

## 1. CALL TO ORDER

Call to Order – 2:36 PM

## 2. TERRITORIAL ACKNOWLEDGMENT

We acknowledge that this meeting takes place on the traditional, unceded territories of the Coast Salish peoples, including the x<sup>w</sup>məθk<sup>w</sup>əy̓əm (Musqueam), Sk̓wx̓wú7mesh (Squamish), Sel̓ilwítulh (Tsleil-Waututh), k̓wík<sup>w</sup>ə́ləm (Kwíkwetlem) and Katzie Nations, on which we are privileged to live, work and play. Unceded means that these territories have never been handed over, sold, or given up by these nations, and we are currently situated on occupied territories.

## 3. ROLL CALL OF ATTENDANCE

### 3.1 Board Composition

President .....	Giovanni HoSang
VP External Relations .....	Jasdeep Gill
VP Finance .....	Tawanda Chitapi
VP Student Services .....	Christina Loutsik
VP Student Life .....	Jessica Nguyen
VP University Relations .....	Shina Kaur
At-Large Representative .....	Maneet Aujla
At-Large Representative ( <i>Chair</i> ) .....	Rayhaan Khan
Faculty Representative (Applied Sciences) .....	Nick Chubb
Faculty Representative (Arts & Social Sciences) .....	Jennifer Chou
Faculty Representative (Business) .....	Andrew Wong
Faculty Representative (Communications, Art, & Technology) .....	Fiona Li
Faculty Representative (Education) .....	Emerly Liu
Faculty Representative (Environment) .....	Julian Loutsik
Faculty Representative (Health Sciences) .....	Osob Mohamed
Faculty Representative (Science) .....	Simran Uppal

### 3.2 Society Staff

Campaign, Research, and Policy Coordinator .....	Sarah Edmunds
Executive Director .....	Sylvia Ceacero

### 3.3 Guests

British Columbia Federation of Students	
SFU Lifeline	
Crescendo1 .....	Johnny Black
SFPIRG Board Member .....	Aishwariya Alagusunder
AFAC Student At-Large .....	Anastasiia Lozitskaia

### 3.4 Regrets

President .....	Giovanni HoSang
-----------------	-----------------

Faculty Representative (Environment) ..... Julian Loutsik

## 4. RATIFICATION OF REGRETS

### 4.1 MOTION BOD 2019-07-11:01

Jasdeep/Nick

*Be it resolved to ratify regrets from Giovanni HoSang and Julian Loutsik.*

**CARRIED**

## 5. ADOPTION OF THE AGENDA

### 5.1 MOTION BOD 2019-07-11:02

Christina/Shina

*Be it resolved to adopt the agenda as presented.*

**CARRIED AS AMENDED**

## 6. DISCUSSION ITEMS

6.1 BCFS Presentation – Jasdeep Gill

6.2 SFU Lifeline Presentation – Osob Mohamed

6.3 Presentation from Crescendo1 – Jessica Nguyen

## 7. APPROVAL OF THE MINUTES

### 7.1 MOTION BOD 2019-07-11:03

Nick/Andrew

*Be it resolved to receive and file the following minutes:*

- Board\_of\_Directors\_2019-06-27.pdf

**CARRIED**

### 7.2 Minutes of the Committees – MOTION BOD 2019-07-11:04

Osob/Shina

*Be it resolved to receive and file the following minutes:*

- EVENTS\_2019-06-17.pdf
- UAA\_2019-06-19.pdf

**CARRIED AS AMENDED**

## 8. NEW BUSINESS

### 8.1 Strategic Plan – MOTION BOD 2019-07-11:05

Tawanda/Nick

*Be it resolved to approve the SFSS 2019/2021 Strategic Plan as presented.*

**CARRIED**

### 8.2 Embark Sustainability – MOTION BOD 2019-07-11:06

Jennifer/Emerly

*Whereas Embark Sustainability's Climate Action Team has created a proposal to encourage Chartwells food service team at Simon Fraser University to take steps to incorporate more plant-*

