1. CALL TO ORDER
Call to Order – 5:45 PM

2. TERRITORIAL ACKNOWLEDGMENT
We respectfully acknowledge that the SFSS is located on the traditional, unceded territories of the Coast Salish peoples, including the xʷməθkʷəy̓əm (Musqueam), Sḵwx̱wú7mesh Úxwumixw (Squamish), Selílwitulh (Tsleil-Waututh), kʷikʷəƛ̓əm (Kwikwetlem) and q̓icə̓y̓ (Katzie) Nations. Unceded means that these territories have never been handed over, sold, or given up by these nations, and we are currently situated on occupied territories.

3. ROLL CALL OF ATTENDANCE
3.1 Council Composition Student Union Representatives
Faculty of Applied Sciences

Faculty of Applied Science (FAS) .... INACTIVE
Computing Science Student Society .... Micah Baker
Engineering Science Student Society .... Adam Ma
Mechatronics System Engineering .... Aiden Maymandy
Software Systems Student Society .... Fabian Siswanto
Sustainable Energy Engineering .... Sebastian Olano

Faculty of Arts and Social Sciences

Society of Arts and Social Sciences (SASS) .... Ayooluwa Adigun
Cognitive Science Student Association .... Vacant
Criminology Student Association (Vice-Chair) .... Henry Do
Economics Student Society .... Hamza Issa
English Student Union .... Fatima Tu Zahara
French Student Union .... Adria Diallo-Leconte
Gender, Sexuality, & Women's Studies .... Jasleen Dhami
Gerontology Student Union .... Vacant
Global Asia Studies Student Union .... INACTIVE
History Student Union .... Vacant
Humanities Student Union .... Vacant
Indigenous Studies Student Union .... Kil Daagwiiya
International Studies Student Association .... Hyago Santana Moreira
Labour Studies Student Union .... Mamduh Almughrabi
Latin American Studies Student Union .... INACTIVE
Linguistics Student Union .... Ria Clores
Philosophy Student Union .... Ashley Flett
Political Science Student Union .... Malk Hayder Ouj
Psychology Student Union .... Andrea (Ely) Diaz Pena
Public Policy Student Union .... Johnny Gates
Sociology and Anthropology Student Union .... Vacant
World Languages and Literature .... Amrit Kullar

Beedie School of Business

Business Administration Student Society .... Vacant

Faculty of Communications, Arts and Technology

Faculty of Communications, Arts & Technology.................................... INACTIVE
Communications Student Union (CMNSU) .... Vacant
Interactive Arts and Technology.. Caleb Wu
Semester in Dialogue Student Union .... INACTIVE

Faculty of Education

Education Student Association (ESA) .... Tori Minty

Faculty of Environment

Environmental Science Student Union (ESSU).. Grayson Barke
Archeology Student Society (ASS) .... Vacant
Geography Student Union.. Jeffery Collinson
Resource & Environmental Management ....Vacant

Faculty of Health Sciences

Health Science Undergraduate Student Union .... Shoron Alam

Faculty of Science

Science Undergraduate Society (SUS) .... Catherine Ho
Behavioral Neuroscience Student Society .... Aarthi Srinivasan
Biology Student Union (BSU) .... Vacant
Biomedical Physiology Kinesiology.. Maryam Niaz
Chemistry Student Society... Vacant
Data Science Student Society .... Pranay Ratan
Earth Science Student Union .... Eden Lien
Mathematics Student Union... Ananga Bajgai
Molecular Biology and Biochemistry .... Ariana Shamsuddin
Operations Research Student Union .... Vacant
Physics Student Association .... Vacant
Statistics and Actuarial Science .... Sharneet Kaur

School for the Contemporary Arts

Art, Performance, and Cinema Studies.. INACTIVE
Dance Student Union .... INACTIVE
Film Student Union.. Vacant
Fine and Performing Arts Student Union .... INACTIVE
Music Student Union .... Vacant
Theatre Student Union .... Vacant
Visual Arts Student Union... Vacant

Constituency Group Representatives

Disability and Neurodiversity Alliance (DNA) ....Anthea MwanaW'Bantu
First Nations, Métis & Inuit..Chris Sanderson
International Student Advocates ....INACTIVE

Out on Campus Collective (OOC)..Vacant
Students of Caribbean & African Ancestry .... Emmanuel Anthony-Onuigbo
Women Centre Collective... Gurnoor Nijjar

Affiliated Student Groups
Embark Sustainability .... Anne Tran
Residence Hall's Association (RHA) .... Tulika Varma
Simon Fraser Public Interest Research Group....................................... Rebecca Ballard
Student Athlete Advisory Committee (SAAC).. Vacant
Teaching Support Staff Union (TSSU) .... Kanksha Chawla

SFSS Executive Committee
President (Chair) .... Emmanuel Adegboyega
VP Equity and Sustainability .... Chloe Arneson
VP Events & Student Affairs... Chitransh Motwani
VP External and Community Affairs.. Joel Gilani
VP Finance and Services .... Simar Sahota
VP Internal and Organizational Development... Sam Killawee
VP University and Academic Affairs .... Rishu Bagga

3.2 Society Staff
HR Lead.. Chandra Trinh
Services Lead .... Cat Affleck
Operations Lead... Patience Spinoza
Policy, Research, Community Affairs Coordinator................................. Matthew Cornfoot
Administrative Assistant.. Mary Toma

