

Internal/External Job Posting

Campaigns and Mobilization (CAM)- Coordinator

(Full-Time)

The Simon Fraser Student Society (SFSS) is a not-for-profit organization that represents all Undergraduate Students at the Simon Fraser University (SFU). The SFSS provides our members with a broad range of advocacy work, services, and events. The vision of the SFSS is students thriving everywhere and is realized through our support of students to reach their full potential by providing resources and services that represent, connect and benefit our membership.

The Simon Fraser Student Society is an equal opportunity employer.

This is a full-time (up to 35 hours) permanent position and is included in the Canadian Union of Public Employees (CUPE) Local 3338-5 at a wage rate of \$26.54 per hour with additional benefits as defined in the Collective Agreement.

Goal: The CAM-Coordinator position will be vital to the campaigns advocacy and mobilizing students on various campaigns on social justice, academic justice, racial justice, climate justice, and equity issues on and off campus that relate to students. The CAM-Coordinator is tasked with mobilizing and building up a supporter base of student organizing on these issues at a SFSS-wide level, as well as training and supporting student organizing at the local department-based and faculty-based student unions level.

Working Relationship/Reporting Structure: As an employee of the SFSS, the CAM-Coordinator reports to and takes direction from the Operations Organizer, as well as the President - as Staff Liaison Officers of the Society. The CAM-Coordinator works closely with the VP Equity and Sustainability, Executives, the Policy, Research and Community Affairs Coordinator and other student representatives as necessary. The position shall work out of the Campaigns, Policy, and Research Department.

Qualifications

- A post-secondary degree in a related field
- Current knowledge of the issues facing students in BC and so called Canada
- Knowledge of students' unions and the representation and services provided
- Experience working on campaigns related to racial, social justice, and equity issues

- Demonstrated experience and skills in campaigns planning, development, and implementation, including grassroots mobilization, strategic planning, and volunteer building and coordination
- Experience working from an anti-oppression framework
- Ability to take direction and meet tight deadlines
- Works well under pressure
- Strong organizational skills with the ability to prioritize multiple projects simultaneously
- Must be able to work independently with little to no supervision
- Excellent verbal and written communication skills

Duties

- Campaigns Coordination: development, coordination, and implementation of campaigns relating to education quality and accessibility, environmental sustainability, equity, and social justice and assisting with campaign coordination
- Issues Policy and Education: assisting with the development of Issues Policies, assistance with research for different campaigns
- Workshops: Assist and develop workshops with Executives and other student groups on various issues
- Coalition-building, Social Justice and Solidarity Work: work with various labour unions, grassroots organizers and activists, allies, events, and community organizations that share common objectives of the student, social, racial, and climate justice and to build student power, and shall facilitate the flow of information between grassroots organizers and the SFSS Membership and representatives
- General Work: engaging in collective office work, including general operational and day-to-day administrative responsibilities; performing additional duties as assigned
- Petitions and Appeals: understanding the petitions and appeals processes and supporting students
- Services Coordination: Supporting service centers and work in partnerships with constituency groups and equity centers in their advocacy and campaigns
- Local Student Union and Constituency Group Mobilization and Coordination: Supporting campaigns within FSU and DSU and Constituency groups and within academic departments, equipping them with tools to run effective advocacy, lobbying, and campaigns within their respective departments and constituencies
- Membership Mobilization: Create and build up a list of supporters for campaigns and use tools such as NewMode in building advocacy and campaigns with a focus on mobilizing and organizing members and supporters, including towards direct action as guided by the Executives

Responsibilities

- Assist the Executive Committee in increasing awareness on issues affecting post-secondary students through campaigns and programming
- Support, liaise, and collaborate with the coordinators of the other equity-based departments and constituency groups the Societies has
- In conjunction with the Vice-President Equity work to implement an anti-oppression framework to the core of all SFSS programming in the interests of building an inclusive and discrimination-free environment
- Support and facilitate the coordination and monitoring of all SFSS campaigns, including the finance and administration
- Help guide the advertising and overseeing the promotion of campaigns through the SFSS Website and other social media platforms in collaboration with SFSS Communications department in line with the mandate of the Society and the SFSS Executives
- In conjunction with the VP Equity and Sustainability and the Executive Committee prepares and organizes workshops and training for student groups, and students
- In conjunction with the Communications department, work with the SFSS Executives on marketing material for campaigns and programming
- Monitor and supervise social media platforms for promotions and consistency
- Book rooms and pick up supplies when requested by the Staff Liaison Officer(s) or the Executive Committee
- Suggest and support the writing of issues-based policies where deemed necessary, alongside the Vice-President Equity & Sustainability, other Executives and members of Council, and the Policy, Research, and Community Affairs Coordinator
- Support in writing press releases, lobby documents, and other publications of the SFSS
- Generally carry out all other functions as may be required from time to time
- Operate in accordance with the SFSS By-laws and Policies
- Attend SFSS Board of Directors, Executive and relevant Committee meetings
- Protect the property of SFSS at all times and ensure a collection of campaign materials and archives

Assets

- Able to work independently or in groups with a firm understanding of SFSS and SFSS student culture
- Approaches tasks with an innovative mindset and positive outlook in completing goals
- Ability to thrive in a fast-paced and pressured environment and must be able to shift to other functions and priorities as needed
- Open-minded to the ideas suggested by students and staff

- Highly organized and able to meet demands on time
- Excellent organizational and problem-solving skills
- Work is driven, detailed and professional
- Experience working with NewMode, NationBuilder, or any other campaign software
- Experience working in solidarity with the advancement of Indigenous sovereignty and Black liberation and other racial justice and equity efforts typically underrepresented
- Considerable understanding and knowledge of systemic discrimination as it relates to anti-Indigenous racism, anti-Black racism, anti-Asian racism and racism against other racialized communities, classism, ableism, misogyny, transphobia, homophobia, anti-Semitism, Islamophobia, and xenophobia

Please send your documents as PDF files through [Collage](#). Applications must be received no later than 9:00 a.m. (PST) on June 10th, 2021. Applicants must be available to work during regular office hours Monday to Friday, including evenings and/or possibly weekends.

The SFSS is committed to making a sustained effort in recruiting, nominating, and supporting skilled candidates who have a commitment to equality and justice, and we encourage applications from women, Black, Indigenous, and members of racialized communities, persons with disabilities, and members of LGBTQ+, cultural, religious and linguistic communities.

We thank all who apply, but only those candidates selected for interviews will be contacted.

Please Note: The SFSS is an independently incorporated organization working within the SFU community. This position is not an SFU staff position. For more information about the SFSS, please visit our website at: www.sfss.ca.