*based meals on campus menus to help reduce meat consumption on campus in support of a healthier diet and decreased greenhouse gas emissions,*

*Be it resolved to support Embark's Increase in Plant-Based Menu Items campaign.*

*Be it further resolved to present letters of support for this campaign to student clubs and student unions for signature.*

**CARRIED**

**8.3 UAA Student At-Large Members – MOTION BOD 2019-07-11:07**

**Fiona/Jennifer**

*Be it resolved to appoint Stephanie Chiakwelu, Simran Randhawa, and Phum Luckkid as student at-large members on the University and Academic Affairs Committee for Board Year 2019/2020.*

**CARRIED**

**8.4 Student Union Development Summit– MOTION BOD 2019-07-11:08**

**Maneet/Christina**

*Be it resolved to spend up to \$3,187.51 from line item 740-20 to send 5 Board members to the Student Union Development Summit.*

**CARRIED**

- Send the 5 VPs to the conference as it is geared towards specific portfolios held by VPs
- Over budget for conference line item
- Next year, past year's Board motions will be examined to establish a better budget for each item
- This line item will be re-stated instead of the entire budget
- How will other Board members hear about what occurs at conferences? Reports? Deadlines for reports?
  - Reports will be developed by whoever is attending the conference and reported back to relevant group (Board or staff)

**8.5 Fall Kickoff Production Company– MOTION BOD 2019-07-11:09**

**Nick/Jessica**

*Be it resolved to approve Crescendo1 as the production company for Fall Kickoff.*

**CARRIED**

- Historically, SFSS has gone with Blueprint for Kickoff
- Service costs \$10,000, \$5,000 less than Blueprint
- Contract will be signed along with staff shortly
- Sponsorship accounts for a large portion of revenue, followed by ticket sales
- Clarity on how to use the budget will be provided

## 9. ATTACHMENTS

- SFSS\_Strategic\_Plan\_2019-2021.pdf
- SFSS\_Knockout\_Presentation\_2019.pdf

## 10. ADJOURNMENT

**MOTION BOD 2019-07-11:10**

**Nick/Maneet**

*Be it resolved to adjourn the meeting at 4:14 PM.*

**CARRIED**

# Knockout Interest

A campaign by the British Columbia Federation of Students

Tanysha Klassen, Chairperson | @tanysha\_klassen  
Jenelle Davies, Organiser | @cakebot

# About the BCFs

- Provincial-scale version of a local students' union
- Founded in 1975
- 13 member-local students' unions
- Represents over 170,000 members across B.C.
- Provides advocacy, representation, and services



# How we advocate

Research – aids us in material development to educate students and the public powerful tool to support our recommendations

