

VISION

Students thriving everywhere

MISSION

To advocate for students, build student power, and provide resources and services that represent, connect and benefit our membership.

VISION

STUDENT
ENGAGEMENT

STUDENT
WELLBEING

STUDENT
FINANCIAL
HEALTH

UNIVERSITY
RELATIONS

GOVERNMENT &
STAKEHOLDER
RELATIONS

ORGANIZATIONAL
DEVELOPMENT

INDICATORS OF SUCCESS

Enhance
students'
experience

Growth in
students'
financial
resources

Increase
students'
engagement
& sense of
belonging

Successful
SFSS
advocacy
campaigns

Streamline
& improve
governance
&
operations

GUIDING PRINCIPLES

EQUITY

COMMUNITY

EMPOWERMENT

INTEGRITY

SUSTAINABILITY

ACCOUNTABILITY