

#### 1. CALL TO ORDER

Call to Order – 2:24 PM

#### 2. TERRITORIALACKNOWLEDGMENT

We respectfully acknowledge that the SFSS is located on the traditional, unceded territories of the Coast Salish peoples, including the  $x^wm \ni \theta k^w \ni \dot{y} \ni m$  (Musqueam),  $S\underline{k}w\underline{x}w\acute{u}7mesh$  Úxwumixw (Squamish), Selflwitulh (Tsleil-Waututh),  $k^wik^w \ni \dot{x} \ni m$  (Kwikwetlem) and qicəy (Katzie) Nations. Unceded means that these territories have never been handed over, sold, or given up by these nations, and we are currently situated on occupied territories.

# 3. ROLL CALL OF ATTENDANCE

3.1 Board Composition	
President (Chair)	Osob Mohamed
VP External Relations	. Samad Raza
VP Finance	.Corbett Gildersleve
VP Student Services	. Matthew Provost
VP Student Life	. Jennifer Chou
VP University Relations	. Gabe Liosis
Faculty Representative (Applied Sciences)	.Harry Preet Singh
Faculty Representative (Arts & Social Sciences)	. Sude Guvendik
Faculty Representative (Business)	. Mehtaab Gill
Faculty Representative (Communications, Art, & Technology)	. Haider Masood
Faculty Representative (Education)	. Emerly Liu
Faculty Representative (Environment)	. Anuki Karunajeewa
Faculty Representative (Health Sciences)	. Nafoni Modi
Faculty Representative (Science)	. WeiChun Kua
At-Large Representative	. Balqees Jama
At-Large Representative	. Phum Luckkid
3.2 Society Staff	~
Campaign, Research, and Policy Coordinator	
Transition Manager	
Communications Coordinator	.Sindhu Dharmarajah
22 G	
3.3 Guests	Dryan Wanaialda
Council/Board Liaison	•
Environmental Science Council Representative	
VP of Programming Phi Delta Epsilon	
Student	Jody Tao
3.4 Regrets	
Faculty Representative (Communications, Art, & Technology)	Haider Masood
raculty representative (Communications, Art, & Technology)	. Haidel Masood



#### 4. RATIFICATION OF REGRETS

#### 4.1 MOTION BOD 2020-08-07:01

/

Be it resolved to ratify regrets from Haider Masood.

#### NOT CARRIED

• This motion was not considered at this meeting

#### 5. ADOPTION OF THE AGENDA

#### 5.1 MOTION BOD 2020-08-07:02

#### Gabe/Emerly

Be it resolved to adopt the agenda as amended.

#### **CARRIED AS AMENDED**

- Ratification of Regrets: add Haider Masood
- New Business: 7.11 UPass, 7.12 Virtual Student Summit, 7.13 Hiring Committee Appointment
- Discussion Items: 9.1 University and Academic Affairs Updates, 9.2 Governance Committee Updates, 9.4 Governance Committee Annual Plan
- Remove committee updates
- Add a motion to discussion items: 9.3 Greek life organizations

#### 6. APPROVAL OF THE MINUTES

# 6.1 Committee Minutes – MOTION BOD 2020-08-07:03 Corbett/Gabe

Be it resolved to receive and file the following minutes:

• UAA 2020-06-25

#### **CARRIED**

#### 7. NEW BUSINESS

# 7.1 Amendment to Accessibility Advisory Committee SO-8 – MOTION BOD 2020-08-07:04 Corbett/Matthew

Whereas, the current language needs to more clearly layout the practice of accessibility fund approvals made to include grant proposals and other accessibility related expenditure. Be it resolved to amend SO-8: ACCESSIBILITY ADVISORY COMMITTEE 8.7 to read: Make decisions and give approval to accessibility related expenses including but not limited to: capital expenses, technological aids, students and/or student group accessibility-related grant requests, and other accessibility related projects.

#### **CARRIED**

- To provide clarity based on the current audit
- Changes in the past wording according to the governance restructuring was made and this is to reflect it

# 7.2 Events Committee Annual Plan – MOTION BOD 2020-08-07:05 Jennifer/Gabe

Whereas the Events Committee approved the annual plan on July 31st, Be it resolved that the Board approve the Events Committee's annual plan.



#### **CARRIED**

- Refer to the attachment
- This is the plan for the coming up year, which may be adjusted accordingly if need be

# 7.3 MSAC Appointments – MOTION BOD 2020-08-07:06 Corbett/Balgees

Be it resolved to appoint: Rasha Syed, Abigail Pena, Justin Yu and Rolan Liu to the Member Services Advisory Committee

#### **CARRIED**

## 7.4 SUB Staff Office Allocation – MOTION BOD 2020-08-07:07 Corbett/Gabe

Whereas SFSS staff were provided with a draft SUB staff office allocation proposal;

Whereas interested staff were able to view the SUB offices and provide feedback;

Whereas that feedback was incorporated into the final proposal;

Be it resolved that the Board approve the attached proposal titled "Final SUB staff office allocation proposal".

Be it further resolved that the Board task the Executive committee to handle any future changes to staff office allocations.

#### **CARRIED**

- Refer to the briefing note
- The building is close to being finished as the Building Manager and Build SFU Manager have been organizing the move
- Feedback for operational improvements were considered after the draft proposal was sent and tours were conducted
- It is noted that as turnover occurs, changes may be needed, hence tasking the Executive Committee to handle the changes is made

# 7.5 Streetfest Booth – MOTION BOD 2020-08-07:08 Jennifer/Nafoni

Be it resolved to spend \$1,000 from line item 741/20 (Board Membership Engagement) for an SFSS Booth and gift cards at StreetFest.

Be it further resolved to spend \$500 from the SUB marketing budget for the SUB Booth at StreetFest.

#### CARRIED AS AMENDED

- Amendment: \$5,000 to \$500
  - o The amount covers the development cost with a gift card as an incentive
  - Will cover the booth with avatars
- Refer to attachment
- It will be a virtual reality event in which the booth will include a video, SFSS branding products and will be accessible to students virtually and over the phone
- Provided video will be a virtual tour of the Student Union Building
- SFSS is only required to create the video for the button with a button that redirects to the SFSS website, however if a Q&A section is requested, then a Board member would be required to facilitate it



## 7.6 Farm to Campus Surrey – MOTION BOD 2020-08-07:09 Matthew/Corbett

Be it resolved to allocate \$1,500.00 to the Farm to Campus initiative, from an appropriate line item to be decided by the VP Finance.

#### **CARRIED**

- Refer to the briefing note
  - \$1500 will be used to subsidize the cost of the food boxes
- Emergency Response Working group with the VP External Relations initiative for the Food hub on campus
  - 2 types of initiative Seed for change food boxes (free), CSA food boxes (large box of food for \$5) will be a collaborative initiative
- Equal amount of resources are available on all 3 campuses and are made accessible
- Survey was sent out to establish the need of students, to determine if the initiative should be supported or not
- It is noted that Board members are in favour of the initiative

# 7.7 Accessibility Fund Expenditures – MOTION BOD 2020-08-07:10 Corbett/Gabe

Whereas in 2015 the Accessibility Fund Advisory Committee approved up to \$22,000 from the Accessibility Fund to be spent on emergency call buttons in accessible washrooms and photoluminescent paint for handrails in the Student Union Building (see MOTION AFAC 2015-04-07:03:

Whereas in 2016 the Board of Directors amended MOTION AFAC 2016-04-08:04 to internally restricted net assets from the Accessibility Fund effective April 8, 2016 (see MOTION BOD 2016-06-30:03);

Whereas in 2017, this internally restricted funding was transferred to the Build SFU Fund;

Whereas the emergency call buttons have been installed in accessible washrooms in the SUB but it has not been possible to obtain detailed cost information from the general contractor, and therefore, the restricted funding cannot be released;

Whereas an oversight resulted in the photoluminescent paint not being included in the architectural drawings and this work painting was not requested or completed;

Be it resolved to unrestrict \$22,000 to the Accessibility Fund's general net assets and to return these funds to the Accessibility Fund from the Build SFU Fund.