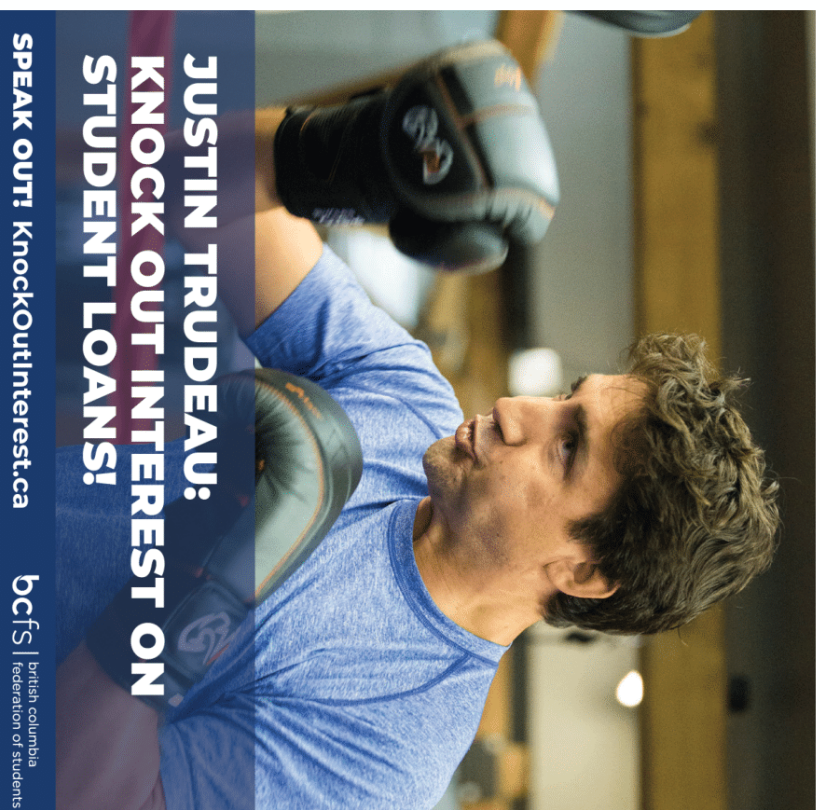


Lobby – put public policy recommendations forward at meeting with government, public consultations and hearing



Mobilize – support through petitions, rallies, media and online actions.





# The Campaign



# Knockout Interest

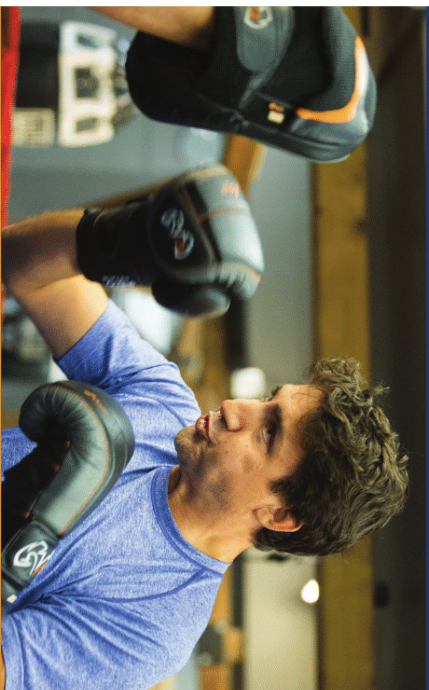
## Goals:

- To eliminate interest charged on Federal student loans



# JUSTIN TRUDEAU: KNOCK OUT INTEREST ON STUDENT LOANS!

Life in Canada is increasingly unaffordable.  
Interest on student loans is just another way young Canadians  
are being knocked down.



## Eliminate Interest on Student Loans

Canadians with student loans pay, on average, \$5,000 in  
student loan interest. The federal government can act  
now to eliminate interest on student loans.

Speak out now!

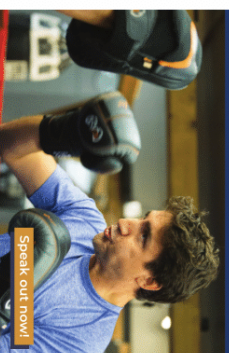
[www.KnockOutInterest.ca](http://www.KnockOutInterest.ca)

bcs | british columbia  
federation of students



## JUSTIN TRUDEAU: KNOCK OUT INTEREST ON STUDENT LOANS!

Life in Canada is increasingly unaffordable.  
Interest on student loans is just another way young  
Canadians are being knocked down.



Speak out now!

## Eliminate Interest on Student Loans

Canadians with student loans pay, on average, \$5,000 in  
student loan interest. Many provinces are eliminating  
these unfair extra charges. The federal government can  
act now to eliminate interest on student loans.





# www.KnockOutInterest.ca

KnockOutInterest.ca

Justin Trudeau

ABOUTGET THE FACTSTOOLSCONTACT

## Knock Out Interest On Student Loans!

Interest on student loans is just another way young Canadians are being knocked down. Speak out now.