3.3 Regrets
Behavioral Neuroscience Student Society .... Aarthi Srinivasan
Interactive Arts and Technology.. Caleb Wu

3.4 Leave of Absence
VP Finance and Services .... Simar Sahota

3.5 Guests
SFU Iranian Club .... Arshia Lak
AIESEC.. Yash Machhiana
SFU Pakistani Student Association (PSA) .... Sumaiya Siddiqui
SFU Pakistani Student Association (PSA) .... Sami Abbasi
SFU Pakistani Student Association (PSA) .... Muneer Abkani
Indian Student Federation (ISF)... Mohammed

3.6 Absents
Indigenous Studies Student Union.. Kil Daagwiiya
Residence Hall's Association (RHA) .... Tulika Varma

4. **CONSENT AGENDA**
   4.1 CONSENT AGENDA
   Be it resolved to adopt the consent agenda by unanimous consent.
   CARRIED/NOT CARRIED/CARRIED AS AMENDED

   4.1.2 RATIFICATION OF REGRETS - MOTION COUNCIL 2025-03-19:01
   Be it resolved to receive and ratify regrets from the BNSS and Interactive Arts Councillor's for the March 19th, 2025, meeting.

5. **ADOPTION OF THE AGENDA**
   5.1 MOTION COUNCIL 2025-03-19:02
   President / Philosophy
   Be it resolved to adopt the agenda as presented.
   CARRIED UNANIMOUSLY
   - VP Finance amended the agenda to include two New Business items and Presentations titled "BASS Celebration Gala," and "PSA Eid Social."
     - President striked the Presentation and New Business item titled "BASS Celebration Gala" from the agenda.
   - VP Internal amended the agenda to include New Business item titled "Revised Minutes."
   - Data Science amended the agenda to include a Presentation and New Business item titled "Globalytics Hackathon."
   - ISSA listed to include a Discussion item and New Business item titled "Approval of Press Release."
   - VP Events listed to include a Presentation and New Business Item titled "Iranian Club Nowruz Event."
   - VP External listed to include a Discussion item titled "BC3."
   - VP Internal listed to include a New Business item titled "Appointment of AVP."
   - VP University listed to include a Presentation and New Business item titled "Holi 2025 Event."

6. **PRESENTATION**
   6.1 Iranian Club Nowruz Event
   SUBMITTED BY: VP Events
   PRESENTED BY: VP Events
   - According to SFSS guidelines, the Iranian club received funding approval for their event. However, they were not approved for an Honorarium for the DJ.
   - The Iranian club is requesting an appeal for an additional $160 in funding towards their event.
   - Nowruz is a major cultural event for Iranians.
   - The DJ was mentioned in the grant; however, the DJ's name was not listed on the forms which is why they did not receive this amount initially.

   6.2 Globalytics Hackathon
   SUBMITTED BY: Data Science
   PRESENTED BY: Data Science

ATTACHMENTS: Globalytics Hackathon
- Data Science is hosting the very first data visualization hackathon.
- This event will help students prepare for the job market by providing experience in problem-solving, improving technical skills, presenting, and networking.
- The event will begin at 11:30 AM and end at 6:00 PM.
- Data Science is requesting an additional $475 in funding to cover event expenses.
- Geography listed to question why Data Science is requesting additional funding when they were already approved for an initial amount and will be generating revenue.
  - Data Science responded by stating that the initial amount was approved during the early planning stages of the event so there were expenses that were incurred afterwards that will require additional funding.
  - Data Science went over the cost breakdown again.
- President listed to question why the appeal was rejected.
  - Data Science read out the email that was received by Finance services regarding increasing the approved grant amount.
- VP External listed to question whether there were two different departments handling the logistics of the event.
  - Data Science responded by stating that they were rejected by MECS catering due to a miscommunication, and that the faculty only handled the room booking for the event.

6.3 Holi 2025 Event
SUBMITTED BY: VP University
PRESENTED BY: VP University
ATTACHMENTS: Holi 2025 Event
- Holi is an event that celebrates the triumph of good over evil.
- The event will be hosted on April 27th, 2025.
- The anticipated number of attendees is projected as being like the previous year's 1000+ attendees.
- Ticket revenue will cover 85% of the total costs.
- Ticket sales will begin on March 31st, 2025.
- Previous vendors include Wild Coast Productions and Tamasha.
- The SFSS will be collaborating with the Indian Student Federation (ISF).

6.4 PSA Eid Social
SUBMITTED BY: VP Events
PRESENTED BY: Pakistani Student Association (PSA)
ATTACHMENTS: PSA Eid Social
- Eid is a celebration that commemorates the end of Ramadan.
- The venue will be at Site B in Port Moody.
- HSUSU listed to question what the expected number of attendees will be for the event.
  - PSA responded that it will be 80-100 attendees based on previous event attendance.
  - HSUSU followed up by asking how much the PSA will be charging students with the grant.

       o   PSA responded by stating that ticket prices will range from $16-27.

7. REPORTS FROM COMMITTEES
7.1 President
- All Executives currently working on collective bargaining.

8. DISCUSSION ITEM
8.1 BC3
SUBMITTED BY: VP External
- BC3 will aim to manage the SFSS' relationship with student societies.

8.2 Approval of Press Release
SUBMITTED BY: ISSA
- A rally will be held to protest the new budget cuts to major bus routes.
- 145 total bus routes are being removed.
- Save the Bus movement started by Movement.
- VP Internal listed to question whether this press release was developed in relation to the existing lobbying that VP External and the President work on.
  - VP External responded that this idea was going to be brought up in the external committees for discussion. It also seems that this movement is in line with the ongoing lobbying, so he is okay moving forward with this statement.
- VP External mentioned that the SFSS will work together with Movement to create custom social media content and draft a letter that will be used for lobbying.