Be it further resolved that this transaction occurs during the 2020/2021 fiscal year.

#### CARRIED AS AMENDED

- Amendment: change fiscal year to "2020/2021"
- Auditor suggested to not restrict the fund and to return it to the accessibility fund

## 7.8 SFSS Jackets – MOTION BOD 2020-08-07:11 Corbett/Sude

Be it resolved to order up to \$812.74 amount from line item 886/17 for the purchase of SFSS branded jackets for the Board of Directors for use at member-facing events and activities.

#### **CARRIED**

- This was delayed because there were other pressing issues but now that the SUB will be opening soon, it would be appropriate to purchase the SFSS branding jackets
- Communications Coordinator has all the required information for purchase



## 7.9 Amendment to Strategic Plan 2019-2021 – MOTION BOD 2020-08-07:12 Corbett/Matthew

Whereas at the July 31<sup>st</sup> Board development session the Board reviewed their strategic plan; Whereas the Board discussed and drafted a new mission statement;

Be it resolved to amend the SFSS 2019-2021 Strategic Plan's mission statement from "to support students to reach their full potential by providing resources and services that represent, connect and benefit our membership" to "To advocate for students, build student power, and provide resources and services that represent, connect and benefit our membership."

#### **CARRIED**

- Mission statement needed to be amendment to integrate with the current strategic statement since it was found vague and missing an advocacy and student power component to it
- New mission statement to build collective action with students

# 7.10 SFSS Health and Dental Payment – MOTION BOD 2020-08-07:13 Nafoni/WeiChun

Whereas the SFSS moved to a refund-accounting underwriting model for the Health and Dental Plan in 2018:

Whereas the SFSS has received the final costs for the 2018-2019 year with a deficit of \$691,837.48 owing to our insurer Pacific Blue Cross;

Be it resolved that the Board approve a payment of \$691,837.48 from the Health Plan Reserve Fund to Pacific Blue Cross.

Be it further resolved that the transaction occurs during the 2019/2020 fiscal year.

#### **CARRIED**

- Accounting and insurer changed, which lead to the Board overpaying this year for the previous fiscal year
  - o It is noted that this is the first time that the Board had to pay a deficit this large
  - o There was an increase in dental care
- Due to COVID, the premium was delayed from February to May, exempting the previous Board from paying the mentioned amount
  - o The Board will be notified in February 2021 is the premium will be delayed again
- This amount will be taken out of the reserve fund, which is a healthy fund in caseanother deficient occurs
  - O There are enough funds in the bank to cover deficits for a few years since there has been a surplus for the past 5 years, but it is not a long-term perspective
- There is an option to revert to the previous model where the risk is put on the insurer and increase student fees if the deficient is found to be re-occurring

# **7.11 U-Pass – MOTION BOD 2020-08-07:14 Samad/Matthew**

Whereas the SFSS suspended UPass temporarily for summer 2020 semester amid COVID-19 pandemic;

Whereas the SFSS would have to make the decision on lifting the suspension on UPass for fall semester and onward;

Whereas UPass provide students with transit service at affordable cost \$42.50 per month for unlimited benefits, which is not only used to travel to campus but also to make trips to grocery stores, work etc.

Be it resolved that Board approve the reinstation of UPass for Fall semester and onward.



#### **CARRIED**

- Refer to the briefing note; no comments will be made on exemptions
- SFU has not yet confirmed the reinstation of the UPass, however the GSS supportsits reinstation
- Suggestion to have an exemption option for those who are not in the Vancouver area orthose who are unable to take transit for health concern reasons
- The consensus of other universities is to reinstate the UPass, however, there are somewho wish to keep it suspended
- August 21st there should be an update sent to the general membership

# 7.12 Virtual Student Summit – MOTION BOD 2020-08-07:15 Corbett/Balqees

Whereas the Virtual Student Summit is next week August 10-13, 2020 powered by the Canadian organization of campus activities;

Whereas the summit has a diverse, extensive, and relevant list of educational sessions, lectures, showcases, etc., that the Board would benefit from;

Be it resolved the Board allocate up to \$200 for one Board member to attend the 2020 virtual student summit as a single delegate.

Be it further resolved to take this funding from conference line item 740/20.

#### **CARRIED AS AMENDED**

- Amendment: to include "be it resolved to take this funding from the conference line item 740/20"
- Programming relevant to student societies and student engagement with a focus on clubs and student organizations
- Amount is \$150, which includes all parts of the conference, along with \$50 for contingency
- At-Large representative, Phum Luckkid, will be going to the event and is provide a report of the event 2 Board meetings after the conference

#### **7.13 Hiring Committee – MOTION BOD 2020-08-07:16**

#### Osob/Matthew

Be it resolved to appoint Osob Mohamed, Matthew Provost, Balqees Jama, Nafoni to the hiring committee for the Board organizer

Be it further resolved to appoint Gabe Liosis to the hiring committee for the operations organizer.

#### **CARRIED**

- HR Personnel Committee went over the job descriptions for the 2 positions
- Next step is to finalize the job description and to strike a hiring committee to make sure they
  are all caught up
- Board organizer: support to the Board and assist with the continuity

#### 8. NOTICE OF MOTION

#### 8.1 BOD and Issues Policies Amendment

Be it resolved that the BOD that Issues Policies amendment be read: POLICY REVIEW AND APPROVAL PROCESS Each policy will be reviewed annually. Where no change is required, the policy will remain in its current state. Where need or opportunities for improvement arise, policy shall be created, changed, or repealed as outlined in Board Policies R-1.

- Corbett/Gabe
- Be it resolved that the Board of Directors amend the Issues Policy to read: POLICYREVIEW



AND APPROVAL PROCESS: Each policy will be reviewed annually. Where no change is required the policy will remain in its current state. Where need or opportunities for improvement arise, policy shall be created, changed or repealed as outlined in Board Policies R-1.

CARRIED AS AMENDED

#### 9. DISCUSSION ITEMS

#### 9.1 Appointing Vice Chairs for Board Committees

- All committee chairs should appoint vice chair for their committee, who convene meetings at the chair's discretion or absence
  - Vice chairs can be either a Board member or a student at large and will go through a similar election process to how the committee chairs are elected
- Governance, UAA, and Events committees have elected their vice chair
- Make sure to update the Board once a vice chair is elected for any committee

#### 9.2 TMX letter update

- The letter has been officially finalized and closed for edits and comments
- Student unions of McGill, Concordia, Victoria, Capilano Trent, Carlton, and First Nation's university of Canada association signed the letter already
- Queens leadership, Boston college, dogwood BC signed the letter
- The union of British Columbia Indian chief did not fully support it yet, hence still waiting for their confirmation
- The letter is set to be publicly released around August 17th, 2020
- Katrina Chen refused to sign the letter due to some language issues since they believe it might lead to conflict in their political relation in the province
- The Faculty Association, which is like the union for professors at SFU received the letter, but no update from them yet
- Graduate student society will also be supporting the letter

## 9.3 Greek Life Organizations MOTION BOD 2020-08-07:17

Balgees/Gabe

Be it resolved that...

