

1. CALL TO ORDER

Call to Order – 10:05 am

2. TERRITORIAL ACKNOWLEDGMENT

We acknowledge that this meeting is being conducted on the unceded territories of the Coast Salish peoples; which, to the current knowledge of the Society include the Squamish, Musqueam, Stó:lo, and Tseil-Waututh people.

3. ROLL CALL OF ATTENDANCE

3.1 Committee Composition

VP External Relations Christine Dyson
VP Finance Hangue Kim
VP Student Life Curtis Pooghkay
VP Student Services (*Chair*) Larissa Chen
VP University Relations Arr Farah
Student At-Large Mudiwa Bwakura

3.2 Society Staff

Chief Executive Officer Martin Wyant
Administrative Assistant Carmela Frouws

3.3 Absences

President Deepak Sharma – Due to Extenuating Circumstances

4. ADOPTION OF THE AGENDA

MOTION EXEC 2016-05-24:02

CHRISTINE/HANGUE AS AMENDED BY ARR/CURTIS

Be it resolved to adopt the agenda as amended

DISCUSSION

- Move Board Work report to the beginning of discussions.

CARRIED AS AMENDED

5. MATTERS ARISING FROM THE MINUTES

MOTION EXEC 2016-05-24:03

CHRISTINE/ARR

Be it resolved to receive and file the following minutes:

ExecutiveCommittee_2016-02-23

ExecutiveCommittee_2016-03-22

POSTPONED TO THE NEXT MEETING

6. DISCUSSION ITEMS

- BOARD WORK REPORT
 - Mudi drafted a new form for the bi-weekly board reports. There is a recognized need for an uniform template to ensure timely reports.
 - Previously, Google docs were utilized.
 - All submissions would be submitted to the President and would include timestamps. Upon submission, the subsequent step continues to be final approval by the Board of Directors.
 - The excel spreadsheet can be easily cleared for the subsequent submission. The aim is to ensure convenience and consistency, based on an agreed standard.
 - It was suggested to have VP Finance in charge of this, rather than the President.
 - It was recommended to continue having Board reports posted to the website to show transparency.
 - Will be brought forth to the Board to discuss.

**Mudi Bwakura left at 10:15am*

- STUDENT CARE CONFERENCE
 - Deepak and Larissa will not be attending.
 - Student Care has been informed.
- STUDENT CARE PRESENTATION EXPECTATIONS
 - Kristen, the Student Care contact, has reached out wondering when she can come present to the Board.
 - Larissa will inform her of when she can come
 - Clear expectations for relevant information should be established in advance, in regards to what needs to be included in the presentation. Documents containing necessary information must be sent in advance, as to ensure comprehensive awareness from all Board members.
 - Larissa will give her a list of available times, Board expectations and a week advance for any additional documents in order to be added to the agenda.
 - Ask her to speak to the existing contractual agreement, when is it due and what are the highlights of the document?

- Suggestion to ask the Board what they want to do regarding the benefits and the reserve account.
- Suggestion that this year would be good year to review the competitive bids and what they have to offer.

- 2016 BOARD RETREAT REPORT
 - Should be presented to the Board.
 - Deepak was going to personally report, as all notes are in the President Google Drive. However, Hangue will be in charge of the final report.
 - Larissa will share the Google doc with the executives.

- BUILD SFU COMMITTEE UPDATE
 - Presented to Michael Strang the three options.
 - Continuing discussions to happen in the future.
 - It was suggested to send him a note on the basics of the three options
 - Will need to know by the end of June.

- FALL KICKOFF MODEL BUDGETS
 - Curtis has sent out relevant proposals and documents to the Executives.
 - There is going to be less funding coming from SFU, relative to last year.
 - Given the Canadian dollar has gone down, the costs will increase as artist fees has increased as well. The Board should be cognizant of the current situation moving forward.
 - Relative to SFU's 50th anniversary celebration year, the ticket projection is anticipated to be lower. With lower projection of ticket sales, the Board will be able to account for a lower scale, whilst working to maintain maximum value for students.
 - Ridership is common practice, based on industry standard. The production costs is set to increase.
 - The after party was noted to be a separate cost from production.
 - Option 2 – Ticket decrease and no change in artist line item: less buying power (\$36k investment).
 - Option 3 – decrease ticket costs and \$11.5k addition – Curtis preferred (\$48k investment).
 - Option 4 – decrease ticket costs and \$20k increase (\$56k investment).
 - Value should be brought back to students, hence requires tiers of student pricing and non-SFU student pricing.
 - Hard to show on the revenue stream the difference in sales. Last year, the Board experienced barriers to get better artists. There were four artists and/or groups last year.
 - Board budget has \$20k in the large scale Events line item.
 - Suggestion to build in SFU talent to showcase other talent.
 - Suggestion to have a bigger mix of music to ensure diversity of musical preferences.

- Suggestion to have a DJ competition.
- Suggestion to have Curtis make a budget within the \$20,000.
- Suggestion to ask the membership to generate interest and get their opinion.

7. NEW BUSINESS

7.1 IN-CAMERA

MOTION EXEC 2016-05-24:04

ARR/HANGUE

Be it resolved to move the meeting In-Camera.

CARRIED

7.2 EX-CAMERA

MOTION EXEC 2016-05-24:05

HANGUE/CURTIS

Be it resolved to move the meeting Ex-Camera.

CARRIED