9. NEW BUSINESS
9.1 PSA EID SOCIAL – MOTION COUNCIL 2025-03-19:03
SUBMITTED BY: VP Finance
President / Data Science
Whereas, the PSA Eid Event has received a staff funding recommendation of $1,450 but is requesting additional funding to support the event;

Be it resolved that, the SFSS consider the appeal for increased funding for the PSA Eid Event.

Be it further resolved to approve an additional $1000 from line item 5000K for the PSA Eid Event.
CARRIED UNANIMOUSLY
- Philosophy listed to mention that this is a lot of funding going towards a club.
- VP Internal listed to mention that it seems like the costs are being split 50/50 between the SFSS and the PSA. So, it would be better if the PSA raised their ticket prices and was approved for a lesser amount.
- Geography listed to raise concerns about the event turnout seeing as the event is only being catered to 100 people, however DSU's typically host events of this size with similar grant requests.
  - Philosophy responded that the PSA is not a DSU but a club. Since grant funding has already been depleted for clubs, there is no obligation to approve the full

amount.
- o Philosophy recommended that the PSA raise their ticket prices to cover more of the costs.
- ISSA listed to question where the funding would be coming from if the club grant has been depleted.
  - o President responded by explaining that there is a fixed amount allocated towards clubs at the start of the year. However, it is possible to go over the budget and overspend that allocation.
- ESU listed to mention that she had attended a previous PSA event, and the ticket prices were higher.
- Geography listed to mention that the PSA held the same event in the previous year and only had an attendance of 32 members with $7 ticket prices, so he does not have faith that they will achieve their projected attendance.
- Philosophy agreed with VP Internal about approving only $1000 in funding from the SFSS and having the PSA raise their ticket prices.
- VP External ran some calculations and stated that a higher ticket price would help the PSA cover the costs of their event, so it would be best to approve $1000.

9.2   REVISED MINUTES – MOTION COUNCIL 2025-03-19:04
SUBMITTED BY: VP Internal
President / VP Internal
Whereas the Administrative department noticed grammatical errors in previously approved minutes;

Be it resolved to amend minor grammatical errors in the minutes for the following Council meetings: 2024-05-15, 2024-05-29, 2024-06-12, 2024-06-26, 2024-07-10, 2024-07-24,2024-08-10, 2024-08-28,2024-09-04,2024-09-18, 2024-10-02.
CARRIED UNANIMOUSLY

9.3 IRANIAN CLUB NOWRUZ EVENT – MOTION COUNCIL 2025-03-19:05
SUBMITTED BY: VP Events
VP Events / President
Whereas, the Iranian Club's Nowruz Event requires additional funding for a DJ honorarium and parking for DJ equipment;

Be it resolved that, the SFSS approve an additional $160 to support these costs.
CARRIED UNANIMOUSLY

9.4 GLOBALYTICS HACKATHON – MOTION COUNCIL 2025-03-19:06
SUBMITTED BY: Data Science
Data Science / President
Whereas, the Data Science Student Society (DSSS) and AIESEC SFU are organizing the Globalytics Hackathon, scheduled for March 22, 2025, at Simon Fraser University. This event aims to enhance students' business analytics skills, foster innovation, and provide networking opportunities with industry professionals. An additional $450 is required to cover essential expenses, specifically $400 for food and $50 for setup.

Be it resolved that Council approves an allocation of $450 from line item 5000G to support the Globalytics Hackathon
CARRIED UNANIMOUSLY

9.5 HOLI 2025 EVENT – MOTION COUNCIL 2025-03-19:07
SUBMITTED BY: VP University
VP University / President
Whereas the Simon Fraser Student Society (SFSS) has historically organized and hosted the annual Holi event to celebrate cultural diversity, foster student engagement, and promote inclusivity on campus;

Whereas the 3rd Annual Holi Event aims to bring students together in a vibrant and festive celebration featuring music, colors,

Whereas the Large-Scale Events line item in the SFSS budget is designated to support significant student-centered events that enhance the university experience and promote campus life;

Be it resolved that the SFSS approves an allocation of $25,000 from the Large-Scale Events line item to fund the 3rd Annual Holi Event;

Be it further resolved that the SFSS Events Committee work collaboratively with the necessary stakeholders to ensure the successful planning and execution of the event within the allocated budget.
CARRIED
In Favour (20): Mechatronics, Software Systems, Sustainable Energy, French, Political Science, Psychology, BPKSA, Data Science, Mathematics, FNMISA, SUS, SOCA, Embark, RHA, VP Equity, VP External, VP Internal, VP University, President.
Against (10): Engineering, SASS, English, GSWS, ISSA, Labour Studies, Philosophy, WLLSU, HSUSU, Women's Centre.
Abstain (2): DNA, VP Events.
- Philosophy listed to voice their dissent in allowing so much funding go towards this event.
    - VP University responded that engagement is at an all-time high and that this is a large-scale event that students are guaranteed to attend. He also reiterated that this event has previously been hosted and ran successfully.
    - VP Internal questioned how in previous years this event was hosted in equal collaboration with the Indian Student Federation (ISF) and is wondering why the ISF is taking a background role in this year's event since they were not involved in the presentation.
    - VP University responded that the ISF created the presentation and generated the data behind the event. They are also a leading partner in this event and are working closely with the SFSS. The only reason why they were not asked to present the event was because it is being hosted through the SFSS.
- SASS listed to question where the funding for this event is being drawn from and