#### **CARRIED AS AMENDED**

- SFU decided to not recognize any Greek life organization on campus with no exceptions to protect the reputation of the university and avoid damaging culture
- Social fraternities were banned, but professional fraternities were never banned
- Majority of members supported the idea that there is a huge distinction between professional and social fraternities
- SFSS is a different organization as a student society and if students want to recognize Greek organisations they can as they have the responsibility to support healthy practice

#### 9.4 Meeting extension MOTION BOD 2020-08-07:18

#### Osob/Samed

Be it resolved to extend the meeting to 6:00 PM.

#### **CARRIED**



#### 9.5 SFSS Rebranding

- The SFSS did not order any branded items or signage for the SUB because they anticipated
  that there may be some changes based on the Board members or the groups that would be
  involved
- Members agreed to rebrand the logo with a meaning that to empowers students and represents the organization as the society
- Purpose: To recognize the SFSS and state what it stands for as a society
- Working group: three people will be assigned to rebrand with Samad as the project lead
  - Students are welcome to join the working group
- Will be working with at least 3 external parties with the help of the Communications department to complete at 2 least logos
  - o Logos will be sent out to the membership to vote

#### 9.6 Building relationships with host nations

- SFSS should continue to work towards building strong relationships with the host nations of these territories to create more accountability
- Majority of members are supporting the idea to take actions that are in line with more effective relationship with the host nations and appreciating them

#### 10. ANNOUNCEMENTS

10.1 Next Board meeting August 21st at 2:30PM

#### 11. GUEST 30 MIN Q&A

#### 12. ATTACHMENTS

- 12.1 Final Staff Office Allocations in the SUB
- 12.2 Governance Committee Year Plan 2020\_21
- 12.3 08.07 August 7
- 12.4 Annual Events Plan
- 12.5 BN FALL UPASS
- 12.6 BN Farm to Campus
- 12.7 BN Health and Dental Plan Deficit Repayment
- 12.8 StreetFest @ UniverCity 2020 SFSS
- 12.9 StreetFest Briefing Note

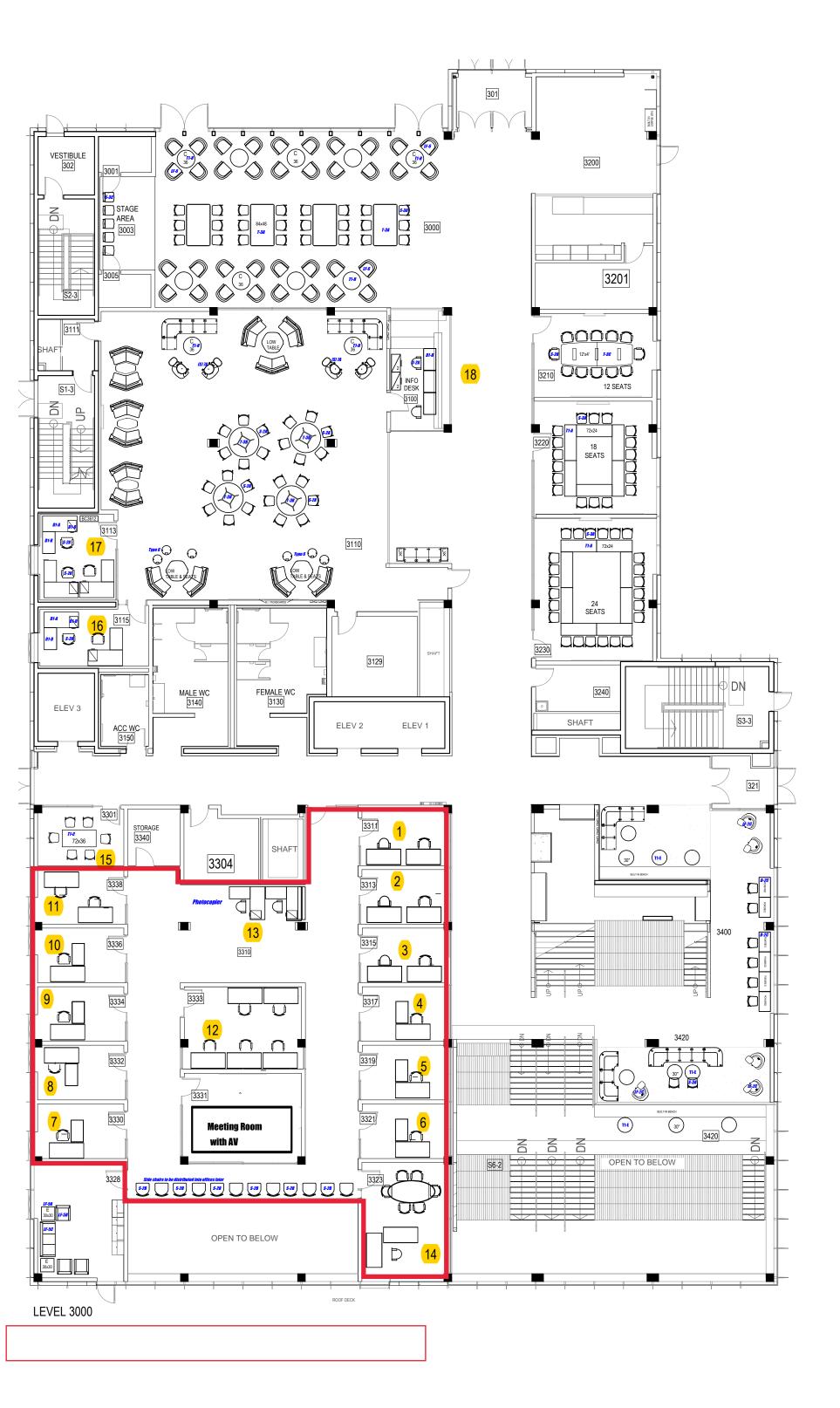
#### 13. ADJOURNMENT

13.1 MOTION BOD 2020-08-07:16

Gabe/Corbett

Be it resolved to adjourn the meeting at 6:30 PM.

**CARRIED** 



#### Final Staff Allocations

Member Services Centre

Ricky - MSC Clubs : 1
Melanie - MSC Clubs: 2

John T\* - MSC Generalist: 2 Anna - MSC SU & Groups: 3

Samantha - Student union outreach assistant: 3

Dipti - MSC Events: 4 Nancy - MSC Clubs: 17 MSC Assistants: 16, 17

#### **Organizational Support**

Board Organizer: 6 Operations Organizer: 7 Building Manager: 8

Kurt - Finance Coordinator: 9 David - Finance Coordinator: 10 Administrative Assistants: 13

#### **Advocacy and Communications**

Sindhu - Communications Coordinator: 12 Julia - Digital Media Content Creator: 12 Sophie - Communications Assistant: 12

Sarah - Campaigns Policy and Research Coordinator: 5

Student Advocate: 15

#### Other

Unassigned: 11 (Transition Manager temporary office)

#### <u>Notes</u>

Feedback from the staff tours was that Nancy would like to occupy one desk in 3311 (17) to provide support for the MSAA's and the GO Desk.

The Student Advocate office is outside the main staff area, but due to the sensitive nature of the topics discussed, I think it's appropriate to have their office close to the regular staff, but not inside the main area.

Room 3315 (16) would be a meeting room used for private or detailed conversations between student groups and staff

Room 3338 (11) might be filled with SUB support staff, still reviewing staffing models for the SUB, that's why it's unassigned at the moment.

Room 3323 (14) is Sylvia's old office, but I think that due to its placement and size, that it would work quite well as a joint board-staff strategy or planning room.