First Name \*

Last Name \*

Email Address \*

Postal Code \*

We'll notify your representative

Please enter a postal code to continue.

Dear Prime Minister Justin Trudeau,


Life in Canada is increasingly unaffordable.

Interest on student loans is just another way young Canadians are being knocked down.

Your Personal Story

Please add a personal message about how the elimination of interest will improve your life.

SHARE




KnockOutInterest.ca

Justin Trudeau

ABOUT

## Get The Facts




HOME / GET THE FACTS

## What is the interest rate on student loans?

The current interest rate on the federal student loan is set by the five largest banks in Canada, and is currently 3.95%. So with a floating payment plan, pay the interest rate is set when the rate is set.

JUSTIN TRUDEAU

## Tools



**Tweet Your Local Member of Parliament**  
**Send A Letter To Your Newspaper Editor**  
**Send A Fax To The Prime Minister**  
**Call Your Local Member of Parliament**

**bcsf** | british columbia  
federation of students

Presentation to the Simon Fraser Students' Society  
July 11, 2019







# Our Plan

- To build our lists ahead of the federal election
- Will then transition to our “Get Out the Vote” campaign once the writ drops (2nd week of September)
- Largely digital - mobilizing our e-mail lists and utilizing social media
- Member locals implementing during welcome week
- Ultimately have this issue in election platforms

# Endorsement

- Flexible & low barrier
- List building ahead of federal election
- Logo on campaign website
- Potentials:
  - Letter of support
  - Cobranded posters, pledges (you print or we print at cost)
  - Access to buttons (at cost)
  - Access to all other digital materials

# List Building - Details

- Nation Builder
- Manual entry to google sheets:
  - Can forward us the google sheet
  - Will be entered into Nation Builder tagged with your institution
- Entry on website:
  - Can tag members by postal code for your own lists



# Questions?





# Strategic Plan 2019-2021

SFSS Board of Directors 2019

# STRATEGIC PLAN 2019-2021



## VISION

**Students thriving everywhere**

## MISSION

**To support students reach their full potential  
by providing resources and services that represent,  
connect and benefit our membership**

## STRATEGIC PRIORITIES

STUDENT  
ENGAGEMENT

STUDENT  
WELLBEING

STUDENT  
FINANCIAL HEALTH

UNIVERSITY  
RELATIONS

GOVERNMENT AND  
STAKEHOLDER  
RELATIONS

ORGANIZATIONAL  
DEVELOPMENT

## INDICATORS OF SUCCESS

Enhanced  
students'  
experience

Growth in  
students'  
financial  
resources

Increase  
students'  
engagement  
& sense of  
belonging

Successful  
SFSS  
advocacy  
campaigns

Streamline &  
improve  
governance  
& operations

## GUIDING PRINCIPLES

### We value...

#### EQUITY

Active practices that involve all people regardless of differences

#### COMMUNITY

Spaces where everyone feels accepted, safe and a sense of belonging

#### EMPOWERMENT

Advocacy and amplifying students' voices for better outcomes, especially for those in marginalized conditions

#### INTEGRITY

Consistency, clarity, and honesty in all we do

#### SUSTAINABILITY

Long-term future-oriented thinking, planning, and delivery

#### ACCOUNTABILITY

Pro-active reliable leadership that delivers on organizational plans and promises

# SFSS ORG STRUCTURE

SIMON FRASER UNIVERSITY  
UNDERGRADUATE STUDENTS

## simon fraser student society

### OPERATIONAL / WORKING COMMITTEES

- SUB
- FINANCE
- EVENTS/ENGAGEMENT
- ACCESSIBILITY
- VANCOUVER CAMPUS
- SURREY CAMPUS
- EXTERNAL RELATIONS
- UNIVERSITY AND ACADEMIC AFFAIRS
- FARM REPS