whether this might lead to a deficit in the large-scale events budget.
  - President responded that the funding will come from revenue generated by the event and that the large-scale events budget will only be used to make deposits.
- Data Science listed to ask why the event is being postponed this year by occurring later than the previous year.
  - VP University responded that this event will be at the end of exam period so that more people can attend. It will also be at a time when the weather is bright and sunny so that attendees do not get cold or sick.
- ISSA listed to question whether VP University has accounted for students who might be returning home at the end of the term.
  - VP University responded that he is not worried about attendance since there is high interest in this event.
- Geography listed to mention that the date of the event will be on move-out day for those who live on residence.
  - Geography further spoke about how in the previous year, planning began at the end of January. Meaning that event planning is quite late for the current timeline.
  - VP University responded that the team is the exact same team as the one running the previous year's event. So, they have experience in hosting an event of this scale.
- HSUSU listed to question if there will be any other events held for other cultural groups.
  - VP University responded that he is open to working on future events for other cultural groups.
- Data Science listed to question why the VP Events did not present the event or read the motion.
  - VP Events responded that there is a direct conflict of interest since he was the previous President of the ISF.
  - Data Science also questioned whether this event would impact move-out day for those who live on residence.
- SASS listed to question whether the projected attendance will be present at the event if it is taking place both at the end of the term, as well as on move-out day for students on residence.
  - VP University responded that he has faith that plenty of students will show up for this event. Also, the event is being held closer to summer to save costs on heaters.
- President called for a roll-call vote.

9.6 APPROVAL OF PRESS RELEASE – MOTION COUNCIL 2025-03-19:08
SUBMITTED BY: ISSA
ISSA / Philosophy

Whereas the BC government's budget fails to address critical transit funding, putting SFU students at risk of major service cuts;

Whereas reductions to routes 143 and 144 will severely impact student access to campus and essential services;

Be it resolved that Council move the SFSS press release on transit cuts to discussion items for review;

Be it further resolved that VP External takes over the responsibilities to approve the publishing of this press release on SFSS communication channels, including its website and social media platforms, and to take any further necessary measures on this matter, collaborating with Movement, to address provincial government and students to act to secure funding for public transit.
CARRIED UNANIMOUSLY

9.7 APPOINTMENT OF AVP – MOTION COUNCIL 2025-03-19:09
SUBMITTED BY: VP Internal
VP Internal / Data Science
Whereas under R-17 of council policies "Vice-Presidents may appoint Associate Vice-Presidents to assist in the duties of their respective Executive Office.";

Whereas under R-17 of council policies "Nominations for the position of Associate Vice-President shall be ratified subject to approval by a majority vote";

Whereas Albert Radu has been nominated by Sam Killawee to be Associate Vice President Internal and Organizational Development for the year 2024-25;

Be it resolved that council appoint Albert Radu as
the Associate Vice President Internal and Organizational Development until April 30th, 2025
CARRIED UNANIMOUSLY

10. **30 MINUTES Q&A**

11. **ANNOUNCEMENTS**
    11.1 CSA Councillor, Henry Do, is running for SFU Senate and would like everyone to vote for him.
    11.2 Less than 2 weeks left of Collective Bargaining. Bargaining will be complete by the next Council meeting where updates can finally be provided.

12. **ATTACHMENTS**
    12.1 Globalytics Hackathon
    12.2 Holi 2025 Event
    12.3 PSA Eid Social

13. **ADJOURNMENT**
    13.1 MOTION COUNCIL 2025-03-19:10
    President / Data Science
    Be it resolved to adjourn the meeting at 7:50 PM
    CARRIED UNANIMOUSLY

DSSS X AIESEC SFU PRESENTS

GLOBALYTICS HACKATHON

Grant Proposal for Globalytics Hackathon

What Is The Globalytics Hackathon?

Introduction

The Globalytics Hackathon is a collaboration between AIESEC and the Data Science Student Society meant to provide students to use data visualization and strategic problem solving to solve real-world problems.

Objectives

- Develop Data-Driven Problem Solving Skills
- Learn how to identify insights and trends in datasets
- Present insights clearly and effectively
- Network with industry professionals
- Boost confidences in technical and soft skills

GLOBALYTICS HACKATHON

Hackathon Timeline

11:30 AM - 12:00 PM

Check-in & Registration

12:00 PM - 1:00 PM

Time for Final Refinements

1:00 PM – 1:30 PM

Opening Ceremony

1:30 PM – 3:30 PM

Introductory Presentation

3:30 PM – 4:20 PM

Lunch Break + Networking

4:20 PM – 4:50 PM

Time for Finalists to Prepare

5:00 PM – 6:00 PM

Final Team Presentation

Number Of Attendees

There will be a total of 80 attendees at this event.

Judges

Sarah Macdonald
Decision Support Advisor
Vancouver Coastal Health

Utkarsh Bansal
Strategic Consultant
Leader in Healthcare, Data, AI &
Innovation

Alex Juy
Senior Principle Product Manager
MacroHealth

Devansh Shah
Data Scientist
Microsoft

Nabia Doctor
Business Analyst
Providence Health Care

GLOBALYTICS HACKATHON

FINANCES

Revenue

$499

Projected Expenses

$ 350 (catering)

$100 (setup)

In/Kind Sponsorships

$284

Requested Amount

$450

We are reaching out to request an additional $475 in funding for the Globalytics Hackathon. Initially, we requested $990, but only received $150, which does not fully cover our event needs. This additional funding will go towards speaker gifts and prizes to recognize and appreciate our guest speakers and participants. These elements are crucial in enhancing the experience and impact of the event.