# **GOVERNANCE COMMITTEE**

2020/21 YEAR PLAN

Authors: VP University Relations Gabe Liosis, Chair of Governance Committee



#### **INTRODUCTION**

The Governance Committee is one of the most important Committees that the Board has established. This Committee is responsible for the constant development and reviewing of the SFSS's Rules, Standing Orders, policies, By-Laws and Constitution.

Consequently, Governance must also be one of the most active committees. To be productively active, this Committee must be very intentional about the projects and initiatives that it undertakes during a Board term.

This document is intended to lay out the projects that Members of this Governance Committee wish to undertake for the 2020/21 Board term.

#### YEAR PLAN: AT A GLANCE

PROJECT	DESCRIPTION	TIMELINE				
Governance Restructuring [in progress]	Moving from the Carver Model to a Policy-Administrative Governance Model Review of <i>Board Policies</i> and <i>Administrative Policies</i>	May 2020 - June 2020: Main Governance Restructuring July 2020: Privacy Policies August 2020 - onward: Consistent Review of Board and Admin Policies				
By-Law Review	Review of the SFSS By-Laws, recommending changes to our members for adoption at the Fall 2020 Annual General Meeting	July 2020: Decide on High-Level Changes to be made August 2020: Writing By-Law Amendments September 2020: Student Consultation Late Sept. 2020: Prepare Campaign October 2020: Notice Period / "Campaign" Period October 26th: AGM November 2020: *if successful* start executing Changes; changing policy to be consistent with new By-Laws				
Policy Review	Review of Other SFSS Policies, including our <i>Elections and Referenda Policies</i> and <i>Issues Policies</i> Elections Policies Review should be done concurrently/alongside with By-Law Review  Issues Policies Review should be done alongside various Committees, mainly BIPOC Committee	**ALL YEAR**  Starting September 2020 / October 2020				
Board Training/ Improvement	Establish a training structure for new Board members, shadowing requirements, position manuals, maintaining semesterly reports	January 2020: Begin Project  March 2020: Execute Project After Elections				



#### YEAR PLAN: IN-DEPTH PLAN

#### **BREAKING IT DOWN**

Overall, all projects for the Governance Committee fall into two categories:

- (1) By-Laws, and
- (2) Policies.

The By-Law Review mainly occupies the first category. However, the second category (policies) is deeply intertwined with our By-Law review. Any changes made to the By-Laws will impact the structure and content of our policies. Therefore, it is critical that we are very intentional about the direction we want to go for both our By-Law review and Policies Review.

#### **GOVERNANCE RESTRUCTURING**

**Background**: Currently, the bulk of this Committee's Governance Restructuring is completed (*Please see the Report from the Governance Committee* on the changes that were adopted at the Board table as of June 12th, 2020). However, the overall Governance Restructuring process will continue to be underway throughout the entirety of this Board term.

At the June 12th Board meeting, as part of the Governance Restructuring, the Board passed new SFSS Board Policies and SFSS Administrative Policies. These documents were crucial to the main intentions of this Governance Restructuring Process, which was to move away from a Policy Governance Model, and move to a model where the Board is more involved in operational decisions.

Current Progress: Due to the sheer amount of changes made to the policies during this process, it will be the duty of the Governance Committee to consistently review these policies to ensure they are working well for the Board, Staff, our student groups, and overall, our members.

Once the new policies were passed at the Board table, I reached out to the Campaigns, Research and Policy Coordinator Sarah Edmunds to help review the new policies and give the Committee advice on the state of the new policies. Her review of the documents is still underway. Additionally, CUPE 3338 is reviewing the policies and is expected to give advice on its content. This review is still underway.

After the Committee compiles all this advice, and transforms it into policy amendments, those policy amendments will be presented to the Board as a recommendation from the Governance Committee.

**Action Items**: The Governance Committee, as part of this Annual Plan, resolves:

- THAT the Committee approve the timeline for the project, as presented in this Annual Plan, and amend the timeline as necessary.
- THAT members of the Committee will continue to consistently review these policies throughout the Board term for inconsistencies, errors, typos, ambiguity, or general areas of improvement, and that these recommendations be presented to the Board of Directors for approval.
- THAT the Committee review the Privacy Policies, and recommend changes to the Board of Directors.



- THAT the Committee, alongside the CRPC, review the Personnel Policies, ensuring consistency with the Collective Agreement and the Standing Operations Procedures.
- THAT any proposed changes, in addition to the process established in Board Policy R-1(2), will be made in consultation with the CRPC, CUPE 3338, and any relevant Society staff.

#### **BY-LAW REVIEW**

**Background**: As of current, the SFSS has conducted various By-Law consultation sessions, and has received qualitative and quantitative data from students relating to the changes our members would like to see in the SFSS's By-Laws.

Following the latest By-Law Consultation with the Board of Directors on Monday, June 15th, 2020, Board members expressed an interest in moving forward with a different By-Law consultant due to many concerns around the applicability of the suggestions brought forward by the consultant in BC Societies, or student societies in general.

**Current Progress**: Governance Committee members are now actively looking for someone who can give us legal counsel about changes to the By-Laws. In the meantime, the VP Finance and the Chair of the Committee have decided to do a high-level review of changes that should be made to the By-laws during this process, and decide next steps from there. These high level proposed changes will be presented at the July 20th Governance meeting, accompanied by a briefing note.

**Key Considerations:** In order to successfully pass any By-Law amendments at a General Meeting, the Governance Committee will need to coordinate and plan a governance-related campaign to explain the importance of the changes we are seeking to make.

The timeline for this project is much stricter than the Governance Restructuring timeline, and is dependent on a variety of factors that the Governance Committee must decide on:

- What needs to be solidified in our By-Laws? What should go into our policies instead?
- How ambitious should our by-law amendment proposals be?
  - Are we going to do a complete overhaul of the By-Laws?
  - Are we going to do small amendments in a few key areas?
  - Are we going to split up proposed amendments between the Fall 2020 AGM and the Spring 2020 Referendum / "Semi-Annual General Meeting"?

As indicated in the "Year Plan: At a Glance", the timeline for the By-Law review is very condensed, and it may be worth investigating whether splitting the amendments into two parts would be a wise decision. This is a discussion that must be had at the Governance Committee table.

**Action Items**: The Governance Committee, as part of the Annual Plan, resolves:

- THAT the Committee approve the timeline for the project, as presented in this Annual Plan, and amend the timeline as necessary.
- THAT the Committee seeks legal advice on proposed By-Law amendments drafted by the Committee.
- THAT the Committee consult Council on proposed By-Law amendments drafted by the Committee.



- THAT once the Committee creates and approves a draft set of By-Laws to recommend to the membership for the Annual General Meeting, that the Committee develop a campaign, aimed at our membership, on the importance of the proposed amendments.

#### **POLICY REVIEW**

In addition to the SFSS Board Policies and the SFSS Administrative Policies, this Committee has expressed a desire to do a thorough review of other Society policies, including:

- (1) SFSS Issues Policies
- (2) SFSS Elections and Referenda Policies

Issues Policies: The Issues Policies are very new. The first Issues Policy (IP-1: Reproductive Rights) being passed by last year's Board, in December 2019. However, there is an infinite amount of room for our Issues Policies to grow. This should be done alongside, and at the direction of, our BIPOC Committee, and a Working Group should be established to generate stances that the SFSS should take within our Issues Policies.

Elections and Referenda Policies: It is long overdue for a reform of SFSS election and voting practices. However, this is a process that requires a lot of care and thought. The Committee should reference the 2020 IEC Report, as well as IEC Reports from past years. Additionally, many student groups should be consulted during this process including: SFSS Council, Student Unions, Ex-Candidates for the Board, Clubs, etc.

