentially reaching out to sponsors to provide sample size unscented lotion for people to take away	Assisted by Women’s Centre	1
Candle DIY station	\$343	Used for candles, decorations, and image printings	Taken care of by women’s centre	1
Meditation Room	0	Run by Out on Campus	Assisted by Out On Campus	Kyle from Out on Campus
Contingency	\$1000			

TOTAL	\$5,243			13
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