Thank You!

SFU DATA SCIENCE

AIESEC SFU x DSSS

GLOBALYTICS HACKATHON

Any Questions?

simon fraser
student society

In collaboration with

Indian Student Federation

3rd Annual Holi Event

Celebrating colours, music and Unity

List of contents

- Significance of Holi!

- Past year Holi!

- Holi 2025!

- Event Breakdown

- Financial Breakdown

- Event Workflow

- Previous Vendors

- Conclusion

Significance of Holi!

Holi has roots in Hindu mythology and celebrates various historical events

Holi signifies the arrival of spring and the victory of good over evil, rooted in the legend of Prahlad and Holika. It is a festival that promotes joy, togetherness, and cultural appreciation, breaking social barriers and fostering unity. The vibrant colors symbolize love, renewal, and the strengthening of relationships, encouraging forgiveness and harmony. Through music, dance, and festivities, Holi brings people from diverse backgrounds together, celebrating diversity and inclusivity. This festival serves as a reminder of the importance of joy, unity, and the shared spirit of celebration.

Past year Holi

A celebration of colors, unity, and joy—bringing together people from all backgrounds for an unforgettable Holi

Last year's Holi celebration was a **grand success**, with a fantastic turnout of **students, faculty, and families** from nearby residences and across the city. **SFU** was pleased with how the event was conducted, as the staging and venue were thoughtfully arranged to ensure **minimal disturbance** to nearby residents. There were no major complaints or issues during or after the event, reflecting our commitment to a **well-organized** and **inclusive celebration**. The event was open to everyone, welcoming participants from **all cultural backgrounds** to come together and experience the **joy of Holi**. We also gathered **valuable feedback** from attendees and are excited to incorporate their suggestions to enhance this year's celebration. With students eagerly reaching out and **awaiting the biggest cultural event of the year**, we look forward to once again bringing people together to **spread colors, happiness, and unity!**

Holi 2025!

SFSS will be hosting Holi: The Festival of Colour for the 3rd time, bringing the most anticipated cultural event of the year!

Event: Holi Hai!
Date: April 27, 2025(Sunday)
Venue: SFU East parking lot
Capacity: 1000(SFU + External)
Open to all!

Expect colours, music, dance, food trucks and you bring the fun and vibes!

Event Breakdown

Event Date: April 27, 2025

1. Event Set Up: 9 AM
   - Arrival of event team and volunteers.
   - Set up food truck and ensure it's ready for service.
   - Prepare colour sales booth with signage and products.
   - Set up the stage (sound, lighting, and seating arrangements).
   - Final checks on safety, parking, and event materials.
2. Event Start: 11 AM
   - Welcome attendees and opening remarks.
   - Start food truck service and colour booth sales.
   - Begin event activities, performances, or presentations on stage.
3. Event End: 4 PM
   - Closing announcements or thank you speech.
   - Begin wrapping up food truck and sales booth.
   - Take down stage and event equipment.
4. Wrap Up: 5 PM
   - Final cleanup of the venue.
   - Pack up equipment, remaining products, and materials.
   - Ensure safe departure of volunteers and staff.

Financial Breakdown(Cost)

By reflecting on last year's costs and this year's quotations, we have prepared the following financial breakdown for this year.

We have significantly **reduced costs** compared to last year's spending by eliminating unnecessary expenses, while accounting for inflation and current pricing trends.

The ticket revenue covers **85%** of the total costs, while this event also has the potential to generate additional revenue through **colour sales, the ticketing platform, and sponsorships**.

Items	Cost
Venue @$200/day	$400.00
Staging & Sound	$15,000.00
Holi Colors	$1,500.00
Fencing	$3,500.00
Washrooms	$1,100.00
SFU Security	$4,700.00
Marketing	$2,500.00
First Aid Attendants	$500.00
Post Event Clean up - Parking Lot and Washrooms	$250.00
Facilities	$250.00
Miscellaneous	$2,000.00
Total	**$31,700.00**

Financial Breakdown(Revenue)

To cover the majority of the event costs and reduce SFSS's financial contributions, we are increasing the ticket prices while keeping them reasonable to attract the student crowd.

We generated approximately **$2,500** in colour sales during Holi 2024!

If the budget permits, we would like to include a free packet of colour with each ticket to compensate for the price increase and to address a key piece of feedback from attendees last year.

Ticket tier	Ticket price	Quantity	Total
Early bird	$20.00	50	1,000.00
Tier 1	$25.00	200	5,000.00
Tier 2	$30.00	200	6,000.00
Tier 3	$35.00	200	7,000.00
External (EB)	$25.00	50	1,250.00
External (Tier 1)	$30.00	100	3,000.00
External (Tier 2)	$35.00	100	3,500.00
External (Tier 3)	$40.00	100	4,000.00
Grand total		1000	26,750.00