Action Items: The Governance Committee, as part of the Annual Plan, resolves:

- THAT the Committee approve the timeline for the project, as presented in this Annual Plan, and amend the timeline as necessary.
- THAT the Governance Committee support the establishment of a Joint Working Group on Issues Policy Review with the BIPOC Committee.
- THAT the Governance Committee undertake a review of the Elections and Referenda Policies concurrently with the By-Law Review, and that all recommendations for proposed amendments to the Elections Policies be made to the Board of Directors after the draft By-Laws are presented to the membership for approval.

#### **BOARD TRAINING/IMPROVEMENT**

Due to the Board's one year terms, it is incredibly difficult to maintain continuity of knowledge within the organization. In part, the high turnover is to blame. However, the SFSS simply does not have adequate processes in place to ensure incoming Board members are receiving proper training, and being given the opportunity to shadow outgoing Board members.

Therefore, a priority for this Committee is to establish a training structure for new Board members, that creates shadowing requirements, requires the constant updating of position manuals for successors to thoroughly review, and ensuring the consistency of work reports, semesterly reports, and the



maintenance of other information-based documents that assist new Board members in understanding the roles by which they inherit.

**Action Items:** The Governance Committee, as part of the Annual Plan, resolves:

- THAT the Committee approve the timeline for the project, as presented in this Annual Plan, and amend the timeline as necessary.
- THAT the Committee develop and recommend to the Board the implement training structures for incoming Board members, in the form of policy or any other necessary forms.
- THAT the Committee develop and recommend to the Board the implementation of training structures for Board committees and their members, in the form of policy or other necessary forms.

#### 08.07 - August 7

This meeting was 3.5 hours...

#### Notable motions:

- U-Pass reinstated for Fall 2020 and for the future
- Professional Greek Life Organizations/Fraternities got permanent club status

#### Motions

#### Amendment to Accessibility Advisory Committee SO-8

- To give Accessibility Advisory Committee the power to approve money from the accessibility fund instead of simply recommending to the SFSS Board to approve
- Updated language:
  - Make decisions and give approval to accessibility related expenses including but not limited to: capital expenses, technological aids, students and/or student group accessibility-related grant requests, and other accessibility related projects.

#### Accessibility Fund Expenditures

- Money set aside for emergency call buttons in accessible washrooms and photoluminescent paint for handrails in the Student Union Building
- The paint was not used
- This money was moved from Accessibility Fund to Build SFU fund this motion would move the money back to Accessibility Fund
- It was noted that money could be allocated to this paint in the future

#### **Events Committee Annual Plan**

Annual Plan here:

https://docs.google.com/spreadsheets/d/1683KWgFdd-6bGbeRUVAzk3Oz4sYyXjvx/edit#gid=306144133

#### SUB Staff Office Allocation

- SFSS staff picked offices
- We approved the "Final SUB staff office allocation proposal"
- The SFSS Executive Committee (which meets more often) will handle future changes to staff office allocations

#### StreetFest Booth

- Briefing note: <a href="https://docs.google.com/document/d/1yWlKfqnsF4OKDxBKUnkBxsM8fdGJbjiF/e">https://docs.google.com/document/d/1yWlKfqnsF4OKDxBKUnkBxsM8fdGJbjiF/e</a> dit
- Approved \$1,000 for the \$500 virtual booth and \$500 in gift cards (10 \$50 gift cards) for StreetFest
- Approved an additional \$500 for another booth for the SUB which will display a video tour of the SUB

#### Farm to Campus Surrey

- Briefing note: <a href="https://drive.google.com/file/d/1Mh5luSfP\_MWHQhZtHXRsr4ZXnLrllYWo/view?u">https://drive.google.com/file/d/1Mh5luSfP\_MWHQhZtHXRsr4ZXnLrllYWo/view?u</a> sp=sharing
- There was a survey to see needs of students in Surrey
- \$1,500 was allocated to the Farm to Campus initiative, which would help provide some financial relief (regarding food costs) for students in Surrey
- A number of Board members spoke up in support, including:
  - President Osob Mohamed
  - o At-large rep Balgees Jama
  - VP University Relations Gabe Liosis
  - o Science rep WeiChun Kua
  - VP External Samad Raza
  - VP Finance Corbett Gildersleve

#### **Board Jackets**

- Motion to approve \$812.74 for the purchase of SFSS branded jackets to wear at member-facing events and activities
- SUB is going to be opening soon this would be good for photos, media, etc.

#### Amendment to Strategic Plan 2019-2021

- At a Board development session, the Board felt like the language of our mission statement could better reflect what we do
- The mission statement was changed from "To support students reach their full potential by providing resources and services that represent, connect, and benefit our membership" to "To advocate for students, build student power, and provide resources and services that represent, connect, and benefit our membership."
  - We added advocacy and student power
  - Represent is different from advocacy because representing is the SFSS speaking on behalf of students, but advocacy is SFSS empowering students

#### SFSS Health and Dental Payment

- Briefing note:
  - https://drive.google.com/file/d/1PIOdK-RDd7YU89vPKdGTYwXw5bqSb-c-/view?usp=sharing
- We had to pay for the Health & Dental Plan approved a payment of \$691,837.48
- In 2018, the Board changed from full-accounting to retention-accounting
  - Instead of sending out a fixed rate and insurer takes on deficits or surpluses, we'd send out a fixed rate and then receive any surpluses or pay for any deficits
  - This change allowed for greater transparency on costs associated with the Health and Dental plan
- There were increased costs (\$691,837.48) this past year (2019-2020 fiscal year) due to a combination of increased usage of the plan as well as increased health and dental costs in general
- Health and Dental Plan Reserve Fund has enough to pay for this deficit
- Not sure if there will be deficit in the 2020-2021 fiscal year (office closures during COVID-19, but increased medical or mental health support costs)
- Going forward, the SFSS will need to more closely monitor the health and dental plan costs and fees paid by students to try and maintain a healthy reserve fund without having to sacrifice services

#### **U-Pass**

- Briefing note:
  - https://drive.google.com/file/d/1MiA2wIKVHtVm5lwcpvuFJaEXDkymvfcg/view?usp=sharing
- The small majority (around 51.5%) of students who took the survey wanted to reinstate the U-Pass
- Considerations:
  - If we reinstate the U-Pass, students who pay for the U-Pass but do not need the U-Pass would lose \$42.50 per month
  - If we reinstate the U-Pass, students who use the U-Pass instead of paying for a regular adult transit pass would save \$100-\$177 per month
- Board approved reinstating the U-Pass for Fall semester and onward

#### Virtual Student Summit

- Aug 10-13
- Powered by Canadian Organization of Campus Activities
- Up to \$200 for one Board member to attend the 2020 Virtual Student Summit
- Board members (At-large Rep, Phum Luckkid) mentioned that conference topics seemed very relevant

- https://coca.org/conferences/2020-national-conference/block-schedule.ht
   ml
- At-large Rep, Phum Luckkid, expressed interest in attending as the topics are in line with his portfolio

#### **Appointments**

#### Member Services Advisory Committee

- Rasha Syed, Abigail Pena, Justin Yu, and Rolan Liu appointed to MSA Committee
- This committee advises member services like club and departmental student union funding

