

**SFSS Independent Electoral Commission**  
**2020 General Election and Referendum Rules and Regulations**

It is the purpose of this document to provide candidates with the regulations governing the conduct of the 2020 General Election and Referendum. The Independent Electoral Commission (IEC) derives its authority to create these rules and regulations for the purpose of governing an election and/or referendum in the society's bylaws, specifically bylaw 15(8)(g).

1. Election Materials

- a. All campaign materials must be approved by the IEC.
- b. In accordance with CP-3 (10) of the Elections and Referenda Policies, handbills and leaflets shall not be used to campaign.
- c. To encourage recycling and to reduce waste, all physical campaign materials (ie: posters) must be recyclable and must visibly display a recycling graphic on its' front side.
- d. Campaign posters cannot be posted inside commercial establishments.

2. Use of Social Media

- a. The IEC will monitor candidate's social media through their own social media accounts.
- b. Any candidate who chooses to use social media for the purpose of campaigning must provide the IEC with a link (via email) to the social media platform prior to posting campaign material.
- c. Any campaign materials that are found to be defamatory, discriminatory, or to attack another candidate will have consequences as decided by the IEC and relating policies.
  - i. Any "memes" at the expense of candidates that are posted, liked, or shared by other candidates will be considered defamatory and will result in consequences as decided by the IEC.
  - ii. Supporting (liking, sharing, commenting) social media posts that include bullying defamation will result in consequences as decided by the IEC.
  - iii. Campaign volunteers must follow the regulations under 2 (c) .

3. Campaigning

- a. Board candidates shall not campaign in any classrooms or lecture halls during or immediately before or after a class.
- b. Candidates shall not use any sort of mailing lists (society resources, faculty resources, etc.) for the purpose of campaigning.
- c. As per SFSS By-Law 15 (15), campaigning is not permitted during the voting period.
  - i. All campaign literature (including but not limited to posters) must be taken down.
  - ii. New social media posts cannot be posted during the voting period, however, existing posts from the campaigning period may remain posted.

- iii. Candidates shall not campaign in person during the voting period.
- iv. Candidates shall not campaign via direct message during the voting period.
- v. Candidates shall not campaign via e-mail during the voting period.

#### 4. Campaign Finances

- 1. Candidates will report all campaign finances to the IEC. This includes printed and non-printed material (e.g. facebook ads, instagram ads)
- 2. Candidates may not pool campaign finances.
- 3. Candidates shall not use candidate budget on referenda items and referenda budget on candidate items.

#### 5. Slates

- a. A slate is a group of two or more that campaign together on similar platforms for mutual advantage. Slates are not permitted. This includes, but is not limited to the following activities:
  - i. Using the same slogan(s) as another candidate(s).
  - ii. Appearing in another candidate's campaign material.
- b. Candidates must campaign individually.
- c. All campaign materials must promote only one individual.
- d. Candidates may endorse other candidates (ie: liking and sharing their posts).
- e. Candidates must host campaign activities individually.
  - i. Other candidates may not actively participate in another candidate's campaign activities.