**The cost of the event is fixed and does not depend on the number of attendees. Any additional tickets sold beyond the projected sales will contribute directly to the event's profit.
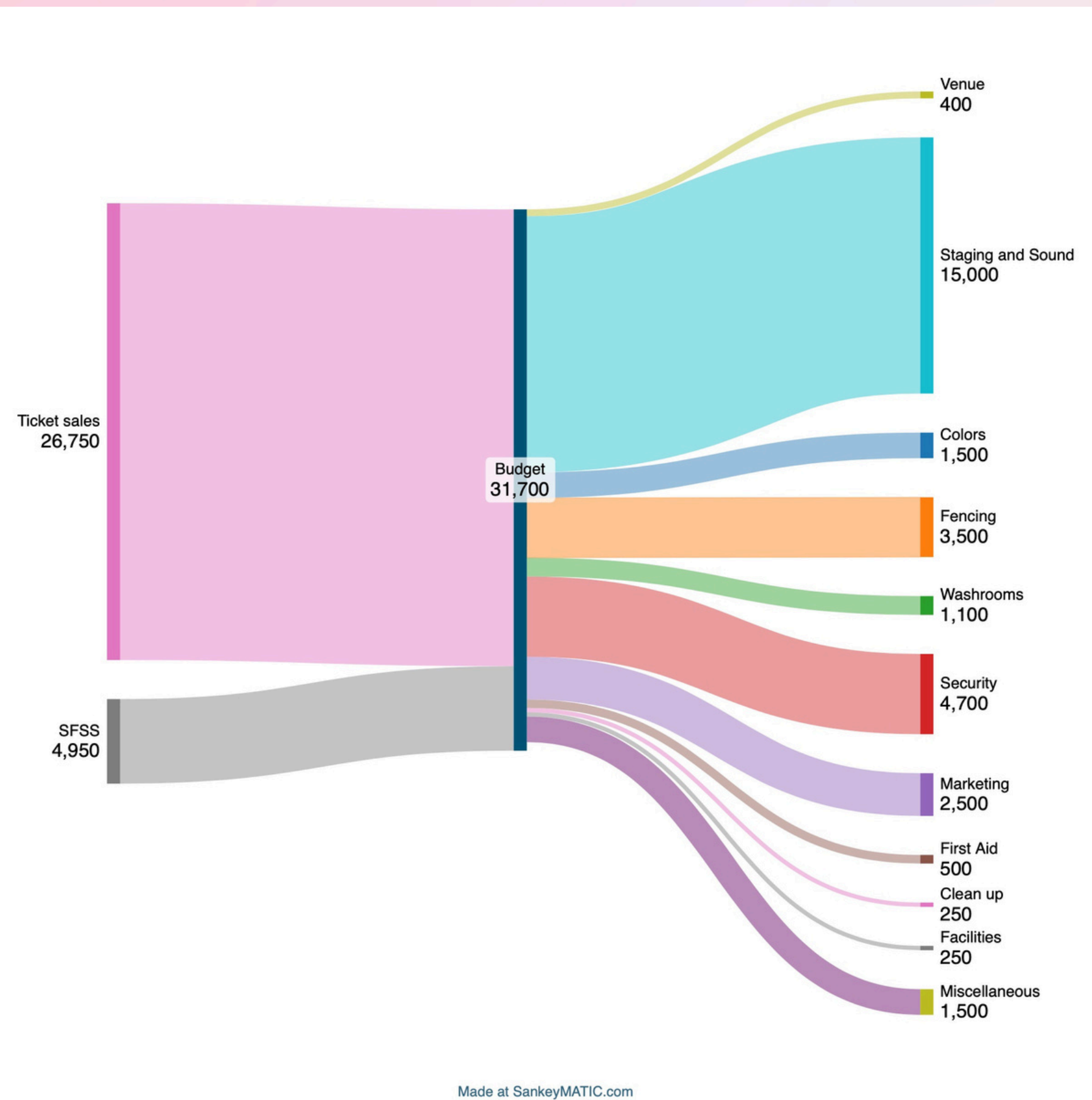
Revenue and Cost	
Total Cost	$31,700.00
Total revenue	26,750.00
SFSS contribution	$4,950.00

We will actively seek **sponsorships** to cover the event costs and reduce SFSS's financial contribution. By leveraging SFSS's expertise and the outreach from previous large-scale events (e.g., Fall Kickoff), we aim to build connections with external parties and secure sponsorships for future events.

Regarding event planning and startup, we request SFSS's pre-approval for **$25,000** to cover initial bookings and advance payments for certain items on the list. The remaining expenses will be covered using ticket revenue, and SFSS will recover a portion of the spending from the ticket sales.

Event Workflow

Budget Approval

March 19

SFU confirmation

March 26

Finalizing vendors

March 28

Ticket Sales

March 31

Holi Hai!