SFSS BOARD OF  
DIRECTORS

PRESIDENT

SFSS EXECUTIVE  
DIRECTOR

SFSS STAFF

### GOVERNANCE COMMITTEES

- EXECUTIVE
- NOMINATIONS
- GOVERNANCE
- HUMAN RESOURCES (ED)



## OPERATIONAL INDICATORS 2019-2021

	Increase students' engagement & sense of belonging	Enhanced students' experience	Growth in students' financial resources	Successful SFSS advocacy campaigns	Streamline & improve governance & operations
Strengthened relationships with student reps and Senate		✓	✓	✓	
Increased coop placements and # of students in coop up by 10%				✓	
Inclusion of student perspective on Appeals Committee				✓	
Comprehensive study on Food Bank usage					✓
Enhanced usage of Food Bank - decrease in usage due to improved student fin. wellbeing		✓	✓		
Continued availability of bursaries			✓		✓
Elimination of int. on federal student loans					
OER campaign			✓		
CRM study and implementation	✓				✓
Updated ToR and policies for new model					✓
Archival project					✓
Increased revenue from investments		✓	✓		✓
Successful Get the Vote out campaign – fed election candidate debate @SFU	✓				
Enhanced Student Club engagement – overall membership and number of active clubs	✓				✓

## OPERATIONAL INDICATORS 2019-2021

	Increase students' engagement & sense of belonging	Enhance students' experience	Growth in students' financial resources	Successful SFSS advocacy campaigns	Streamline & improve governance & operations
Tuition freeze – Meeting with Minister of Ed			✓	✓	
Increased coop placements		✓		✓	
Evacuation plan (including Gondola)		✓		✓	
Wellness Centre – Business Case and Plan		✓			✓
Peer Support Model		✓			
SUB: opening, number of booking, traffic, more events hosted by students	✓			✓	✓
Free menstrual products in all bathrooms on call campuses approved by 2020 (reach 1000 stds)				✓	
Elimination of single use plastic bottles		✓			
Increased social media engagement	✓				
Improved relationship with the Peak	✓				✓
Increased student engagement on Vancouver and Surrey campuses	✓				
Improved relationships with FoS and DSU	✓			✓	
Privacy Plan					✓
More volunteers – student ambassadors	✓				

## OPERATIONAL INDICATORS 2019-2021

	Increase students' engagement & sense of belonging	Enhance students' experience	Growth in students' financial resources	Successful SFSS advocacy campaigns	Streamline & improve governance & operations
Increase in # of signups – peer mentorship	✓				
Events – attendance, 2 large scale events/ one pub night, anniversary celebrations, year, satisfaction survey all campuses	✓				
Surveys – Response rate, general membership	✓	✓			
50% increase in Bursaries and increased contributions to scholarships/awards		✓	✓		
Better affordable food resources - more \$ for FoodBank					
Increase in students salaries, more job postings		✓			
# of students at AGM			✓		
Workshops: health/financial and other	✓				
Vaccination program implemented	✓	✓	✓		
Increased awareness and resources of OER		✓			
Advertise library reserves and more used textbooks in SFSS reserves			✓		
Meetings with # levels of government				✓	
Privacy Plan					✓
Transportation consultations					
Increased partnerships to support housing affordability		✓	✓		

## OPERATIONAL INDICATORS 2019-2021

	Increase students' engagement & sense of belonging	Enhance students' experience	Growth in students' financial resources	Successful SFSS advocacy campaigns	Streamline & improve governance & operations
Standard reporting template for committees					✓
Set KPI for reporting on different committees					✓
Monthly highlights for membership (reporting back, measure by clicks online, comments(?))					✓
Budget consultations					✓
Board member report backs on their understanding					✓
Capture wins to post in month in review (take more photos)	✓				✓
Figure out other deliverables as part of report					✓
Monthly financial reporting to the Board of YTD					✓
Develop a plan of action 2019-2020					✓
Complete set of SOPs for SUB					✓
Orientation package for next board					✓
Improved financial literacy of board members					✓
More students running for election	✓				