#### Hiring Committee

- Board organizer
  - Reports to the President and supports the Executive Officers
  - This person would support the Board with logistics like meetings, make sure motions are followed through, etc.
  - Coordinate campaigns, help with Board orientation and training
  - Help out with year plans and strategic plans
  - Assist in room bookings, meeting scheduling, Board development sessions
  - Help coordinate the Annual General Meeting (AGM)
  - Osob Mohamed, Matt Provost, Balqees Jama, Nafoni Modi appointed to this hiring committee
- Operations organizer
  - Provide Human Resources (HR) support to the SFSS, and provide advice regarding job descriptions, managing job postings, recruiting, training, and coaching administrative personnel
  - Responsible for operation of SFSS facilities and member-facing services, including:
    - Monthly reports on metrics of all services
    - Reviewing and proposing amendments for annual budget
    - Other tasks as directed by the Board
  - Act as Staff Liaison Officer (SLO) alongside President and Board Labour Committee
  - Help with payroll
  - Liaise with SFU facilities services and tenants and member-facing service delivery
    - Assisting and training member-facing staff
    - Scheduling and evaluating performance of member-facing staff

- Approving grants between \$1,500 and \$3,000
- Take on other operational tasks as delegated by the Board
- Osob Mohamed, Gabe Liosis, Corbett Gildersleve, WeiChun Kua appointed to this hiring committee

#### Discussion Items

#### Appointing Vice Chairs for Board Committees

• Reminder for Committee Chairs to appoint a Vice Chair

#### TMX Letter Update

- Science Rep WeiChun Kua and Environment Rep Anuki Karunajeewa are working on this (letter against the pipeline)
- Some groups have signed on in support:
  - Student Unions:
    - Trent Central Student Association
    - Arts and Science Federation of Associations. Concordia
    - Carleton University Student Association
    - Student Society of Mcgill University (SSMU)
    - University of Victoria Student Society (UVSS)
    - Capilano Students' Union (CSU)
    - First Nations University of Canada Students' Association
  - Non Student Unions:
    - Duke Climate Coalition
    - Fossil Free American University
    - Climate Convergence
    - Coast Protectors
    - Dogwood BC
  - Politician:
    - Amita Kuttner
  - SFU Professors:
    - Arne Mooers (BISC)
    - Michael Schmitt (PYSC)
- Letter set to be publicly released in Aug 17
- Burnaby MLA Katrina Chen did not sign on to the letter

#### **Greek Life Organizations**

- Currently professional fraternities have club status until April 2021 they want club status permanently
- Considerations:

- Professional fraternities have important ties to their parent group networking events, funding, etc.
- o They also have their own insurance, covered by their international board
- Professional fraternities are co-ed accept everyone
- Professional fraternities have ties to faculty members, they fundraise, and may need free SFSS room booking/grant requests like a club (instead of being treated like an external group, getting some discounts)
- Professional fraternities were not banned it was social fraternities that was banned in the motion (but this was penciled in so may not have been in every copy of the document)
- If they were an SFSS club permanently it might be easier to oversee/regulate activities and ensure that rules are being followed
- Causes for concern:
  - SFU is firm on not accepting Greek Life
  - Social fraternities may want to push for club status as well if we approve permanent club status to professional fraternities
  - Our current insurance provider probably would not help out if something happened and they say Greek Life was involved
    - Potential reputational damage for SFSS as well
  - Training may not be enough to prevent harassment/hazing from happening (this is shown with UBC AMS' experiences)
    - However this is mainly only for social fraternities
- Some Board members spoke in support of giving club status permanently to professional fraternities
  - At-Large Rep Phum Luckkid
  - Environment Rep Anuki Karunajeewa
  - VP Student Life Jennifer Chou
  - FASS Rep Sude Guvendik
  - o President Osob Mohamed
  - At-Large Rep Balgees Jama
  - Other Board members (didn't speak up but indicated support in the chat)

#### Motion:

- Be it resolved that the Board directs Member Services Clubs department to approve club status for all Professional Fraternities and Sororities, or other Professional Greek Life Organizations subject to other requirements normally applicable to other clubs.
  - Safer legally to have the term "Professional Fraternities" instead of "Professional Greek Life Organizations" - but included everything just to be safe
- Motion carried unanimously!

#### SFSS Rebranding

- Can rebrand our logo to reflect more advocacy
- Current logo doesn't have much meaning behind it
- Conversations about starting a working group
- Emphasize SFSS' radical past (being involved in advocacy, protests)

#### **Building Relationships with Host Nations**

- Part of our strategic planning
- Need to strengthen Indigenous relationships

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nancial Literacy Workshop	+	F	,	7	1	2	3	4	2		F	,	7	1	2	Fitness/yoga workshop Self-improvement workshops like goal setting and
FU Anime x SFU Esports x SFSS Events Game Week Event		5	6	7	8	9	10	11	3	4	5	6	7	8	9	student productivity
FU Peak Frequency x SFSS Events Virtual Concert	-	12	13	14		16	17	18 25	10	11		13	14		16	Public speaking engaging workshop
		19	27	21	22	23	31	25	17	18	19	20	21	22	30	
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Mental Health Mondays Giveaway		Su	М	Tu	w	Th	F	Sa	Su	М	T	W	R	F	Sa	Mental Health Mondays Giveaway
ood workshop (DIY Ice Cream or DIY Bubble Tea)								1		1	2	3	4	5	6	Lunar New Year IG Takeover
FU Trivia Night (for incoming students) - Kahoot		2	3	4	5	6	7	8	7	8	9	10	11	12	13	Black History month with SOCA
aint night with Bob Ross (MS paint, pencil crayons, paint)		9	10	11	12	13	14	15	14	15	16	17	18	19	20	Valentine's Day
		16	17	18	19	20	21	22	21	22	23	24	25	26	27	Galentine's Day (Parks & Rec and Ice Cream/Snacks)
		23	24	25	26	27	28	29	28							
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Dance workshop	4			1	2	3	4	5		1	2	3	4	5	6	Zero Waste Workshop (https://bit.ly/sfuzww)
Graphic design workshop	4	6	7	8	9	10	11	12	7	8	9	10	11		13	International Women's Day
Cultural week		13	14	15	16	17		19	14	15	16	17	18	19	20	
ets Meet n Greet		20	21	22	23	24	25	26	21	22	23	24	25	26	27	
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Pumpkin/squash carving / craft night	1					22	23	24	18	19				23	-	
Pumpkin/squash carving / craft night		18	19	20	21											
Pumpkin/squash carving / craft night		18 25	19 26	27	21	29	30	31	25	26		21	29	30	24	

SFSS internal Events

**Board/Committee Events** 

SFSS Partnership Events with external groups

Events Cancelled due to office closure



VP External Relations Board of Directors

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## **Briefing Note – Reinstation of UPass**

VP External Relations Samad Raza

#### **ISSUE:**

UPass services was suspended for the summer 2020 semester due to COVID-19 pandemic and classing shifting online. But, as we are moving into Fall semester, Board needs to decide on whether to keep it suspended or not.

#### **BACKGROUND:**

UPass is a special service provided to post secondary students allowing them to save money on transit fees. Normally a person would pay anywhere from \$100-\$177 / month depending on the zone pass they choose. But UPass allows post secondary students to pay as little as 42.50 per month for unlimited travel between all 3 zones.

As we know UPass was suspended for summer 2020 semester, due to classes moving online and travel restrictions in hope to get control and the virus and pandemic. But, we also need to acknowledge that many students do not have extremely well financial standing and pandemic has certainly made things even worse for them. In this scenario, students who depends on transit service for travel to campus, grocery store or their part time jobs have come under major financial stress. Also, graduate students who are tied to the UPass contract with SFSS has suffered the most. As. They have more dependent and need of travel. That being said, going forward in fall semester we need to realized that lot more students might need to travel for work, school and personal purposes, as BC might enter phase 4 of restoration. Hence, we need to make decision on this matter urgently.