April 27
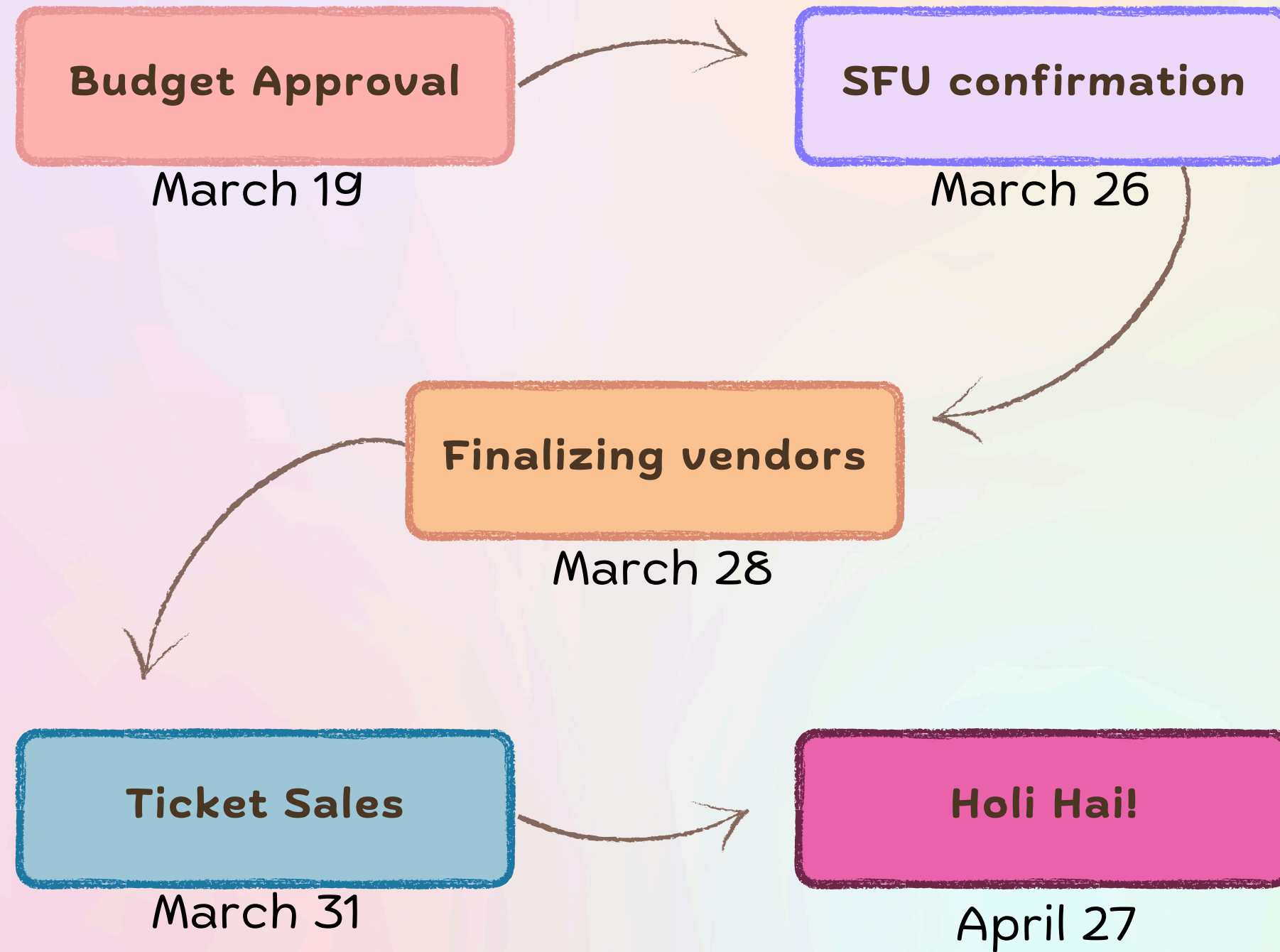
Previous vendors

Staging & Sound

www.wildcoastproductions.ca

Music & Promotional Partner

TAMASHA

Collaborating with

Indian Student Federation

Conclusion

In conclusion, this Holi event promises to be an exciting and memorable experience for the student community. By strategically managing costs, increasing ticket sales, and securing sponsorships, we aim to deliver a vibrant celebration while minimizing SFSS's financial contribution. With the support of SFSS and potential sponsorships, we are confident that this event will be both successful and sustainable, creating lasting value for attendees and future events.

Thank you very much

Grant Appeal for Eid Social

PAKISTAN STUDENTS ASSOCIATION

Significance of an Eid event

- Eid - a celebratory day to mark the end of the Holy month of Ramadan
  - Signifies joy and togetherness
- Aligns with our club's core values:
  - community bonding
  - cultural connection
  - inclusivity
- Offers a sense of belonging to international students

Event itinerary

Doors Open

6:00 pm

Entertainment Segment

7:00pm

Dancefloor

9:00 pm

Welcome speeches

6:30pm

Dinner

8:00 pm

Event Date: April 5th, 2025

Off-Campus Venue

- **Venue limitations**: SUB Ballroom's operating hours restrict our event, which typically runs until 11:00- 12:00 AM

- **Attendee preference:** the need for a change of scenery

PSA PRESENTS: GALA 2023
📅 Sun, Nov 26 6:00 PM – 11:00 PM PDT
📍 Taste of Lahore
● Expired

$25 - $35 tickets

Manage   More ⌄

💵 $2,478.62   📖 87   👥 0

PSA PRESENTS: EID SOCIAL
📅 Sat, Apr 27 12:30 PM – 4:00 PM PDT
📍 SUB Ballroom, SFU Burnaby
● Expired

$7 tickets

Manage   More ⌄

💵 $240.00   📖 32   👥 0

Venue: Site B, Port Moody

Financial Breakdown

- $1000 Already granted

- $2000 more required to break even at low ticket prices
($500 for venue/ 1500 for food)

|	A	B	C	D
1	People (club members & external members)	90	100	110
2				
3	Ticket Sales Revenue			
4	Ticket Prices			
5	$ 16.00	20	20	20
6	$ 22.00	60	65	75
7	$ 27.00	10	15	15
8	Sub-total	$1,910.00	$2,155.00	$2,375.00
9				
10	Total Revenues	$1,910.00	$2,155.00	$2,375.00
11				
12	Expenses/Costs			
13	Venue (Site B)	$2,600.00	$2,600.00	$2,600.00
14	Food ($27 per person). After negotiation and removal of some dishes	$2,430.00	$2,700.00	$2,970.00
15				
16	Total Expenses/Costs	$5,030.00	$5,300.00	$5,570.00
17				
18	Total Balance Deficit	$3,120.00	$3,145.00	$3,195.00
19				
20	Grant Already Approved			
21	Venue (Site B) + Food ($500 each)	$1,000.00	$1,000.00	$1,000.00
22				
23	Extra Grant Requested From SFSS	$2,120.00	$2,145.00	$2,195.00
24	Venue	$ 500.00	$ 500.00	$ 500.00
25	Food	$1,500.00	$1,500.00	$1,500.00
26				
27				
28	Net Profit or brekeven	$ -	$ -	$ -
29				