#### **SURVEY RESULTS:**

SFSS conduct a survey to consult with the membership on UPass matter and here I would like to present the results.

Total number of responses:



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Total number of people planning residing outside metro Van: 450

Total number of people who wants UPass: 1812

Total number of people who do not want UPass: 1701

In terms of percentages, we received 51.5% YES votes and 48.5% NO votes, from that 12.8% people are not planning to reside in Metro Van.

#### **INSIGHTS:**

The percentage difference in YES votes and NO votes are not substantial to make any concluding decision just based on the survey results. But, if non-metro category of students are to be exempted temporarily from the UPass program for fall semester than data will draw following conclusion. 51.5% YES, 35.7% NO and 12.8% Non-metro Van exemption.

#### **RECOMMENDATION:**

I would recommend board to reinstate UPass for Fall semester and onward. As, if we do not reinstate than 35-40% people will save \$42.50 per month, but students who are majorly dependent on transit for their daily means will end up at heavy financial loss by paying anywhere from \$100-\$177 per month. Translink has provided few potential exemption categories and from that exemption for non-metro van students is stated. If this category is approved and implemented and administered by SFU, then many students who are residing in metro van will be able to avoid charges that might be unfair to them, as they wont be physically in the area to avail the service. Also, graduate students will be affected as well, as they are connected to the contract with SFSS and GSS has shown strong support for the reinstation to UPass.



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#### **MOTION:**

Whereas the SFSS suspended UPass temporarily for summer 2020 semester amid COVID-19 pandemic;

Whereas the SFSS would have to make decision on lifting suspension on UPass for fall semester and onward;

Whereas UPass provide students with transit service at affordable cost \$42.50 per month for unlimited benefits, which is not only used to travel to campus, but also to make trips to grocery stores, work etc.

Be it resolved that Board approve the reinstation of UPass for Fall semester and onward



Matthew Provost VP Student Services Board of Directors

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Briefing Note
July 28, 2020
Farm to Campus Initiative (Surrey Food Hub)

**Authors:** Matthew Provost

#### **Background:**

The Food Hub has been an amazing project that has come out of the Emergency Response Working Group. The Emergency Response Working Group successfully launched their first day on July 22nd. The next steps are expanding out to our campuses for students to access. The ERWG have been in contact with Gretchen Ferguson and Aman Chandi who have been interested in working with SFSS in supporting other Food Hub initiatives at the Surrey campus.

Farm to Campus is an already established initiative we can help support so we are ensuring equal access to resources between campuses. We need to ensure that we are supporting our students from other campuses. I have had various conversations with Aman and Gretchen over the past month and they have given me a description of both food initiatives that Surrey campus and SFSS would be collaborating with if we were to support this program.

This would include a collaboration with the initiative Farm to Campus at the Surrey campus:

1. **Seeds of Change Food Boxes** (Free) - Seeds of Change is a Surrey-based collective that just got funding to coordinate **free food boxes** to Surrey residents in need, including SFU students. The food comes from Sources Food Hub, which collects from retail stores (food that is close to expiry date, such as dairy, meat and produce) and by going out and picking fruit and produce at farms. Please note: **This initiative is pending**. Seeds of Change is currently hiring a coordinator to manage this service.

*Next steps:* We will stay in close touch with the coordinator, and once the locations for distributing food boxes are confirmed, we would work with SFSS to communicate to



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SFU Surrey-based students about the locations where they can pick up a box of food near them.

I thought it was important to recognize that we don't have to choose either or, and that these programs are already established and we would just be supporting and collaborating with folks from SFU Surrey to help make these happen. It would be really amazing to see if we could have both options for students and I think it would be a good idea to have more options to open so students can have more resources.

- 2. **Farm to Campus CSA (Community Supported Agriculture) boxes** (on a sliding scale \$3-\$5 for a small box and \$5-\$10) for a large box)
  - · We would like to source fresh fruit and produce from a local produce vendor Calvins's Farm Market and a local food rescue organization called Offbeat Produce
  - This will be a weekly service. We will have an option of a small box (2-3lbs) and a large box (5-6lbs).
  - Students can subscribe to this service on our website and pick up the boxes from SFU Surrey campus every week
  - We have identified a source of \$1000 to get started with this initiative.
  - SFU Surrey has expressed willingness to have the new building be the site for students to pick up their weekly produce box. Details need to be confirmed.
  - · We are also in conversation with SFU Embark to generate more support around this project.

#### **Key Considerations:**

This is a collaborative project between us and Farm to Campus, and we can provide support where needed. We need to ensure that support among all SFU campuses is considered, especially during COVID-19. This project hopefully will provide some financial relief for students in the Surrey area.



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#### **Recommendation:**

My recommendation is that we support the Farm to Campus initiative and provide support up to \$1500.00 this will cover the extra costs associated with the sliding scale for the Community Supported Agriculture boxes. The \$1500.00 can contribute and cover the cost up to 300 Farm to Campus (CSA) Boxes. Keep in mind that the money allocated by the SFSS will be specifically directed towards SFSS membership.

- In order to get a sense of how many students require this service, we would like to request SFSS to send out a survey to students in Surrey and what their needs are i.e., how many are short on food, how many would avail themselves of either or both of these two options, and some demographics in terms of if they are just feeding themselves, or other people in their household, etc.
- SFSS to allocate \$1500 for cost recovery of providing this box at an affordable (sliding scale) rate and for buying other supplies to support this program.

Since we have already given the Food Hub \$5000.00 for supporting costs I think it would be appropriate to offer \$1500.00 to support this initiative. This \$1500.00 would help support the sliding scale option for the boxes. Sliding scale option is more so "pay what you can". The boxes will be cheap around \$5.00 and we are offering to help split the costs if students cannot afford this option. Another part to this is that the Seeds of change boxes are a free option and once this collaboration is confirmed students have the decision or option between the Seeds of Change of boxes or Farm to Campus Option.

(Survey Questions are Provided as separate PDF)

It is at the request of Aman and Gretchen to further support this initiative that we help Send out the survey through our social media platforms.

#### **Motion:**

Be it resolved to allocate \$1500.00 to the Farm to Campus initiative, from an appropriate line item to be decided by the VP Finance.

# Briefing Note - Health and Dental Plan Deficit Repayment

Author: VP Finance Corbett Gildersleve

#### **ISSUE**

The SFSS owes \$691,837.48 to our Health and Dental Plan insurer Pacific Blue Cross for the Sept. 1, 2018-Aug. 31, 2019 premium year.

#### **BACKGROUND**

In 2018, the SFSS completed a comprehensive Request for Proposals process to seek out a potentially new Health and Dental Plan provider. The board ultimately decided to retain Studentcare as the plan service provider but go with Pacific Blue Cross as the insurer.

They also switched from full-accounting to retention-accounting as the underwriting. What this means is that instead of sending out a fixed rate and the insurer takes on all deficits or surpluses, the SFSS would send out a fixed rate and would then receive any surpluses or pay for any deficits. This change also allowed for greater transparency on the costs associated with the Health and Dental Plan.

#### **COST BREAKDOWN**

A summarized breakdown of the costs sent to us by Studentcare:

	<u>Total</u>
Total Claims	4,188,389.33
Late Claims	400,154.00
Expenses	569,685.31
Total Costs	5,158,228.64
Total Premiums Paid	4,466,391.16
Difference	-691,837.48

Increased costs are due to a combination of increased usage of the plan as well as increased health and dental costs in general.

#### **KEY CONSIDERATIONS**

#### Report Timeline

Normally the SFSS would have received this report in early spring and that Board would pass a motion if needed. However, due to COVID-19, Studentcare did not receive the report until early summer. As such, we will be recording the payment of this deficit in the 2019-2020 fiscal year.

I expect Studentcare and the SFSS will receive the Sept. 1, 2019-Aug. 31, 2020 premium year report in early spring 2021, and that cycle to continue going forward.

#### **Financials**

Currently the Health and Dental Plan Reserve Fund has more than enough to cover this deficit. The June fund bank statement listed the fund contained \$1,455,165.01.

We also collect around \$5,000,000 from students every year for the Health and Dental Plan, which is more than our premiums and contributes to building up our reserve fund.

#### This Premium Year

Due to COVID-19 and provincial business closure rules, it is hard to predict if we will see a deficit or surplus for the 2019-2020 premium year. While dentist costs will be lower due to closed offices in much of the spring and summer months, this could be offset by increased health plan uses. However, the Health and Dental Reserve Fund could handle another similar deficit.

Going forward, the SFSS will need to more closely monitor the health and dental plan costs and fees paid by students to try and maintain a healthy reserve fund without having to sacrifice services.

#### **MOTION**

Whereas the SFSS moved to a retention-accounting underwriting model for the Health and Dental Plan in 2018:

Whereas the SFSS has received the final costs for the 2018-2019 year with a deficit of \$691,837.48 owing to our insurer Pacific Blue Cross;

Be it resolved that the Board approve a payment of \$691,837.48 from the Health Plan Reserve Fund to Pacific Blue Cross;

Be it further resolved that the transaction occurs during the 2019/2020 fiscal year.



StreetFest 2020 provides a rare opportunity for social connection and community-building during this social distancing time

Tentatively planned for mid-September Would run 24/7 for 3 days Using an Augmented Reality & Virtual 3D platform Event not yet confirmed

# VISION

An annual community festival
atop Burnaby Mountain
bringing together SFU students, faculty, staff,
& UniverCity families and residents
to celebrate our diverse culture, talents, and local
business at the start of the school year.

# **GOALS**

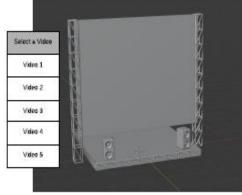
# Strengthen connections

between Simon Fraser University, UniverCity residents, Fraser International College, Highlands Elementary School, SFU Childcare, and local performers, artisans and merchants.

- Celebrate culture & diversity
   while building new traditions to create lasting memories.
- Promote involvement
   of children, families, students, faculty, staff and local merchants.
- Highlight local arts, music and cultural talent,
   particularly from the student, Indigenous and LGBTQ communities.
- Strengthen local commerce increase visibility/business exposure



# **Options**





#### Virtual Booth -

includes

- table and backdrop branding
- a call-to-action weblink
- a short video ( 3o seconds preferred, 1 min max)

## Video Stage –

Opportunity for a longer ( 5 minute) video to showcase SUB

#### Banner-

includes

• Up to 3 logos and associated weblinks

Opportunity to highlight Rotunda groups

# 3D Virtual meeting rooms

- •Interact in a virtual space Walk around, mingle, chat.
- •Pick a fun virtual avatar to express their personality.
- •Wear branded T-Shirts SFU, Athletics, Canada, etc.

Scene: Lecture Hall Theme (could also be more of a social lounge setting TBD)

- Used for presentations/activities
- only open during specified hours, with a moderator/presenter.
- Open mic, open camera, open text-based chat.
- 15 minute Blocks eg. 4pm, 4:15pm, 4:30pm, 4:45pm,
- Up to 25 can share the room at one time
- Room monitored



Opportunity to host an event or presentation

Lecture Hall scene, themed ativities max 25 quests, open mic, text & camera

# Option A







= \$500

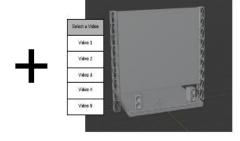
# Costs

# Option B



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= \$1000

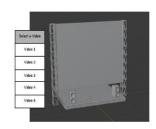
# Option C



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Two 3D room = \$2000 events



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#### StreetFest 2020

#### Background

For slides provided by SFU, click here.

This year, StreetFest will be done with virtual reality (although organizers "won't confirm the event until [they] are satisfied with the developed product" which is why this is not publicized yet). SFU wants to know if the SFSS would like a booth at the event, which would cost \$500.

It might be good to have 2 booths - one for general SFSS and another for the SUB. These booths would operate for 24/7 over 3 days (possible extension, but no extra cost for this). There is no need for people to be at the booth, it runs on its own.

Each booth has access to a video (potential video tour of the SUB) and a link to a site. The video is suggested to be 2-3 minutes (or 5 minutes if it's a SUB tour) due to people's short attention spans.

SFU is also offering live Q&As or presentation "rooms" if we want to interact with students who drop by (this is free). However, this would require a time commitment from SFSS representatives to prepare a presentation and be present at the event.

We also have the option to set up some sort of game beside our booth (can suggest any game to the developers to see if they can do it) but this costs extra money. I was thinking instead of this we can just have the link on the booth go to our social media or a webpage where students can take a quick survey and be entered to win a gift card.

SFU needs to know whether SFSS is going to buy a table by August 15, and we need to have content (videos, links) ready for them by the end of August.

The event would be for mid-September.

#### **Key Considerations**

Number of booths

1 for SFSS (general) with a promotional video about the SFSS and our services



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1 for the SUB with a video tour of the SUB

#### Cost of booths

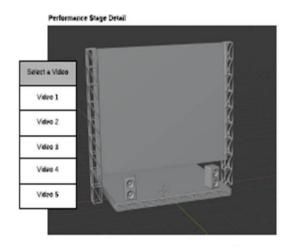
- It's \$500 for a table but once we pay the \$500, it can be left at the event for any duration of time
- StreetFest was supposed to be 3 days but SFU has said they might extend it to a month if it's popular
- Students can just drop in anytime (open 24/7 to accommodate different time zones) and look at the tables

#### **Booth contents**

- Each booth includes logos (on tablecloth and backdrop), a call to action link to a website, and a short video (filmed in landscape)
- Our SFSS booth can have logos from the Women's Centre and Out On Campus too
- Sorry about photo quality



Each booth within the scene will centain company branding, promotional herns on the tabletop, a tablet display with a short video, and a CTA button to access the organization website.



The performance stage will centain a large projector screen. Users will be prompted to select a video from a list. The video will then be projected onto the screen in 3D space. Users will have an option to play/bause the video or to select another video.

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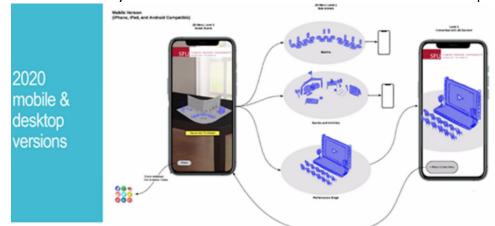
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#### Option for live interaction

• Would need to have an SFSS representative facilitate this

#### Mobile or desktop

• This virtual reality event would be accessible on both mobile and desktop



## **Budget Breakdown**

#### **SFSS**

• \$1000 - \$500 for an SFSS table and \$500 for 10 \$50 SFSS gift cards

#### SUB

• \$500 for the table

#### Motion



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Be it resolved to spend \$1,000 from line item 741/20 (Board Membership Engagement) for an SFSS Booth and gift cards at StreetFest.

Be it further resolved to spend \$500 from the SUB marketing budget for the SUB Booth at StreetFest.