Why we're appealing

- Given the current grant, ticket prices are +$30, which could result in low attendance

- Prefer to set reasonably low ticket prices to accommodate all students

- Reached out to 12+ <u>sponsors</u> but are still waiting to hear back

Q&A

Appendix - Ticket Breakdown
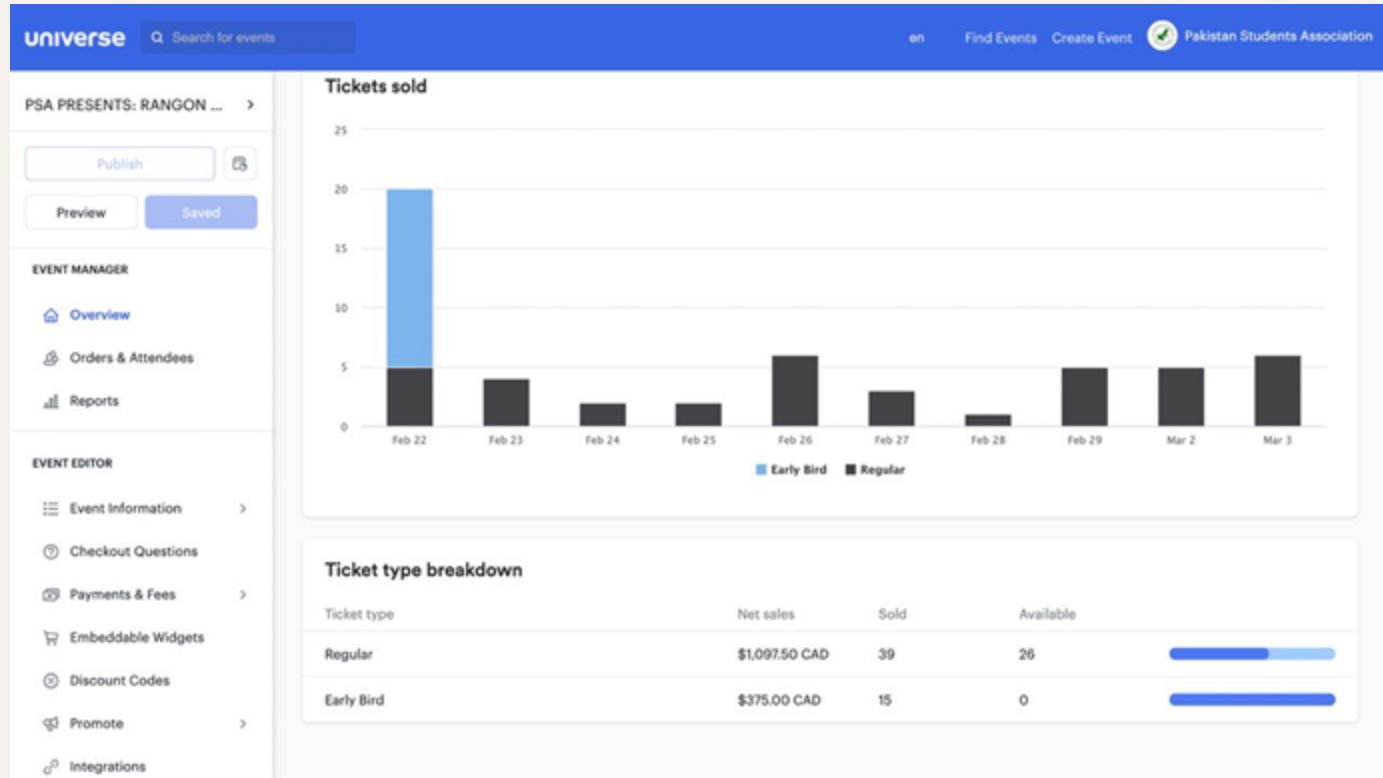
Appendix - Attendance levels

PSA PRESENTS: GALA 2023
Sun, Nov 26 6:00 PM – 11:00 PM PDT
Taste of Lahore
● Expired

Manage | More ⌄
$2,478.62   📱 87   👥 0

PSA PRESENTS: RANGON KI RAAT
Sun, Mar 3 6:00 PM – 11:00 PM PDT
Taste of Lahore restaurant
● Expired

Manage | More ⌄
$1,472.50   📱 54   👥 0

PSA PRESENTS: EID SOCIAL
Sat, Apr 27 12:30 PM – 4:00 PM PDT
SUB Ballroom, SFU Burnaby
● Expired

Manage | More ⌄
$240.00   📱 32   👥 0

Appendix - Menu (Pakwan)

Appetizers

- Fish Pakora
- Chaat

Main Course

- Biryani
- Seekh Kebab
- Shahi Paneer

Dessert

- Jalebi
- Kheer

Appendix - Sponsorships

- Karakoram
- Zaiqa
- Pakwan
- Gulberg
- Pindi dhaba
- Gen Z

- Tandoori palace
- Taste of lahore
- Barneys
- Lahori restaurant
- Taste of nawabs

Appendix - Club Merch